



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### ACMP® Wins Award at Higher Logic Super Forum

**Washington, DC** - The Association of Change Management Professionals® (ACMP®) announced winning the '3, 2, 1... Liftoff!' Award at this year's Higher Logic Super Forum on Thursday, October 21, 2021. This award honors the successful launch of ACMP's online discussion community, ACMP Connect.

Introduced in early 2021, ACMP Connect brings together the global ACMP community, providing members with local, regional, and international connections, resources, discussion, and solutions within the discipline of change management. With the turmoil from the pandemic combined with the global growth of the Association, ACMP Connect provides crucial value to members with the ability to foster peer-to-peer engagement, share meaningful content, and advance the growth of not only its members, but for ACMP and the whole change community.

"Continuous innovation - and managing the related change - must run at the core of every organization to be able to make and sustain impact," said Robert Palmer, ACMP's CEO. "However, implementing such a change for the Association of *Change Management* Professionals added a little extra incentive to get it right. This is not something we took lightly; we knew we had to involve key stakeholders in every stage of the process. We did, our launch was successful, the community continues to expand, and members remain engaged - and this award is proof of the power of change management."

It's never just about a technology, but people and process. Establishing a significant organizational change for members who are professionals at managing organizational change, ACMP looked to its own membership for a comprehensive change management plan. Months prior to launch, the Association worked with volunteers, Chapter leaders, committee members, Board members, educators, thought leaders, and staff to shape the community's architecture, recruit community champions, serve as beta-testers, and assist with driving engagement.

ACMP is grateful that the success of ACMP Connect has been honored with this awarded. It would not have been possible without the continued support and dedication of our members, volunteers, chapters, Board of Directors, and staff.

"We invite all change management leaders and practitioners worldwide to join in the on the conversation and experience ACMP Connect, as well as our other many member benefits for themselves," added Palmer.

**The Association of Change Management Professionals**

*Advocating for the Discipline of Change Management*

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### **About the Association of Change Management Professionals (ACMP)**

The Association of Change Management Professionals® (ACMP®) is a nonprofit professional association dedicated to advancing the discipline of change management. ACMP serves as an independent and trusted source of professional excellence, advocates for the discipline, and creates a thriving change community. What began in 2009 as a small group of visionary change leaders from around the world is now a burgeoning global community of change practitioners leading how change works. To learn more about ACMP, please visit: [www.acmpglobal.org](http://www.acmpglobal.org).

### **About Higher Logic**

Higher Logic, the industry-leading, human-focused engagement platform, delivers powerful online communities and communication tools to engage members and customers at every stage of their journey. Higher Logic provides a robust engagement platform and strategic services with over a decade of experience in building personalized and scalable community engagement programs. They serve more than 3,000 customers, representing over 350,000 online communities with greater than 200 million users in more than 42 countries worldwide. The Higher Logic Super Forum was the 12<sup>th</sup> annual global conference.