EXHIBITOR PROSPECTUS

MEETING DATES | August 7 - 11, 2024

EXHIBIT DATES | August 8 - 9, 2024

The Disneyland Hotel | Anaheim, CA

Join Us for the
The Best CME in the West
at the Happiest Place on Earth!

Unlock Opportunities: Benefits of Sponsorship

Engage up to 800 Attendees
California osteopathic family physician influencers want to see more of the following exhibitors at ACOFPCA48:

**PHARMACEUTICALS**
Showcase the latest medications, treatments, and medical advancements relevant to family medicine and primary care.

**MEDICAL DEVICE MANUFACTURERS**
Medical devices, equipment, and technology presenting innovative solutions for diagnosing and treating various medical conditions.

**RECRUITERS**
ACOFPCA48 provides employers and recruiters with top qualified candidates who have the most relevant work experience.

**HEALTHCARE SOFTWARE AND IT SOLUTIONS**
Electronic health record (EHR) systems, telemedicine solutions, and other healthcare IT tools to streamline patient care.

**WELLNESS AND LIFESTYLE PRODUCTS**
Wellness, nutrition, and lifestyle products appeal to physicians looking to provide holistic care and preventive medicine to their patients.

**HEALTHCARE SERVICES AND PROVIDERS**
Healthcare services such as insurance, medical billing, or practice management solutions.
EXHIBIT OPPORTUNITIES

All sponsorships are acknowledged on-site.

PREMIER EXHIBIT BOOTH $3050
Unleash the full potential of your exhibit with our Premier Booths strategically positioned at the end for heightened visibility and engagement. Make a lasting impact on-site at the Disneyland™ Hotel as you showcase your digital content, including documents, videos, web links, and social media. Elevate your interaction with attendees through video calls, live chat, and in-person meetings. Plus, enjoy the convenience of lead retrieval via the ACOFPACA48 Whova app. Secure your Premier Booth today for an unparalleled presence.

STANDARD EXHIBIT BOOTH $2050
Standard booth location. Engage with attendees during exhibit hours on-site at the Disneyland™ Hotel. Showcase your digital content: documents, videos, links to web pages, and social media. Video calls, live chat, and screen share sessions are also available. Includes (2) booth representatives and lead retrieval through the ACOFPACA48 Whova app.

PRODUCT THEATER
In this engaging 60-minute presentation, you’ll take center stage to educate Osteopathic Family Physicians on the invaluable benefits of your products and guide them on seamless integration into their practice for enhanced outcomes.
As a bonus, following the event, you’ll receive an exclusive list of attendees who joined your product showcase, offering you a valuable resource for potential collaborations and networking opportunities.

PRICING
Thursday, August 8, 2024 • AM • $17,000
Thursday, August 8, 2024 • MID DAY • $25,000
Friday, August 9, 2024 • AM • $17,000
Friday, August 9, 2024 • MID DAY • $25,000
Saturday, August 10, 2024 • MID DAY • $25,000

SPONSORSHIP OPPORTUNITIES

CUSTOM EMAIL BLAST | $1,000
5 AVAILABLE
Provide HTML for a custom email to registered attendees to be distributed before the first day of ACOFPACA48 - August 7, 2024.

ATTENDEE TOTE BAGS | $4,000
EXCLUSIVE

WELCOME RECEPTION | $5,000
EXCLUSIVE
Sponsor the ACOFPACA48 Welcome Reception on Thursday, August 9, 2024.

CONVENTION APP SPONSOR | $5,000
1 AVAILABLE
Sponsor the ACOFPACA48 convention app used by attendees before, during, and after the seminar to access speakers, lectures, and CME.

EXHIBIT BREAK SPONSORSHIP | $5,000
4 AVAILABLE
Breaks are set up daily on the exhibit floor with food and beverage. Your company and logo will be prominently featured on signage as a sponsor, along with alerts in the mobile app encouraging attendees to attend your booth.

ATTENDEE LANYARD | $1,900
1 AVAILABLE
Prime opportunity to develop brand awareness. Attendees wear lanyards during all hours of ACOFPACA48 showcasing your company name and logo.

JOFP-CA BANNERS
Reach over 7,700 readers 2X a year via JOFP-CA's eToc and Online First. Ad design included.
- TOP BANNER | $3,500
- BOX BANNER | $2,500
- BOTTOM BANNER | $1,500
ACOFPCA48 EXHIBIT AND SPONSORSHIP FORM  
August 7-11-2024 | Anaheim, CA | DISNEYLAND HOTEL

QUESTIONS: Contact Convention and Event Director, Taro Barag at taro@acofp-ca.org

INTENT:
It is the intent of this agreement to ensure that the CME activity will be independent, objective, balanced, and scientifically rigorous so that it will not be viewed as promotional and the listed company will not be viewed as responsible for its content. ACOFPCA will take all necessary steps to ensure that this objective is reached. ACOFPCA and the listed company agree to abide by the requirements of the ACOFPCA, AOA and ACCME Standards of Commercial Support of Continuing Medical Education.

Payment, Cancellation and Liability Policy:
There are no refunds for cancellations received after June 18, 2024 for Exhibitor Booths. There are no refunds for cancellations received after June 3, 2024 for Product Theaters. Full payment must be received by June 15, 2024. The undersigned hereby also acknowledges receipt of and agrees to abide by the Exhibit Licensing Agreement and Regulations, including the Cancellation Policy. See Policy on page 6. By signing below, you agree to be bound by the terms of this agreement.

PRICING

We are participating at the following level:

- **Welcome Reception** $5,000
- **Lanyard** $1,800
- **Custom Email Blast** $1,000
- **App Sponsor** $5,000
- **Break Sponsorship** $5,000
- **Tote Bags** $3,000
- **JOFP-CA Top Banner** $3,500
- **JOFP-CA Box Banner** $2,500
- **JOFP-CA Bottom Banner** $1,500

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Price</th>
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<tbody>
<tr>
<td>Premier Exhibit Booth</td>
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<tr>
<td>Standard Exhibit Booth</td>
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<tr>
<td>Product Theater Th. AM</td>
<td>$17,000</td>
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<tr>
<td>Product Theater Th. Mid Day</td>
<td>$25,000</td>
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<tr>
<td>Product Theater Fr. AM</td>
<td>$17,000</td>
</tr>
<tr>
<td>Product Theater Fr. Mid Day</td>
<td>$25,000</td>
</tr>
<tr>
<td>Product Theater Sat. Mid Day</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

Indicate booth # choices (see map on next page): 1st: ___________ 2nd: ___________ 3rd: ___________ 4th: ___________

YOUR ORGANIZATION'S INFORMATION

Company Name: _______________________________________________________________________

Company Contact Name: ___________________________________________ Title: _______________________________________________

Street Address: ______________________________________ City/State/Zip: _______________________________________________

Phone: ______________________________ Fax: _____________________ Email: _______________________________________________

Name of Company as it should appear in the program: ______________________________________________________________

PAYMENT INFORMATION: Make checks payable to ACOFPCA (Tax ID:)

Total Amount due: _______ (full payment due by 6/15/2024)

☐ CHECK ENCLOSED  ☐ MasterCard  ☐ Visa  ☐ American Express  ☐ Discover

Credit Card Number: ________________________________________________________________

Expiration Date: ____________________ CVV#: ____________________

Name on Card: _________________________ Signature of Cardholder: __________________________

Billing Address of Card: ___________________________________________________________________________________________

Fax to: 909-992-3174 | Email to Convention and Event Director, Taro Barag: taro@acofp-ca.org

Mail Checks to ACOFPCA Convention Chair | Attn: Steve Barag, DO, FACOFP | PO BOX 486 | Rancho Cucamonga, CA 91729

I acknowledge and accept the ACOFPCA Code of Conduct Agreement (acofpca.org/page/CodeofConduct)

[ ] Yes
**2024 TERMS & CONDITIONS**

**PAYMENT:**
Checks must be made out to ACOFPCA. Payment is due upon receipt of the invoice and full payment no later than 6/15/2024.

**CANCELLATIONS:**
IF CANCELLATION OF SPACE is made before June 18, 2024, the balance paid minus the entry fee of $750.00 will be refunded. All money paid will be retained by the ACOFPCA as liquidated damages for all cancellations received after June 18, 2024.

**SUBLETTING OF SPACE:**
Exhibitors may not assign, sublet, or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured/regularly distributed by the exhibitor and approved by the ACOFPCA.

**REFUSAL OF EXHIBITS:**
The ACOFPCA reserves the right to refuse the application of those not meeting the standards required or expected, as well as the right to curtail or close exhibits that reflect unfavorably on the character of the meeting.

**Booth Construction & Arrangements:**
The exhibit table is a 6-foot skirted table in the front, with the ability for you to place a backdrop setup for your company name. There will be two chairs and a waste basket. The exhibit hall is carpeted. There is a daily pickup of waste. All exposed parts of any display must be finished so as not to be objectionable to other exhibitors of the ACOFPCA. All chemicals used in the exhibit hall must be flameproof in accordance with Fire Department regulations. All electrical wiring must conform to local codes and regulations. Equipment, products, or materials to be shown or demonstrated must be placed in the exhibit space contracted for in order to ensure that viewing the display or equipment will be in the booth and not impeding aisle traffic.

**Care of Exhibit Space:**
The exhibitor must, at his/her expense, maintain and keep the exhibit and space contracted for in clean and good order, in accordance with these rules/regulations and all other applicable ordinances.

**Flammable Materials:**
Volatile or flammable fluids, substances, or materials of any nature prohibited by fire regulations or insurance carriers may not be used in any way.

**Conduct:**
The following practices are prohibited:

1. Noisy electrical or other mechanical apparatus interfering with other exhibitors’ space.
2. Operation of X-ray equipment.
3. Canvassing or distributing any material outside the exhibitor’s own space.
4. Subleasing of exhibit space.
5. Soliciting participation or otherwise harassing convention attendees.
6. Publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit areas during the exhibit hours.
7. Advertising by exhibitors must be confined to the assigned booth space. While promotional giveaways and/or drawings are permitted and encouraged, no exchange of currency is permitted.

**Exhibit Hall Indemnification Agreement:**
Exhibitor will defend, hold harmless, and indemnify from and against all liability costs and expenses, including reasonable attorney fees, resulting from claims of injury - to persons or damages to property arising out of the sole negligence or intentional acts of the ACOFP of California and its affiliates employees, officers, directors, agents or invitees. Exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify, and save Disneyland® Hotel, its owners/operators, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its employees and agents. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring in an amount not less than $2,000,000 combined single limit property damage. The hotel, and its owners/operators, shall be included in such policies as Additional named insured. In addition, the exhibitor acknowledges that neither the Hotel nor its owners/operators maintain insurance covering the exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by the exhibitor.
**SHIPPING INSTRUCTIONS:**
Shipments should be sent to arrive no more than 3 days prior to the set update. At the end of the conference, arrangements should be made to ship items no more than 3 days after tear down date. Storage charges will be applied to shipments held for more than 3 days.

- There is a current charge of $15.00 per box for package handling through Bell services.
- Handling of incoming items includes: Receiving items from the carrier, up to 3 days of storage, delivery to the proper location inside the resort, pick up of packed items after the event, up to 3 days of storage, and placing items with the carrier for shipment.
- HANDLING FEES: $50 per hundredweight ($15.00 minimum per item) for items not to exceed 60lbs. or 130 inches total dimensions (girth and height). Items requiring special handling will be charged accordingly. Payment must be made directly to Disney for any Shipping and Handling.

**TAX ID NUMBER:** 94-3115928

**SECURITY & INDEMNIFICATION:**
No professional security will be provided for the exhibit hall during the conference. It is the responsibility of each property exhibitor to ensure the security of his or her property. This contract includes a clause of indemnity.

**MEALS:**
Exhibitors are invited to participate in all snacks taking place in the exhibit hall. The lunch that is provided to convention registrants in Magic Kingdom Ballroom 1 and 4 Foyer is not accessible to exhibitors.

**Exhibit Hall Hours**

**WEDNESDAY, AUGUST 7, 2024**
CHECK-IN AND SET UP 4-7 PM
MAGIC KINGDOM BALLROOMS 1 & 4 for CHECK-IN and MAGIC KINGDOM BALLROOMS 2 AND 3 for EXHIBIT HALL

**THURSDAY, AUGUST 8, 2024**
SET UP 7 AM - 8:30 AM
EXHIBIT HALL IS OPEN 9 AM TO 5 PM MAGIC KINGDOM BALLROOMS 2 AND 3

**FRIDAY, AUGUST 9, 2024**
EXHIBIT HALL OPEN 9 AM TO 4 PM MAGIC KINGDOM BALLROOMS 2 AND 3