



JOIN
THE **FACES**
OF **CHANGE**

Corporate Opportunities



*Leading the Way
Change Works*

acmpglobal.org/corporate





Forward-thinking companies around the globe are investing in ACMP® (Association of Change Management Professionals®) memberships and credentials to strengthen their change capabilities and drive business success. ACMP offers access to the globally-recognized Standard for Change Management®, tools and credentials that set the benchmark for excellence in the field. Equip your teams with proven expertise. Build organizational resilience. Lead with confidence through change.



Why ACMP Corporate Membership?

ACMP is shaping the future of change management—advancing best practices, fostering professional growth, and building a powerful global network. Corporate membership goes beyond discounts; it's an investment in your team's success. Give your employees access to exclusive resources, expert insights, and a private online community through ACMP Connect—all at 20% off individual rates. Empower your organization. Strengthen your change capability. Lead with ACMP.



We've gotten a lot of value from our corporate membership. Year after year, ACMP offers several opportunities for our change practitioners to stay engaged on industry trends and new approaches, expand their network, and on occasion provide insights back to the ACMP Community at chapter and global events.



MARK HILLDRUP
Managing Director
at Readiness Advisors
*ACMP Member
since 2013*

ACMP Membership Offers:



SAVINGS, FLEXIBILITY & RECOGNITION

Corporate membership offers your team 20% savings, flexible, transferrable memberships, dedicated ACMP support, and recognition on our website.



NETWORKING AND PROFESSIONAL DEVELOPMENT

ACMP offers the world's top change management events with virtual events and in-person conferences around the globe! Stay sharp with over 22 exclusive webinars year-round and connect through 40+ chapters worldwide.



COMMUNITY AND TOOLS

ACMP Connect is your global change management hub—network, share insights and resources, and find solutions with peers. Plus, members get exclusive tools, content, and recordings in the ACMP Resource Library!



CAREER OPPORTUNITIES

Looking to hire or get hired in change management? The ACMP Career Center connects top talent with top opportunities. Need an expert? The CHG Hub Practitioner Directory helps you find the right change leader fast!

DISCOUNTED CREDENTIAL AND MEMBERSHIP BUNDLES AVAILABLE

Interested in having your team earn their CCMP® or MCMP™ certification? While memberships and credentials can be purchased separately, ACMP is happy to curate a tailored bundle at a larger discount when membership and change management credentials are purchased together. Email membership@acmpglobal.org for more information.

ACMP Products and Offerings

STANDARD FOR CHANGE MANAGEMENT®

The ACMP Standard for Change Management (“Standard®”) defines globally accepted best practices, shaping the future of the profession. Since 2014, it has been the foundation for the CCMP™ certification and QEP™ Program, equipping change practitioners to drive transformation and lead the way change works.

CREDENTIAL PROGRAMS

ACMP credentials recognize real-world expertise in change management. The Certified Change Management® (CCMP®) is a globally respected certification built on ACMP’s industry-standard best practices—ideal for mid-level professionals ready to prove their impact. For advanced leaders, the Master Change Management Professional™ (MCMP™) takes it further, showcasing mastery across complex change challenges. Discounted group packages available.

THE QUALIFIED EDUCATION PROVIDER™ PROGRAM

The QEP™ Program by ACMP ensures top-tier change management training worldwide. Only courses aligned with ACMP’s Standard for Change Management® make the cut—giving professionals a trusted, global registry to find the best. For training providers and academic institutions, becoming a QEP boosts credibility and puts their programs on the map.

CAREER OPPORTUNITIES

Help find your next change manager on our Career Center. Members receive discounts on job postings and hiring packages. The ACMP Career Center has thousands of open positions each month seeking employees with change management expertise.



COMMUNITY AND TOOLS

The ACMP Resource Library gives members exclusive access to tools, templates, webinars, and expert insights—supporting real-world change work with on-demand content. Membership also includes ACMP Connect, a global online community for peer engagement, solution sharing, and access to a searchable knowledge base. Together, they empower your teams to lead change with confidence.

NETWORKING AND PROFESSIONAL DEVELOPMENT

ACMP hosts premier global change management events, both in-person and virtually, offering education from entry-level to the ACMP Masterclass Series. ACMP also provides featured webinars, as well as monthly webinars, throughout the year—22+ annually! Additionally, with more than 40 chapters globally, ACMP members always have opportunities to network and engage with the community.

Your Company Could Benefit!



Help your team grow together—by attending events, reflecting on learnings, watching webinars, and sharing tools to solve real organizational challenges.



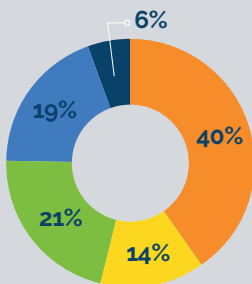
Your organization's name on ACMP's Corporate Recognition Page.



Connect your team to a global network through ACMP. Connect for even more opportunities to engage and collaborate, and to access resources shared by peers.

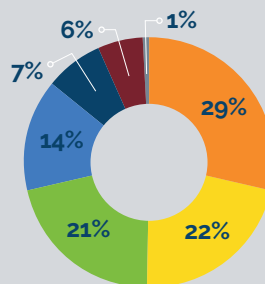
Who are Our Members?

YEARS OF CHANGE MANAGEMENT EXPERIENCE



- 11+ Years
- 1-3 Years
- 4-7 Years
- 8-10 Years
- New to CM

RESPONSIBILITY LEVEL



- Manager
- Director
- Consultant within an Organization
- Independent Consultant
- C-Suite
- Entry Level
- Student/Intern

Put Your Brand at the Center of Change

VISIBILITY

Your company will be listed on ACMP's Corporate Recognition Page. You also have opportunities for sponsorship, speaking engagements, and discounted rates to ACMP virtual and face-to-face events.

CORPORATE SPONSORSHIP

Introduce your company's products and services to a wide array of professionals who manage change, through corporate sponsorship. ACMP has an array of options ideally suited to align with your strategic objectives, providing high-value promotion for your organization. For more information, contact our sponsorship team at sponsorship@acmpglobal.org.

in ACMP enjoys over **67,000** LinkedIn followers— and growing!

Ask Us About Speaking, Sponsorship & Exhibiting Opportunities!

ACMP EVENTS

ACMP events continually sell-out, reaching thousands of change makers around the world. These events can put your brand in front of decision-makers and thought leaders.

IN-PERSON EVENTS:

75+% of ACMP Conference Attendees have **5+** years of experience in Change Management

90% of ACMP Conference Attendees spend a majority of their workday on Change Management

75% of ACMP Conference Attendees are Managers or above

Over **95%** of Conference Attendees are pleased with their time in the exhibit hall

WEBINAR & VIRTUAL EVENTS:

89% of Change Management Global Connect 2024 attendees surveyed would attend another ACMP virtual event

94% of Change Management Global Connect 2024 attendees rated it positively overall

96% of 2025 webinar attendees indicated the presentation was effective

91% of 2025 webinar attendees would recommend the webinar to a colleague

Member Benefits & Dues

Corporate Memberships	Professional Corporate	Executive Corporate
<i>Corporate membership savings!</i>	\$159 per seat vs. \$199	\$239 per seat vs. \$299
BRONZE LEVEL 5 Memberships	\$795	\$1,195
SILVER LEVEL 10 Memberships	\$1,590	\$2,390
GOLD LEVEL 15 Memberships	\$2,385	\$3,585
PLATINUM LEVEL 20 Memberships	\$3,180	\$4,780
DIAMOND LEVEL 25 Memberships	\$3,975	\$5,975
25+ MEMBERSHIPS <i>Contact membership@acmpglobal.org for custom member packages</i>		
Educational Opportunities Members Gain Access to 22+ Webinars Per Year	●	●
Resource Library Your Source for Webinars, Tools, White Papers & Essential Education	●	●
Network in the ACMP Connect Community Engage in Conversations & Find Tools Shared by Experts & Peers	●	●
Credential Discounts Enjoy Corporate Savings on ACMP's Credentials	●	●
Event Discounts Terrific Member Savings on Conferences & Featured Events	●	●
Chapters & Communities Connect, Learn & Network with Your Local Community	●	●
Career Center Discounts Member Discounts on Career Posts & Premium Packages	●	●
Volunteer & Leadership Opportunities Build Your Professional Network & Give Back to the Discipline	●	●
Business Solutions Center Valuable Discounts on Change Management Tools	●	●
Professional Liability Insurance Access Change Management-Specific Underwriting	●	●
Member Badge Share Your Badge on Social Media!	●	●
Savings & Ease! Single Point of Contact, Transferrable Membership, One Invoice for Team	●	●
Exclusive Event Opportunities Enjoy special perks – <i>details available as events near</i>		●
CHG Hub Gain new opportunities by displaying your professional profile and experience in ACMP's exclusive public search directory for executive members		●
Your Organization's Logo or Name on ACMP's Corporate Recognition Webpage		●
Career Center Free Posts Based on the Number of Seats		●
<i>Membership dues are subject to change at any time. We continuously evaluate our pricing to ensure we provide the best value to our members.</i>		

Invest in Your Team, See Big ROI

In Google's research report, *The Value of Change Management*¹, more than 300 interviews were conducted with C-Suite executives and their findings confirm the ROI of effective change programs:

- ✓ Well-prepared change programs can deliver a **"135% positive return on investment"** and result in a **more fulfilling workplace**"
- ✓ Those who considered their programs to be excellent and sophisticated also agreed that **ROI would have been even higher if they had invested more heavily** in their change programs
- ✓ The activities that most improve employee engagement include **increased levels of executive sponsorship** (45%), **increased consultation** with frontline employees to discover needs (42%), and **improved communications** (34%)
- ✓ **Change champions play a crucial role**, according to 67% of respondents
- ✓ Organizations that offer **mixed-format, mandatory training were significantly more likely** to meet their project objectives

¹ <https://change.walkme.com/change-management-advantages>

In addition to increased ROI, the report highlighted a number of additional benefits:

A more attractive and fulfilling workplace

Process efficiency

Cost reduction

Increased innovation

Higher output levels

Improved collaboration

Profit / revenue

Give your team members the education and tools they need to deliver the maximum ROI with an ACMP corporate membership today!

Join the World's Foremost Change Management Professionals Today at acmpglobal.org/corporate

Association of Change Management Professionals (ACMP)
acmpglobal.org

Questions? Contact membership@acmpglobal.org

