Soaring Higher: Leading Our Universities Forward Through Planning

Dr. Jennifer Cowley
Provost and Vice President for Academic Affairs
University of North Texas
“Have a plan. Follow the plan, and you’ll be surprised how successful you can be. Most people don’t have a plan. That’s why it’s easy to beat most folks.” - Bear Bryant
What the Job of the Provost Is?
Drive Long-Term Strategy
What the Job of the Provost Is Not?
Skills Planners Typically Have That Translate to Academic Leadership

- Visionary
- Communicator
- Transparency
- Data Driven
- Systems Thinker
- Value Interdisciplinary Teams
- Understand that the university is an economic development engine
- Appreciate the role of civic engagement and shared governance
What Leadership Skills You Need

Context
Flexible thinking to understand the context for strategic decision making

Finance
Ability to understand revenue flows, cost of educational productivity, and expense drivers

Fundraising
Clarity in your value propositions and connecting ideas to donor passions

Student Success
Ability to recruit, develop and foster students to success

Time Management
Skill in solving complex problems while preserving time for self
Know Your Context
RANKED A TIER ONE RESEARCH UNIVERSITY

ONE OF THE 131 CARNEGIE TIER ONE UNIVERSITIES
72 Programs Ranked in the Top 100 Nationally
38,000+ STUDENTS
National Overall High School Graduate Trends

Source: Western Interstate Commission for Higher Education
TEXAS  Overall High School Graduate Trends

Source: Western Interstate Commission for Higher Education

- Public & Private
- Public

Projections begin SY2011-12

Source: Western Interstate Commission for Higher Education
Understand Academic Finance
ROI

New Program Investment Funds
USC Master of Urban Planning | Complete Online in 16 Months.
Earn a Master's in Urban Planning Online from #1-Ranked USC Price. Apply Today!
 USC Price Urban Planning · Live, Online Classes · Applying to the Program · Financial Aid Available

Urban Planner Grad Certificate | MPA Program Based & Accredited

MS in Urban Informatics | Lead Urban Planning & Policy

Top-Ranked NYU Wagner | NYU Master Of Urban Planning
Gain Access To NYU Wagner’s Tightknit Student Community & University Resources.

Planning Accreditation Board: Accredited Planning Programs
Foster Fundraising
IDEA

TO BRING A FOUR YEAR UNIVERSITY TO FRISCO
Focus on Student Success
Gallup's Six Experiences for Student Success
64% “At least one professor who made me excited about learning”

27% “Professors cared about me as a person”

22% “A mentor who encouraged my goals and dreams”

14% Experienced All Three
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<thead>
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<th>Percentage</th>
<th>Description</th>
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<tr>
<td>32%</td>
<td>“Long-term project taking a semester or more to complete”</td>
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<td>30%</td>
<td>“Internship or job where applied learning”</td>
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<tr>
<td>20%</td>
<td>“Extremely involved in extra-curricular activities &amp; orgs”</td>
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<td>6%</td>
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Positive Experiences and Preparedness for Life Outside of College

# of Experiences

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Manage Your Time
How you manage your time
A Few Keys to Success
Why Planning Programs are Gems
HELLO THERE!
Get to Know Your Provost