MINUTES: ANNUAL BUSINESS MEETING
Friday, October 25, 7:00am – 8:15am ~ Hyatt Regency Hotel, Regency Ballroom C

Executive Committee Members in Attendance: Marlon Boarnet (President), Carissa Slotterback (Vice-President/President-Elect), Stacey Swearingen White (Secretary), Mike Boswell (Treasurer)

School Members in Attendance:
   Affiliate Members: Georgia State University

Corresponding Members: Dalhousie University, University of Manitoba

Full Members: California Polytechnic State University, San Luis Obispo; Clemson University; Columbia University; Cornell University; East Carolina University; Eastern Washington University; Florida Atlantic University; Florida State University; Georgia Institute of Technology; Harvard University; Iowa State University; Jackson State University; Kansas State University; Massachusetts Institute of Technology; Michigan State University; Morgan State University; Rutgers, The State University of New Jersey; Temple University; Tufts University; University of Texas at Austin; University at Buffalo, The State University of New York; University of Florida; University of Illinois at Chicago; University of Iowa; University of Kansas; University of Massachusetts, Amherst; University of Memphis; University of Minnesota; University of Missouri, Kansas City; University of New Mexico; University of North Carolina at Chapel Hill; University of Oklahoma; University of Oregon; University of Southern California; University of Utah; University of Wisconsin-Milwaukee; University of Wisconsin-Madison.

Also in attendance: Donna Dodd (ACSP); Kurt Christianson (APA), Joel Albizo (APA), Harriet Bogdanowicz (APA), Deborah Lawlor (AICP), and Yaminah Noonoo (APA)

I. Welcome Message
   W. Wu

Wu welcomed the attendees and introduced APA President Kurt Christianson. Christianson mentioned APA’s interest in new ways for partnership with ACSP, and noted Ann Forsyth (as JAPA editor) serves as a non-voting member of the APA Board. Other members of the APA/AICP team introduced themselves.
(Joel, Harriet, Deb, Yaminah)

II. Call to Order & Introductions
   W. Wu

Meeting called to order at 7:14 a.m. Wu refers attendees to State of ACSP document provided in hard copy. Wu introduces new officers and thanks outgoing Board members.
   a. Installation of New Officers
      i. Marlon Boarnet, President
      ii. Carissa Slotterback, Vice President/President Elect
      iii. Stacey Swearingen White, Secretary
      iv. Michael Boswell, Treasurer
Certificates of appreciation are distributed to outgoing Board members. Wu also thanks local hosts from Clemson. Boarnet thanks Wu, conference staff, APA guests.

III. Approval of the Agenda

MOTION: M. Boarnet moves, J. Grengs seconds. Agenda is approved.

IV. Approval of the Minutes Friday, October 26, 2018

MOTION: C. Santors moves, J. Grengs seconds. Minutes are approved.

V. Enrollment Task Force and STEM Designation

Boarnet introduces Clint Andrews, who co-chaired the task force, and explains the issue of planning programs pursuing STEM designated CIP codes.

Andrews reminds audience that task force was formed to examine declining enrollments. One issue the task force explored was pursuit of STEM designation through their CIP codes. Data for planning master’s degrees was presented, which show falling enrollments after 2011-12, following a period of growth. Another change is more enrollment of women, whereas men had previously been a majority in planning programs. The number of international students has grown. Enrollment trends vary considerably among programs. Trends in higher education overall also reflect declines in enrollment. In masters’ degrees, programs in planning and other disciplines have declined while some have increased. Some schools’ application patterns reflect local employment conditions, while others do not.

Task force also examined starting salaries. Planners are in about the middle of the range among architects, landscape architects, etc. BLS projects faster than average growth in urban planner jobs between 2016 and 2026.

Chairs’ survey yielded 56 responses. Most master’s programs (57%) had experienced declines. Programs shared that employment opportunities are not an issue, but feel that lack of funding opportunities, lack of knowledge about planning as a discipline and other causes may be a dampening influence.

7 of 55 programs (13%) had already changed CIP codes. 66% wanted ACSP to lobby for ability of programs to change CIP codes to those that are STEM designated. List of STEM-designated programs is updated by DHS roughly every 4 years, so likely to happen again in 2020. Summary points: overall, planning enrollments are declining, though not evenly among programs. Programs are pursuing multiple enrollment strategies.

Boarnet requests discussion among attendees. APA and AICP guests note their organizations have not studied the STEM/CIP issue but are looking at issues such as artificial intelligence and other future technology changes. Attendees discussed experiences with their institutions. Those who have changed their CIP codes have not yet seen an increase in enrollments, but also don’t yet have sufficient data to make conclusions. Discussion considers curricular implications of a STEM designation, as well as differences at a state level in terms of budgetary and other implications. Further discussion considers the question of the identity of planning, and whether the CIP code variation makes the discipline appear more diffuse. Raising the visibility of the planning field is a topic of discussion for the Governing Board, including the new task force on outreach and engagement. Upcoming survey of ACSP chairs and directors will include more questions on this topic. Boarnet invites additional discussion moving forward.
VI. Announcements

a. Friday afternoon Chair’s Workshop – Enrollment Management: Strategizing with the Future in Mind (2-3:30 in Magnolia Room – working with Huron)
b. Call for Student Governing Board Reps is out with a deadline of December 19 – new rep to step in Spring 2020
c. Next Annual Conference will be in Toronto locally hosted by Ryerson University, University of Toronto and York University, November 5-8, 2020
d. 2020 Conference Focus Event: Racial Equity and Justice in Urban Planning Research and Education in the Face of Racialized Inequality, co-chairs Gerardo Sandoval and Sheryl-Ann Simpson. (This event will invite scholars from other disciplines who might not otherwise attend ACSP)
e. Values Statement (update, approved at Spring Governing Board meeting)
f. Task forces: Conference Location Policy, chair Carissa Slotterback, Outreach and Engagement, chair Justin Hollander
g. New special committee: Global Planning Education, co-chairs Yingling Fan and Lesli Hoey

VII. Adjourn

Next meeting Friday, November 6, 2020
MOTION to adjourn: J. Hollander. Seconded by J. Chusid. Motion approved. Meeting adjourned at 8:11.