



QUALIFIED EDUCATION
PROVIDER™

**Grow
Your
Impact
with the
ACMP®
Qualified
Education
Provider™
Program**

Become an ACMP Qualified Education Provider (QEP)

EXPAND YOUR REACH. STRENGTHEN YOUR COURSE RECOGNITION. GROW YOUR PROGRAMS.

The Association of Change Management Professionals® (ACMP®) Qualified Education Provider™ (QEP™) program recognizes courses that deliver quality training aligned with the ACMP Standard for Change Management®.

For training providers seeking to expand their reach, strengthen their market position, and align with the globally recognized professional standard for change management, becoming an ACMP QEP offers both strategic and commercial advantage.

WHY BECOME AN ACMP QEP?

1. Strengthen Market Credibility

Position your organization alongside the global professional standard for change management. QEP designation signals to learners, employers, and enterprise buyers that your QEP programs align with recognized professional expectations and competencies.

As a QEP, you:

- Demonstrate alignment with the ACMP Standard for Change Management®
- Differentiate your programs in a growing and competitive training marketplace

2. Expand Visibility with a Global Audience

ACMP supports QEPs by promoting their programs through multiple association channels and touchpoints with change professionals worldwide.

ACMP promotion includes:

- Listing in the ACMP QEP directory
- Visibility across ACMP's global marketing ecosystem
- Exposure to ACMP's international membership and corporate networks

3. Attract Credential-Focused Learners

Professionals pursuing the CCMP® or MCMP™ credential must complete qualifying training aligned with the ACMP Standard. QEP designation positions your programs clearly within that professional journey. QEP programs are pre-approved for ACMP's credentials, as well as ongoing professional development required to maintain them. This helps providers:

- Reduce buyer hesitation around course applicability and recognition
- Appeal to serious, career-focused learners
- Strengthen enrollment pipelines tied to certification demand

4. Support Enterprise & Institutional Buyers

Organizations increasingly seek training aligned with the recognized standard when selecting partners for workforce development initiatives. QEP designation helps you:

- Build trust with enterprise decision-makers
- Support procurement alignment with competency frameworks
- Strengthen proposals for enterprise-level engagements

5. Partner with the Global Professional Association for Change Management

ACMP works collaboratively with QEPs as partners in advancing the profession.

As a QEP, you gain access to:

- Opportunities to engage with ACMP initiatives and communities
- Invitations to participate in select association programs and events

WHAT MAKES THE QEP PROGRAM DIFFERENT?

ACMP does not prescribe methodology or content design. Instead, the QEP program recognizes providers whose programs align with the ACMP Standard while preserving each organization's unique perspective, approach, and intellectual property.

This ensures:

- Flexibility in instructional design
- Alignment without restriction
- Recognition without duplication
- Being flexible in the selection of the methodology

WHO SHOULD BECOME A QEP?

The program is ideal for organizations that:

- Deliver instructor-led, live online, or self-paced/blended change management training
 - Serve individual practitioners, enterprises, students, or public sector clients
 - Seek broader global visibility and recognition

THE PATH TO QEP DESIGNATION

The application process is structured and collaborative:

1. Submit Application

Provide course requirements as outlined in the QEP Handbook.

2. Review & Evaluation

ACMP conducts a structured and independent review to ensure alignment and quality standards.

3. Designation & Recognition

Approved providers receive QEP status and begin leveraging ACMP benefits immediately.

Grow with ACMP

Becoming a Qualified Education Provider is more than recognition—it is a strategic partnership with the global professional association for change management.

If your organization is committed to advancing professional practice while expanding reach and impact, we invite you to explore the QEP program.

Learn more: acmpglobal.org/qep
Contact: credentials@acmpglobal.org