EXHIBITOR PROSPECTUS

President Abraham Chen, DO and Convention Chair Steven H. Barag, DO, FACOFP invite you to exhibit at The Best CME in the West at the Happiest Place on Earth

MEETING DATES | August 2 - 6, 2023
EXHIBIT DATES | August 3 - 4, 2023
One-on-one contact with osteopathic family physicians to build long term relationships and meet with the decision makers.

Engage up to 800 Attendees
California osteopathic family physician influencers want to see more of the following exhibitors at ACOFPCA47:

**PHARMACEUTICALS**
New medicines for family medicine.

**TECHNOLOGY**
Apps, ultrasound, virtual scribing, artificial intelligence, chatbots, telemedicine, virtual reality, patient wearables, moving to the cloud.

**RECRUITERS**
ACOFPCA47 provides employers and recruiters with top qualified candidates who have the most relevant work experience.

Brand Awareness Growth
Strengthen existing relationships and introduce your products and services to new prospects.
EXHIBIT OPPORTUNITIES

All sponsorships are acknowledged on-site.

PREMIER EXHIBIT BOOTH $3050
Premier booths are end booths. Engage with attendees during exhibit hours on-site at the Disneyland™ Hotel. Showcase your digital content: documents, videos, links to web pages, and social media/video calls, live chat, and screen share sessions are also available. Includes (2) booth representatives and lead retrieval through the ACOFP-CA Whova app.

STANDARD EXHIBIT BOOTH $2050
Standard booth location. Engage with attendees during exhibit hours on-site at the Disneyland™ Hotel. Showcase your digital content: documents, videos, links to web pages, and social media. Video calls, live chat, and screen share sessions are also available. Includes (2) booth representatives and lead retrieval through the ACOFP-CA Whova app.

PRODUCT THEATER
During this 60-minute presentation, you will have the opportunity to educate Osteopathic Family Physicians about your products and how they can implement them to improve their practice. After the event, you will receive a list of product showcase attendees.

EXHIBIT BREAK SPONSORSHIP $5,000
Breaks are set up daily on the exhibit floor with food and beverage. Your company and logo will be prominently featured on signage as a sponsor, along with alerts in the mobile app encouraging attendees to attend your booth.

ATTENDEE LANYARD | $1,900
Prime opportunity to develop brand awareness. Attendees wear lanyards during all hours of ACOFP-CA7 showcasing your company name and logo.

JOFP-CA BANNERS
Reach over 7,700 readers 2X a year via JOFP-CA’s eToc and Online First. Ad design included.
- TOP BANNER | $3,500
- BOX BANNER | $2,500
- BOTTOM BANNER | $1,500
ACOFPCA47 EXHIBIT AND SPONSORSHIP FORM
August 2-6, 2023 | Anaheim, CA | DISNEYLAND HOTEL

QUESTIONS: Contact Convention and Event Director, Taro Barag at taro@acofp-ca.org

INTENT:
It is the intent of this agreement to ensure that the CME activity will be independent, objective, balanced, and scientifically rigorous so that it will not be viewed as promotional and the listed company will not be viewed as responsible for its content. ACOFPCA will take all necessary steps to ensure that this objective is reached. ACOFPCA and the listed company agree to abide by the requirements of the ACOFPCA, AOA and ACCME Standards of Commercial Support of Continuing Medical Education.

Payment, Cancellation and Liability Policy:
There are no refunds for cancellations received after June 18, 2023, for Exhibitor Booths. There are no refunds for cancellations received after June 3, 2023, for Product Theaters. Full payment must be received by June 15, 2023. The undersigned hereby also acknowledges receipt of and agrees to abide by the Exhibit Licensing Agreement and Regulations, including the Cancellation Policy. See Policy on page 6. By signing below, you agree to be bound by the terms of this agreement.

PRICING

We are participating at the following level:

- Premier Exhibit Booth: $3,050
- Standard Exhibit Booth: $2,050
- Product Theater Th. AM: $17,000
- Product Theater Th. Mid Day: $25,000
- Product Theater Fr. AM: $17,000
- Product Theater Fr. Mid Day: $25,000
- Product Theater Sat. Mid Day: $25,000
- JOFP-CA Top Banner: $3,500
- JOFP-CA Box Banner: $2,500
- JOFP-CA Bottom Banner: $1,500

Indicate booth # choices (see map on next page): 1st: 2nd: 3rd: 4th:

YOUR ORGANIZATION’S INFORMATION

Company Name: ________________________________________________________________

Company Contact Name: ___________________________ Title: ___________________________

Street Address: ___________________________ City/State/Zip: ___________________________

Phone: ___________________________ Fax: ___________________________ Email: ___________________________

Name of Company as it should appear in the program: ___________________________

PAYMENT INFORMATION: Make checks payable to ACOFPCA (Tax ID:)

Total Amount due: _______ (full payment due by 6/15/2023)

☐ CHECK ENCLOSED  ☐ MasterCard  ☐ Visa  ☐ American Express  ☐ Discover

Credit Card Number: ___________________________

Expiry Date: ___________________________ CVV#: ___________________________

Name on Card: ___________________________ Signature of Cardholder: ___________________________

Fax to: 909-992-3174 | Email to Convention and Event Director, Taro Barag: taro@acofp-ca.org

Mail Checks to ACOFPCA Convention Chair | Attn: Steve Barag, DO, FACOFP | PO BOX 486 | Rancho Cucamonga, CA 91729

I acknowledge and accept the ACOFPCA Code of Conduct Agreement

(acofpca.org/page/CodeofConduct)

☐ Yes
2023 TERMS & CONDITIONS

PAYMENT:
Checks must be made out to ACOFPCA. Payment is due upon receipt of the invoice and full payment no later than 6/15/2023.

CANCELLATIONS:
IF CANCELLATION OF SPACE is made prior to June 18, 2023, the balance paid minus the entry fee of $750.00 will be refunded. All money paid will be retained by the ACOFPCA as liquidated damages for all cancellations received after June 18, 2023.

SUBLETTING OF SPACE:
Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured / regularly distributed by the exhibitor and approved by the ACOFPCA.

REFUSAL OF EXHIBITS:
The ACOFPCA reserves the right to refuse the application of those not meeting the standards required or expected, as well as the right to curtail or close exhibits that reflect unfavorably on the character of the meeting.

BOOTH CONSTRUCTION & ARRANGEMENTS:
Exhibit table is a 6-foot skirted table in the front, with the ability for you to place a backdrop setup for your company name. There will be two chairs and a waste basket. The exhibit hall is carpeted. There is a daily pickup of waste. All exposed parts of any display must be finished so as not to be objectionable to other exhibitors of the ACOFPCA. All chemicals used in the exhibit hall must be flameproof in accordance with Fire Department regulations. All electrical wiring must conform to local codes and regulations. Equipment, products, or materials to be shown or demonstrated must be placed in the exhibit space contracted for in order to ensure that viewing the display or equipment will be in the booth and not impeding aisle traffic.

CARE OF EXHIBIT SPACE:
The exhibitor must, at his/her expense, maintain & keep the exhibit and space contracted for in clean and good order, in accordance with these rules/regulations & all other applicable ordinances.

FLAMMABLE MATERIALS:
Volatile or flammable fluids, substances, or materials of any nature prohibited by fire regulations or insurance carriers may not be used in any way.

CONDUCT:
The following practices are prohibited:
A. Noisy electrical or other mechanical apparatus interfering with other exhibitors’ space.
B. Operation of X-ray equipment.
C. Canvassing or distributing any material outside the exhibitor’s own space.
D. Subleasing of exhibit space.
E. Soliciting participation or otherwise harassing convention attendees.
F. Publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit areas during the exhibit hours.
G. Advertising by exhibitors must be confined to the assigned booth space. While promotional giveaways and/or drawings are permitted and encouraged, no exchange of currency is permitted.

EXHIBIT HALL INDEMNIFICATION AGREEMENT:
Exhibitor will defend, hold harmless, and indemnify from and against all liability costs and expenses, including reasonable attorney fees, resulting from claims of injury - to persons or damages to property arising out of the sole negligence or intentional acts of the ACOFP of California and its affiliates employees, officers, directors, agents or invitees. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Disneyland® Hotel, its owners/operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its employees and agents. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring in an amount not less than $2,000,000 combined single limit property damage. The hotel, and its owners/operators, shall be included in such policies Additional named insured. In addition, the exhibitor acknowledges that neither the Hotel nor its owners/operators maintain insurance covering the exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.
ACOFPCA EXHIBITOR REP:
Rico Ibanez
STEELE TRADESHOWS
77-775 Jackal Drive #F Palm Desert, CA 92211
760-360-7722 Main
760-360-1717 Fax
760-883-0514 Cell

SHIPPING INSTRUCTIONS:
Shipments should be sent to arrive no more than 3 days prior to the set update. At the end of the conference, arrangements should be made to ship items no more than 3 days after tear down date. Storage charges will be applied to shipments held for more than 3 days.
• There is a current charge of $9 per box for package handling through Bell services.
• Handling of incoming items includes: Receiving items from the carrier, up to 3 days of storage, delivery to the proper location inside the resort, pick up of packed items after the event, up to 3 days storage and placing items with the carrier for shipment.
• HANDLING FEES: $50 per hundred weight ($9 minimum per item) for items not to exceed 60lbs. or 130 inches total dimensions (girth and height). Items requiring special handling will be charged accordingly. Payment must be paid directly to Disney for any Shipping and Handling.

SET-UP:
Wednesday Check In and Set Up 4-7pm. (If no special arrangements have been made) may be reassigned by ACOFPCA.

REMOVAL:
Dismantling of booths will commence on Friday at 4:00 pm and be complete by 5:30 pm.

SECURITY & INDEMNIFICATION:
No professional security will be provided for the exhibit hall during the conference. It is the responsibility of each property exhibitor to ensure the security of his or her own property. This contract includes a clause of indemnity.

MEALS:
Exhibitors are invited to participate in all snacks taking place in the exhibit hall. The lunch that is provided to convention registrants in Magic Kingdom Ballroom 1 and 4 Foyer is NOT ACCESSIBLE to exhibitors.

TAX ID NUMBER:
94-3115928

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Recommendation for Label Layout:

Attn: Guest Name
Name of Event: Date of Event
(Hotel Name) (Hotel Address)

Disneymand Hotel
1150 W. Magic Way
Anaheim, CA 92802

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Exhibit Hall Hours

WEDNESDAY, AUGUST 2
CHECK-IN AND SET UP 4-7 PM
MAGIC KINGDOM BALLROOM 1 AND 4 FOYER

THURSDAY, AUGUST 3
SET UP 7 AM - 9 AM
EXHIBIT HALL IS OPEN 9 AM TO 5 PM
MAGIC KINGDOM BALLROOM 2 AND 3

FRIDAY, AUGUST 4
EXHIBIT HALL OPEN 9 AM TO 4 PM