Minutes of the Executive Committee
Association of Collegiate Schools of Planning
Oct. 12, 1979

1. Present were the following:

- David Hill
- Jay Chatterjee
- David Pugh
- Herman Bergman
- Ed McClure
- Ann Watts
- Peter Roggeman
- Carl Goldschmidt
- Vern Deines

- U of Colorado - Denver
- U of Cincinnati
- Texas - A&M
- New York University
- U of Texas - Austin
- Virginia Tech
- Virginia Commonwealth University
- Michigan State University
- Kansas State University

2. Minutes from the last executive meeting were approved.

3. A limited financial report was given. There is approximately $21,000 in the bank.

4. NEDC. Goldschmidt reported that the NEDC meeting in June was greatly improved in procedure over the Spring meeting in Miami Beach. While process has improved, there remains concern over standards. The question of recognizing doctoral programs arose in the Spring. Goldschmidt questioned the programs chairmen about it. Their response was, they do not care about recognition. The recommendation will be made to NEDC that doctoral programs not be part of the recognition process.

The question of continuing ACSP representation to NEDC was discussed. A motion was made and seconded as follows: ACSP should have two representatives to NEDC, one of whom should be the president or past president and the other should be selected by the executive committee from among the regional representatives. Approved.

5. ACSP Guide. The third edition of the Guide to Graduate Education has sold 463 copies (from 1500 that were printed).

6. ACSP Guide, Fourth Edition. The third edition was published late. The question was raised: Do we need another one in 1980? Analysis of the changes from the second to the third edition shows they have not been too great except for faculty turnover. It was suggested that a three year cycle might be better, especially if the publication can come prior to September. A motion was made to retain the two year cycle. It died for lack of a second.
7. **ACSP Bulletin.** The Bulletin earns approximately $1,700 per year in subscriptions and sale of occasional papers. Expenses are approximately $3,900 in production costs and $4,100 in other expenses. A discussion of rates followed. A motion was made and seconded that we charge $1.25 per column line (present rate is $1.00) for advertising. Approved.

8. **Report on faculty salaries** was made by Peter Boggsman. Sixty of 98 institutions surveyed responded. Fifteen others indicated an inability to respond, primarily because of university requirements. Average faculty salary is $18,000. A full report is part of the ACSP annual program. There were out of pocket expenses connected with the survey for which reimbursement was requested. A motion was made and seconded that ACSP allocate $120 to VCU for the survey. Approved.

9. **Election results** are as follows: Secty-Treas, Jerry Kaufman, U. of Wisconsin-Madison; Vice-President, Douglas Lee, U. of Iowa.

10. **The budget** was presented and discussed. (See attachment A) A motion was made and seconded that the budget be adopted as presented. Approved.

11. A **constitutional amendment** was presented by McClure that would provide a "corresponding membership" for Canadian Schools. This would be a non-voting membership whose costs would be assigned to cover the expenses ACSP encounters in servicing them. A motion was made and seconded to accept this amendment. Approved. It will be sent to the membership for a vote.

12. A **constitutional amendment** was presented by McClure designed to strengthen the regional organization through the institution of regional directors to be appointed initially by the president. After discussion a motion was made and seconded to accept this proposed constitutional amendment. It will be sent to the membership for a vote.

13. **Accreditation** A discussion of accreditation was undertaken with Ira Stollman. Letters have been sent to three groups most closely involved in the business of accreditation: NEA, The Council on Post-secondary Accreditation (COAPA), and the Council on Accrediting Institutions. According to Stollman, COAPA indicates that the NEDC recognition process is accreditation except for the lack of site visits. In essence, NEDC is accrediting. What is being sought, then, is recognition by this body (COAPA) of the current accrediting program.
It is imperative that a combined academic-professional group be involved. A lengthy discussion followed. It was moved and seconded that ACSP act jointly with APA in developing on-site review criteria, and reviewing the entire application to COPA. Approved.

14. A request for funds was made by F. Gene Ernst of Kansas State to piggyback a study on internship programs of planning schools with one he is doing for the architecture association. The cost would be $2,500. He has applied to HUD and APA as well. A discussion followed; support was general, but there was an expression of concern over both the amount of money and the general ad hoc nature of requests of this kind. The organization should have a program of research priorities. A motion was made and seconded that the study be endorsed and an appropriation be made of an amount not to exceed $1,250 if a match for the remaining is obtained from other sources. Approved.

15. The issue of the ethics of current recruiting practices whereby, it is alleged, schools pressure potential students, encourage them to transfer from a school once enrolled, and/or engage in bargaining with students over stipends was discussed. A motion was made and seconded that the following be adopted as a code of ethics for purposes of recruiting:

1. Professional ethics are as much a part of educational recruiting as they are of planning practice.
2. The chairperson of a planning program is personally accountable for the practices of recruiters for that program.
3. It is unethical to attempt to change the decision of a student to accept admission at a particular school, once that decision is announced.
4. It is unethical to denounce another school in the practice of recruiting.
5. It is unethical to treat the recruitment of students as an auction, rather than a formal tender of admission and assistance.
6. Violations of this code shall be reported to ACSP and NEDC which groups shall be encouraged to take appropriate disciplinary action.

Approved

16. A discussion of the development of a systematic educational program intended to make young people aware of planning as a career was undertaken. Stollman indicated APA's intention of encouraging this objective in a variety of ways.
17. The following attachments may be of interest.