President’s Message

This past month has been difficult for many members in the oral and maxillofacial surgery community. We lost two giants in our specialty who were great friends of the College.

Dr. Bob Schow was a friend of ACOMS and lectured at various ACOMS meetings. During his career, he trained numerous residents in the U.S. Army Dental Corps and at Texas A&M University Baylor College of Dentistry. He inspired many young dentists and oral surgeons to excel in pathology, facial reconstruction, trauma, and dental implant surgery. We will remember Dr. Schow as a fighting lion and a hard working individual. He led the OMS program at Texas A&M Baylor for many years and was unofficially considered “the Eternal Program Director.” It was always an honor to work beside him as partner faculty and I learned a great deal from him during each encounter. Dr. Schow will truly be missed.

Dr. William Bell was the teacher to the teachers (professor of the professors) and the perpetual friend to orthognathic surgeons around the world. I had the pleasure of meeting Dr. Bell back in the early 90’s. I was so fortunate to work with him and assist him in multiple surgical procedures and hospital rounds as a faculty member at Texas A&M University Baylor College of Dentistry. His research, books, lectures, and articles are the foundation of orthognathic surgery as we know it and laid the groundwork for many procedures which are performed every single day. Simply put, he will be remembered as one of the founding fathers of modern orthognathic surgery. Dr. Bell was always ready and willing to share his knowledge and to recognize talent and intelligence from abroad. He was an avid learner throughout his life and was constantly smiling. He was a visionary, exemplified by the way that he organized the Bell’s symposium presented in numerous cities over the past decade. Dr. Bell was one of the hardest working men that I have ever met, routinely dedicating countless hours without showing any signs of distress or fatigue. He was one of the closest friends and a founding Fellow of ACOMS.

(continued on page 2)
(continued from page 1)

Dr. Bell’s advice and leadership helped guide ACOMS for 40 years, making the College stronger with new and improved educational opportunities for our members. His educational legacy will be carried through generations, especially through his son Dr. Bryan Bell, our President-Elect and OOOO Editor.

Education is one of the biggest strengths of the College. I invite all of you to review our website and like us on Facebook to familiarize yourself with the new cutting-edge programs and courses that ACOMS offers. Be sure to check out the upcoming Virtual Surgical Planning course, co-chaired by Dr. Stephanie Drew and Dr. Brian Farrell.

Do not forget to talk to the social media personnel at your office. You can organically enhance your practice’s online presence by sharing ACOMS’ social media and tagging us in posts about your recent achievements and contributions to your community.

Dr. Schow and Dr. Bell, you will both always be in our hearts and in our minds.

Carpe Diem!

Best regards,

Pedro F. Franco, DDS
ACOMS President
The fourth annual ACOMS Recertification Review Boot Camp was held June 4-6 in Rosemont, IL. More than 70 oral and maxillofacial surgeons and OMS residents participated in this comprehensive review of the specialty. Here’s what the attendees said:

- The course content and the ability to interact professionally and socially with the lecturers and leaders in our profession make this an ideal review course! -Dr. Maxwell Adams, Lancaster, PA

- A comprehensive review along with invaluable pearls from leaders in OMFS, Thank You! -Dr. Amy Field, Nashua, NH

- As an upcoming chief resident, it was beneficial to witness the comprehensive OMFS material presented in a nutshell (a big nutshell). Going forward, I am confident my future studies will be more easily managed...The interactions with other oral surgeons from various generations were wonderful. -Dr. Matthew Ruggles, Indiana University

- Very well organized. Exceptional speakers. Exceptional course. -Dr. John Allen, Pomona, CA

Evening “Fireside Chat” sessions afforded attendees the opportunity to review cases and ask questions of the faculty in an informal setting. Additional photographs from the Boot Camp are posted at Facebook.com/TheACOMS.

In Case You Missed It:

Select lectures from this year’s Boot Camp will be available for purchase and review in the ACOMS Learning Center in July, and the dates for our 2017 Boot Camp will be announced soon.
New Virtual Learning

**Miss out on earning CDE live in San Juan?**

You can now earn CDE **on your own time** in the ACOMS Learning Center! Log in any time, anywhere to complete CDE credit-bearing modules on-demand. Announcing two newly-available learning activities:

- **Timing and Indications on Dental Implants for the Growing Patient**
  1.5 CDE - Faculty: Tara Aghaloo, DDS, MD, PhD

- **Bone Graft and Alveolar Reconstruction for the Growing Patient**
  1.25 CDE - Faculty: Tara Aghaloo, DDS, MD, PhD

Additional activities from the 37th Annual ACOMS Scientific Conference and Exhibition will be made available in the coming weeks.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Timing and Indications on Dental Implants for the Growing Patient has been approved for one and one half (1.5) hours of Continuing Dental Education (CDE) credit. Bone Graft and Alveolar Reconstruction for the Growing Patient has been approved for one and one quarter (1.25) hours of Continuing Dental Education (CDE) credit.

Visit acoms.org/learn to explore!
Announcing a New Course!

Advanced Approaches and Techniques in

Virtual Surgical Planning for Orthognathic Surgery

October 29-30, 2016

Science Care California | Long Beach, CA

This interactive cadaver program is designed for OMFS desiring to gain advanced knowledge and skills in surgical approaches, techniques, and complications of orthognathic surgery. The interdisciplinary faculty will focus on the utilization of virtual planning software and its applications in orthognathic surgery with advanced principles of creating guides and jigs as well as the concepts of using intraoral scanning and surgery first principles and planning with virtual software.

Course Co-chairs: Brian Farrell, DDS, MD and Stephanie Drew, DMD

Visit acoms.org/virtual to learn more
Save the Date!

2017 ACOMS/FACES Winter Meeting

February 27—March 3, 2017
Steamboat Springs, CO

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The ACOMS Stuebner Scholarship is an essay-based competition that awards one board certified female oral and maxillofacial surgeon annually the opportunity to attend a post-educational meeting (organized by ACOMS) to advance their knowledge and skills. The intent is for the doctor to meet with mentors in the specialty and become involved in a lifelong learning process to stay well-informed and focused as a surgeon. The program aims to enable award recipients to become and remain engaged with other women in the specialty throughout their careers to learn, to mentor in-turn, and to perpetuate the cycle.

The program provides a scholarship award up to $5,000 in value which includes meeting registration, travel, and lodging at a scientific meeting organized by the College. The scholarship winner will also be awarded one year of complimentary membership in ACOMS. The winning essay will be published in the ACOMS Review newsletter. We encourage all members of ACOMS to share information about this program with their colleagues and other networks.

To Apply:
Participants competing for the scholarship must submit an essay expressing the factors that influenced them to become an oral and maxillofacial surgeon and the impact that becoming an oral and maxillofacial surgeon has had on their lives.

Essays may not exceed 2,000 words and must be submitted no later than 11:59 p.m. EDT, September 30, 2016 via the official submission form located at acoms.org/page/SAS.

ACOMS expresses its gratitude to the founding sponsors of this scholarship program:
The Residents Meeting features surgical and practice management lectures by leading experts, time to meet with your peers from other residency programs, and opportunities to present your own findings.

Preliminary Schedule:

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:30 AM – 10:00 AM</td>
<td>Breakfast and Registration</td>
</tr>
<tr>
<td>10:00 AM – 12:00 PM</td>
<td>Resident Abstract and Case Presentations</td>
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<tr>
<td>12:00 PM – 1:00 PM</td>
<td>Lunch and Roundtable Discussion</td>
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<tr>
<td>1:00 PM – 2:30 PM</td>
<td>Life After Residency</td>
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<td></td>
<td>Barry Williams</td>
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<td></td>
<td>Sponsored by Practice Evolutions</td>
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<tr>
<td>2:30 PM – 3:00 PM</td>
<td>Refreshment Break and Meet with Exhibitors</td>
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<tr>
<td>3:00 PM – 4:30 PM</td>
<td>Resident Abstract and Case Presentations</td>
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<tr>
<td>4:30 PM – 5:30 PM</td>
<td>Closed Case Discussion on Malpractice</td>
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<tr>
<td></td>
<td>Sponsored by MedPro</td>
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<tr>
<td>6:00 PM – 7:30 PM</td>
<td>Welcome Reception</td>
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**Sunday, November 13, 2016**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 AM – 8:30 AM</td>
<td>Breakfast</td>
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<tr>
<td>8:30 AM – 10:00 AM</td>
<td>Interdisciplinary Management of Hereditary Oligodontia</td>
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<td></td>
<td>Peter Larsen, DDS</td>
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<td>Chair, Division of OMFS and Anesthesiology, Ohio State University</td>
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<tr>
<td>10:00 AM – 10:30 AM</td>
<td>Refreshment Break and Meet with Exhibitors</td>
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<tr>
<td>10:30 AM – 12:00 PM</td>
<td>Accelerated Implant Loading Protocols for the Edentulous Patient</td>
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<td>Edwin McGlumphy, Jr., DDS, MS</td>
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<td></td>
<td>Professor of Restorative Science and Prosthodontics, Ohio State University</td>
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<tr>
<td>12:00 PM – 1:00 PM</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00 PM – 3:00 PM</td>
<td>Resident Abstract and Case Presentations</td>
</tr>
</tbody>
</table>

Please save the date, spread the news, and start planning your abstract or case presentation now. Learn more at [www.acoms.org/residents](http://www.acoms.org/residents).
SAVE THE DATE

MAY 3 - 5, 2017
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Membership

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Visit the ACOMS Career Center

Browse more than 1,000 jobs in oral and maxillofacial surgery, including surgical and allied staff positions, at the ACOMS Career Center! Have a job to post? ACOMS members receive a discount on job postings. Visit acoms.org/career to learn more about recently-posted jobs in oral and maxillofacial surgery, posting an opening of your own, or to set-up personalized alerts to help you manage your career and your practice.
Earn CDE on Your Schedule, at Home or On-the-Go

The Clinical Review features a new textbook chapter or article each month. Visit our Learning Center, complete a pre- and post-assessment, and read the article to earn one credit of Continuing Dental Education (CDE) per month. New chapters are added monthly and you can access them whenever and wherever you like.

This Month’s Clinical Review: Facelift
by Dr. Jon Perenack

Visit our Learning Center to complete this exercise and earn one credit of CDE. While you are in the Learning Center, you may complete the previous months’ exercises and view video highlights from recent live educational events.


Test Yourself with the Question of the Week

The Question of the Week Blog is intended to provide you with a weekly challenge to enhance your knowledge across the scope of the OMFS specialty. A new question is posted each Monday, and the answer to each weekly question will be posted in the comments section along with rationale and references. Visit acoms.org/QOTW to view this week’s question. Click "manage subscriptions" to receive notifications when each new question and answer is posted, or return at your convenience and use keyword tagging to sort by subject matter.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Alveoplasty has been approved for one (1) hour of Continuing Dental Education (CDE) credit.
“Social media” is simply a broad umbrella term that covers a wide range of electronic communication tools, such as email, social networking websites, blogs, video sharing and conferencing tools, mobile applications, and more.

The growth and usage of social media continue to influence not only the American public, but the world at large. Recent research shows that more than 75 percent of online adults use social networking sites. With the rapid expansion of these technologies, one can assume that social media usage will continue to grow and become an even more prevalent form of communication.

In the past, healthcare was relatively slow to implement social media tools, primarily because of concerns regarding the potential risks of violating patient privacy. However, in more recent years, an increase in implementation has occurred — mainly due to consumer demand.

A Healthcare IT News articles states that “It’s no secret that a growing percentage of today’s patients are increasingly using digital tools as part of their overall health maintenance. In fact, a recent Pew Research Center study said that 1 in 3 American adults have used the web to figure out a medical issue. In another survey . . . 41% of people said social media would affect their choice of healthcare provider.”

With this growing emphasis on electronic communication and the importance that patients place on it, healthcare providers might be eager to implement these technologies in their organizations and practices. However, leveraging social media professional purposes can be a slippery slope, and its usage in healthcare presents various challenges.

This article discusses common risk concerns associated with using social media for healthcare communication and delivery, and it offers risk-reduction strategies that healthcare providers and their staffs can implement. Read More

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Featured in this month’s issue:

The fourth modality: immunotherapy for head and neck cancer hits pay dirt
R. Bryan Bell, MD, DDS, FACS, FACD

The practice of oncology is being transformed as a result of our understanding that the presence of an endogenous anticancer immune response before treatment plays an important prognostic role in the long-term therapeutic effects seen following conventional therapy\(^1\)\(^-\)\(^2\) as well as immunotherapy.\(^3\)\(^-\)\(^4\) Adoptive cell transfer with tumorinfiltrating lymphocytes (TILs)\(^5\) or receptor-engineered T cells,\(^6\)\(^-\)\(^12\) as well as checkpoint inhibitors, such as cytotoxic T lymphocyte antigen-4 (CTLA-4) and antiprogrammed death-1 (anti-PD-1), which function by taking the brakes off pre-existing anticancer immunity, are resulting in objective clinical responses or durable stable disease in patients with a wide spectrum of cancers.\(^13\)\(^-\)\(^20\) Collectively, the success of immunotherapy has led to multiple U.S. Food and Drug Administration (FDA) approvals in numerous indications and has catapulted the status of this modality into the standard of care for patients with metastatic melanoma, nonsmall cell lung cancer and renal cell carcinoma, truly making it the “fourth modality” of cancer treatment. Read More

Also in this month’s issue:

- **Asymptomatic, blue, dome-shaped lesion on buccal mucosa**
  Janaki Iyer, Jigna Pathak, Shilpa Patel, Niharika Swain

- **Early and late physical and psychosocial effects of primary surgery in patients with oral and oropharyngeal cancers: a systematic review**
  Annelise Mortensen, Mary Jarden

- **Bilateral sagittal split surgery is not a predictable treatment for temporomandibular dysfunction in patients with retrognathia**
  Marina Kuhlefelt, Pekka Laine, Hanna Thorén

- **Three-dimensional effects of pterygomaxillary disconnection during surgically assisted rapid palatal expansion: a cadaveric study**
  Stephan Christian Möhlhenrich, Ali Modabber, Mohammad Kamal, Ulrike Fritz, Andreas Prescher, Frank Hölzle

Please visit oooojournal.net/current to read more.