2017 Administrators’ Conference & New Chairs’ School  
March 9-11, 2017 | Reston, Virginia | Hosted by the ACSP Committee on the Academy

**PRE-CONFERENCE EVENTS: MARCH 9, 2017**

0700 – 0830  
**Breakfast on Your Own**

0830 – 1700  
**ACSP Governing Board Meeting**  
*Reston ABC*

1000 – 1700  
**New Chairs’ School**  
*Town Center A&B*  
- Cheryl Contant, Consultant, Advancing Your Strengths  
- Tim Chapin, Interim Dean, College of Social Sciences, Florida State University

1300 – 1345  
**Lunch for the Governing Board & New Chairs’ School**  
*Lake Audubon*

1900 – 2100  
**Deans’ Dinner**  
*Tavern64 at the Hyatt Hotel*

**CONFERENCE PROGRAM: MARCH 10, 2017**

0700 – 0800  
**Breakfast on Your Own**

0800 – 0815  
**Welcoming Remarks [Plenary]**  
*Reston ABC*  
- Lois Takahashi, President, ACSP  
- Niraj Verma, Chair, ACSP Committee on the Academy

0815 – 0930  
**Expectations of Planning Programs & Departments [Plenary]**  
*Reston ABC*  
- Niraj Verma, Professor, Virginia Commonwealth University [Moderator]  
- Ed Feser, Executive Vice President & Provost, Oregon State University  
- Steven French, Dean, Georgia Institute of Technology  
- Sharon Gaber, President, University of Toledo

0930 – 0945  
**Coffee, Tea, & Juice Break with Light Pastries**

0945 – 1100  
**Challenges & Opportunities of Planning Programs [Plenary]**  
*Reston ABC*  
- Robert Shibley, Dean, University at Buffalo [Moderator]  
- Maryanne Alabanza Akers, Dean, Morgan State University

1115 – 1230  
**Concurrent Sessions**

**Engagement with APA Chapters**  
*Reston ABC*  
- Monica Groh, Director of Emerging Professionals, American Planning Association [Moderator]  
- Jim Drinan, Executive Director, American Planning Association  
- Meghan Gough, Associate Professor & Chair, Virginia Commonwealth University  
- Richard K. Norton, Professor & Chair, University of Michigan

**Research Centers with Planning Schools**  
*Town Center A & B*  
- Gerrit Knaap, Professor & Director, University of Maryland, College Park [Moderator]  
- Subhrajit Guhathakurta, Professor & Director, Georgia Institute of Technology  
- Samina Raja, Professor, University at Buffalo

1230 – 1345  
**Luncheon**  
*Lake Audubon*  
Recognizing & Reassessing the Real Problems Facing America with Keynote Speaker Hon. L. Douglas Wilder, Distinguished Professor, Virginia Commonwealth University

1400 – 1530  
**Concurrent Sessions**

**Planning Program Student Learning Outcomes 101: What & How**  
*Reston ABC*  
- Cheryl Contant, Consultant, Advancing Your Strengths [Presenter]

**Mentoring Planning Faculty for Promotion & Tenure**  
*Town Center A & B*  
- Eric Schwartz, Dean, Humphrey School of Public Affairs, University of Minnesota [Moderator]  
- Jennifer Evans-Cowley, Vice Provost, Ohio State University  
- Mulu Wubneh, Professor & Chair, East Carolina University  
- Clinton J. Andrews, Professor & Associate Dean, Rutgers, The State University of New Jersey
CONFERENCE PROGRAM: MARCH 10, 2017 (CONT)

1530 – 1545
Coffee, Tea, & Soda with Light Snacks

1545 – 1700
Concurrent Sessions

**Diversity in Faculty Hiring**
*Reston ABC*
- Jeffrey Lowe, Associate Professor, Texas Southern University [Moderator]
- Abbas Benmamoon, Vice Provost for Faculty Affairs, University of Illinois, Urbana-Champaign
- Robert Sellers, Vice Provost for Equity & Inclusion, University of Michigan, Ann Arbor

**Planning Program Student Learning Outcomes 102: Let's Write & Measure Some**
*Town Center A & B*
- Cheryl Contant, Consultant, Advancing Your Strengths [Facilitator]
- Siddartha Sen, Program Director & Interim Assistant Dean at Morgan State University [Respondent]

1900 – 2100
Dinner & Keynote
*McCormick & Schmicks in Reston Town Center*

Why Planners Are Well Suited to Be University Presidents
Keynote Speaker: Sharon Gaber, President, University of Toledo

Town Hall Meeting with ACSP Leadership
Moderated by ACSP President-Elect Weiping Wu

CONFERENCE PROGRAM: MARCH 11, 2017

0700 – 0800
Breakfast on Your Own

0800 – 0915
Concurrent Sessions

**Communication Strategies for Planning Programs**
*Reston ABC*
- Lois Takahashi, Professor, University of California, Los Angeles [Moderator]
- Marlon Boarnet, Professor & Chair, University of Southern California
- Ann Hoevel, Communications Director, Georgia Institute of Technology
- Dave Richardson, Partner, Artemis Strategy Group
- Pamela Stallsmith, Communications Director, Virginia Commonwealth University

**Trends & Experiences in International Planning Education**
*Town Center A & B*
- Weiping Wu, Professor & Director, Columbia University [Moderator]

- Gabriella Carolini, Assistant Professor, Massachusetts Institute of Technology
- Petra Doan, Professor, Florida State University
- Meenu Tewari, Associate Professor, University of North Carolina at Chapel Hill

0930 – 0945
Coffee, Tea, & Juice Break with Light Pastries

0930 – 1045
Concurrent Sessions

**Transformative International Initiatives**
*Reston ABC*
- Bruce Stiftel, Professor & Chair, Georgia Institute of Technology [Moderator]
- Eran Ben-Joseph, Professor & Head, Massachusetts Institute of Technology
- Eugenie Birch, Lawrence Nussdorf Professor, University of Pennsylvania
- Connie Ozawa, Professor, Portland State University

**Increasing Student Diversity: Some Transferable Lessons**
*Town Center A & B*
- Ann Forsyth, Director, Harvard University [Moderator]
- Reid Ewing, Chair, University of Utah
- Do Kim, Chair, California State Polytechnic University, Pomona

1100 – 1215
Strategies to Respond to Vulnerabilities [Plenary]
*Reston ABC*
- Stacey White, Professor & Chair, University of Kansas [Moderator]
- Ken Genskow, Professor & Chair, University of Wisconsin, Madison
- Richard Norton, Professor & Chair, University of Michigan
- Thomas Sanchez, Professor & Chair, Virginia Polytechnic Institute and State University

1230 – 1345
Luncheon & Keynote
*Lake Audubon*

Affordability, Accessibility, & Changing Funding Models in Higher Education with Keynote Speaker Ed Feser, Executive Vice President & Provost, Oregon State University

1400
Conference Concludes

Once the Administrators’ Conference is over, there’s no need to stop collaborating with your peers.

Continue the conversation on UNIVerse, ACSP’s community forum for planning educators and administrators. www.acsp.org

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