



PROGRAM AGENDA

October 2, 2024

2:00 PM – 3:30 PM ET

Behave Yourself! Use Behavior to Accelerate Change

Presenter: Michelle Yanahan, CCMP

Principal and Owner, ChangeFit 360 – United States

A powerful skill that accelerates your ability to drive change is to employ practical behavior practices. In this session we learn the visible and measurable differences between traditional change management and a behavior-based approach.

October 9, 2024

10:00 AM – 11:00 AM ET

Effectively Managing Change at Scale

Presenter: Julie Heinz

Change Management Office Manager, ExxonMobil – United States

Delivering change management on initiatives is important, but that's just the first step. Join Julie Heinz, ExxonMobil's Change Management Office founder and manager, to learn about how they're achieving change at major scale.

2:00 PM – 3:30 PM ET

Unlocking Sponsor Impact

Presenters: Maria Darby, CMAP

Co-Lead, ACMP-ICF Joint Task Force – United States

Deb Betsch

Principal, DE Betsch LLC / Goodwill Executive Advisor

How many times have you witnessed significant setbacks in a change initiative due to misaligned leadership teams? Imagine if you could cut to the chase and call out the derailing behaviors to unlock progress. You can – this session will show how.



October 16, 2024

10:00 AM – 11:00 AM ET

Cultivating Authenticity: Unleashing Your Voice in a Changing World

*Presenter: Melinda Wells, Change Practitioner, Lean Six Sigma Black Belt
Change Resistance Strategist, Melyan Group – United States*

In a rapidly changing world influenced by AI, maintaining authenticity and finding your voice through change can be hard. The potential impact of AI on personal identity, communication, and self-expression raises important questions about how we navigate these changes while staying true to ourselves. Attendees will gain a deeper understanding of how technologies can influence our behaviors, preferences, and even our self-perception, especially during change. We will discuss the importance of critically assessing these influences and maintaining an authentic sense of identity aligned with our core values and beliefs.

2:00 PM – 3:30 PM ET

Using Design Thinking for Leading Change

*Presenter: Fahad Punjwani, SM
Facilitator & Founder, Suchee Studios – United States*

Using design thinking for leading change. Move beyond post-it notes to create sticky, systemic change. Learn to build impactful personas prototypes that uncover actionable and creative insights for your change management strategy.

October 23, 2024

10:00 AM – 11:30 AM ET

Supporting Your Neurodivergent Colleagues through Change

*Presenters: Kerry Davies
Head of Change Management, MIGSO-PCUBED – United Kingdom
James Lewis
Head of Learning and Development, MIGSO-PCUBED – United Kingdom*

This workshop will focus on creating a psychologically safe workspace for neurodivergents to flourish during change. We will look at leadership, best practice in terms of engagement and sustainment of the change through a neurodivergent lens. Following that we will consider as a group the AI landscape through a neurodivergent lens, using our collective experience to shape some best practice as to how organisations might use neurodivergent skillsets to maximise the opportunities that AI offers.



2:00 PM – 3:00 PM ET

Uplevel Your Leadership – Shift Your Communication, Increase Your Connections

Presenter: Tracy Stayton, MA, CPC, CPRP

Leadership & Development Consultant and Coach, Fuse – Igniting Communication – United States

In this engaging workshop, you will gain a new understanding of your communication and leadership preferences and how they influence your interactions with team members and colleagues. Don't miss this opportunity to uplevel your leadership skills!

October 30, 2024

10:00 AM – 11:00 AM ET

Defining the Value of Change Management: Moving from Traditional Change Management Metrics to Business Outcome Impacts with Objectives, Key Results, and Activities (OKRAS)

Presenter: Anthony Cannon

Principal Strategy and Performance Consultant, Founder, Leaning Forward Consulting – United States

This presentation, "Defining the Value of Change Management," will equip you with insights and methodology needed to bridge the gap between change efforts and real business outcomes using Objectives, Key Results, and Activities (OKRAS).

2:00 PM – 3:00 PM ET

Navigating Difficult Dynamics: An Exclusive Session on Mastering Interactions in the Workplace

Presenter: Asia B. Hedin, MBA, MPA, CPC, CPCC

Principal Coach and CEO, Bridgewell LLC Professional Services

Lead with confidence in any challenge! Gain a simple formula for strategic decisions, tap into resilience, and conquer self-doubt instantly.



3:00 PM – 3:15 PM ET

The Pandatron AI-Coach LIVE Experience

*Presenter: Robert Newland
Chief Revenue Officer, Pandatron*

This presentation will explore how AI coaching can revolutionize change initiatives, providing systemic, real-time insights into employee performance and engagement. You'll learn how these tools offer a deeper understanding of organizational dynamics and pave the way for more effective coaching practices. Plus, you'll get the unique opportunity to experience AI coaching firsthand, discovering its potential to drive meaningful, lasting change.

November 6, 2024

10:00 AM – 11:30 AM ET

Panel Discussion: How Change Management Thought Leadership Influences Your AI Strategy & Benefit Realization

Moderator: Douglas Flory, CCMP – United States

Panelists:

Jennifer L. Bryan – United Kingdom

Isolde Kanikani – Netherlands

Bill Kirst – United States

Tamarah Usher – United States

Gerlinde Weger – Canada

Visual Storyteller: Jessica Szewcuk – Canada

A global panel discussion of thought leaders on AI and how Change Management can influence results in the form of The Standard, Policy, Process, and People for your company.

2:00 PM – 3:00 PM ET

The Neuroscience of Asking Questions to Inspire Successful Change

*Presenter: Donna Brighton
Chief Ideas Officer, Brighton Leadership Group*

Join this session to learn how to transform your conversations. Ensure that you are heard and that the questions you ask inspire insight that leads to lasting change. Your words create your world. Make it a better, brighter more beautiful place.



November 13, 2024

10:00 AM – 11:30 AM ET

Masterclass Roundtable Closing Event

Moderator: Peter Papas – United States

Panelists:

Anthony Cannon – United States

Douglas Flory, CCMP – United States

Gerlinde Weger – Canada

A global panel discussion of thought leaders on AI and how Change Management can influence results in the form of The Standard, Policy, Process, and People for your company.