CHANGE DENVER

MAY 1-4, 2027

Reaching New Heights

Gaylord Rockies Resort & Convention Center

Aurora, Colorado

#ChangeDenver27

CHANGEDENVER

CONNECT WITH DECISION MAKERS

The Association of Change Management Professionals® (ACMP®) is known for dynamic educational events. Change Denver promises to be an exceptional in-person learning opportunity as we explore the future of change in a changing world.

STARTING ON SATURDAY IN DENVER!

MAY 1	**Pre-conference Workshops**
MAY 2/3	**General Session, Breakouts, Exhibits, and Networking**
MAY 4	**Closing General Session, Breakouts, and Exhibits**

600+
Projected Attendees

Reconnect with Existing Clients and Network with New Ones

Craft an Enhanced Experience with Decision Makers and Thought Leaders in the Change Management Discipline

Over 75%
of ACMP Conference Attendees have 5+ years of experience in Change Management

90%
of ACMP Conference Attendees spend a majority of their workday on Change Management

75%
of ACMP Conference Attendees are Managers or above

Over 95%
of Conference Attendees are pleased with their time in the exhibit hall

PRIMARY INDUSTRIES REPRESENTED:

- Consulting
- Finance/Banking
- Healthcare
- Government
- Technology
- Insurance
- Education & Training

MOMENTS THAT MATTER

Create a meaningful attendee experience with a big impact.

You don't have to sponsor an entire reception or major event to make an impression. Moments That Matter offers unique opportunities to put your brand directly into the attendee experience from the first moment they arrive to the connections they make throughout the conference.

Change Alert
$750

Put your message directly in attendees' hands with a sponsored push notification delivered through the event app. Promote your brand, booth, activation, or a timely attendee opportunity.

Change Essentials
$750

Place a branded item, offer, or piece of valuable content directly into the official conference tote bag and in the hands of attendees.

Badge Bar
$2,000

Give attendees a fun way to personalize their badges while putting your brand at the center of an interactive networking experience.

The Change Drop
$2,000

Make a memorable impression by placing a branded item, message, or surprise at attendees' seats before a session.

Arrival Activation
$2,000

Welcome attendees with a branded experience at a key arrival touchpoint. Create a memorable first impression before the conference even begins.

Signature Sip
$2,000

Put your brand in attendees' hands with a signature cocktail or zero-proof beverage featured during the reception. Create a memorable sip designed around your brand.

Snack Attack
$2,000

Surprise and delight attendees with a sponsored snack between sessions. Your brand becomes part of a welcome moment when attendees need a little pick-me-up.

Key Moment
$3,000 *plus the cost of the key cards*

Put your brand in attendees' hands from check-in through their stay with exclusive branding on hotel room key cards.

Daily Download
$3,000

Own a moment in the attendee communication stream with a sponsored email featuring your brand, message, promotion, or event information.

Picture the Change
$3,000

Create a fun, shareable photo experience where attendees can capture the moment and your brand gets to be part of the picture.

The Essential Tote
$3,000 *plus the cost of the tote bags*

Put your brand on the official conference tote carried by attendees throughout the event and beyond.

Change Sparks
$4,000

Capture attendees' attention with a fast-paced, 15-minute demo in the exhibit hall. Share a product, solution, idea, or insight while connecting directly with an engaged audience.

Spotlight Sessions
$8,000

Take the spotlight with a dedicated 30-minute session designed to showcase your expertise, product, service, or perspective to an engaged conference audience.

Zen Den
$10,000

Give attendees a place to pause, recharge, and reset. Sponsor the Zen Den wellness lounge and associate your brand with an experience designed to help attendees feel their best.

Main Stage Moment
$15,000

Take the stage in front of the full conference audience for a 60-minute sponsored experience. Share your expertise, demonstrate your solutions, or create an engaging experience attendees won't forget.

CREATE YOUR OWN MOMENT

Don't see the perfect fit?

We can work with you to create a custom-curated sponsorship experience designed around your brand, objectives, and attendee interests. From unique attendee activations to unexpected moments of delight, let's create something memorable together.

CONTACT: sponsorships@acmpglobal.org

EXHIBITS

10x10 Exhibit Booth

$3,000 *per corner booth*

$2,500 *per inline booth*

Display your product and/or service in the Exhibit Hall! ACMP will provide a 10x10 pipe and drape space. Ballroom is carpeted. Booths include one 6' table and two (2) chairs.

TENTATIVE EXHIBIT SCHEDULE OUTLINE:

STARTING ON SATURDAY IN DENVER!

Saturday, May 1:
Move-in

Sunday, May 2:
Continental Breakfast, Breaks, Lunch & Evening Reception in the Exhibit Hall

Monday, May 3:
Continental Breakfast, Breaks & Lunch in the Exhibit Hall

Tuesday, May 4:
Continental Breakfast & Break in the Exhibit Hall/ Move-out

Inquire about additional branding opportunities that include banners, column wraps, and floor clings.

CONTACT:
ACMP Sponsorship, sponsorships@acmpglobal.org
or visit our **Sponsorship Page**
for additional opportunities.

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BENEFITS INCLUDE

All sponsors and exhibitors will receive the following benefits:

Pre- and post-event attendee list
(Opt-in only emails)

Company name/logo on event signage

Company name/logo on walk-in slides

Company name/logo on website and in app linking to a URL of your choice

Two (2) complimentary registrations for all sponsors at $3,000 or above and all exhibitors

One (1) complimentary registration for sponsors $2,000 and below