

STATE OF THE ASSOCIATION: ON THE ROAD OF SUSTAINABLE GROWTH

WELCOME TO PORTLAND

Each year, ACSP works to create new and relevant ways for our membership to connect, learn, and grow. This year has been a road of change, which I hope has set us on a path of sustainable growth.



We encourage you to participate in our new web-based platforms, which we believe will facilitate engagement with your colleagues as well as with the ACSP officers and Governing Board. I look forward to connecting with you and hope this year's 56th Annual Conference provides you with many learning and networking opportunities.

Lois M. Takahashi, UCLA
ACSP President 2015-2017

ENGAGING & CONNECTING

As a value-of-membership, the new ACSP website helps members connect with each other and provides relevant information. Here's a quick look at what you can do on the new site:

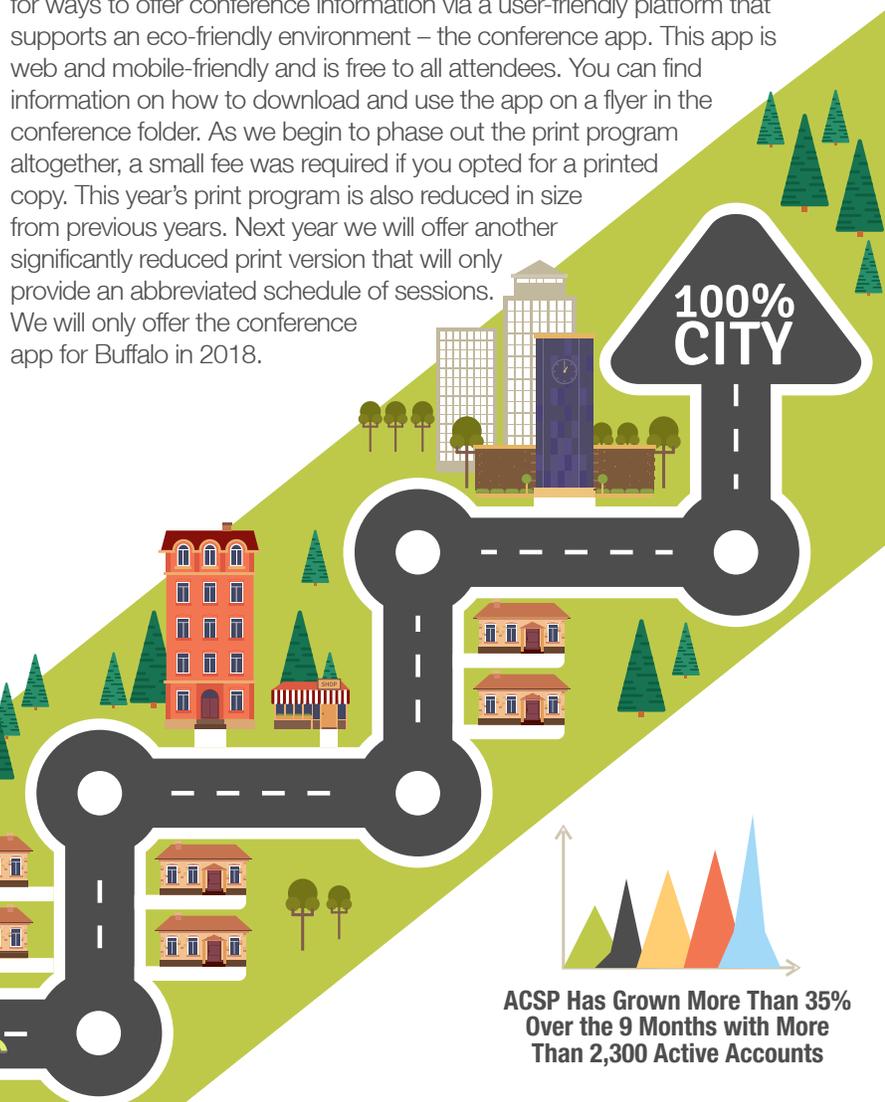
- **Planning News:** faculty announcements, awards, school news, new initiatives, events, and more, we help you promote it.
- **Career Center:** university/program members are able to post job openings and job-seekers can find employment.
- **Community Forum:** designed to facilitate critical conversations that value productive debate about our work and impact.
*Calls for papers, job opportunities, and events will be referred to Planning News.
- **Weekly eNews:** distributed every Friday with a snapshot of news, forum topics, events, and more.
- **Academic Planner Profiles:** featuring individuals on a monthly basis in our Featured Faculty, Student Spotlight, & Active Alum columns.
- **Planning Blogs:** coming soon!

Website User Engagement

Conference Homepage: 2nd Only to the ACSP Homepage

Most Read News Article in September: FWIG Call for CVs

More Than 50% of Career Center Jobs Were Posted in Last 45 Days



ACSP Has Grown More Than 35% Over the 9 Months with More Than 2,300 Active Accounts

INTRODUCING THE NEW ACSP LOGO



ACSP

Connecting educators, researchers and students.

The ACSP has a new logo! What you might not know is that it took more than a year of design and collaborative decision-making to make it happen. The earthy colors, street grid, and profile of a person within it visually creates a connection map between cities/regions and the people who study and plan them.

GRADUALLY GOING GREEN: BYE-BYE PRINT PROGRAM

The ACSP has seen significant changes over the last year. We now have a powerful website with tools and options that will grow with us – and help us grow at the same time.

As ACSP grows, the conference inherently grows, and we have looked for ways to offer conference information via a user-friendly platform that supports an eco-friendly environment – the conference app. This app is web and mobile-friendly and is free to all attendees. You can find information on how to download and use the app on a flyer in the conference folder. As we begin to phase out the print program altogether, a small fee was required if you opted for a printed copy. This year's print program is also reduced in size from previous years. Next year we will offer another significantly reduced print version that will only provide an abbreviated schedule of sessions. We will only offer the conference app for Buffalo in 2018.