



ACSP2026 Sponsorship & Advertising

**Make an Impact in 2026!
Sponsorship Opportunities
for ACSP2026 Pittsburgh**



ACSP

Connecting educators,
researchers and students



ACSP2026 Sponsorship & Advertising

Annual Conference Visibility

As one of the largest events of the year for planning academics and professionals, the ACSP Annual Conference attracts faculty, researchers and students from across the United States and from 30+ countries world-wide. The ACSP Annual Conference is known for furthering the success of the academic planning community. Everything below is customizable!

For more information about these opportunities and to secure advertising or sponsorship, please email us at sponsorship@acsp.org.

Exhibiting Options

The ACSP exhibit hall at each year's conference is called the "Community Center". It is a casual and comfortable atmosphere to engage academics who are not hard-core shoppers but need to hear what you have to share. Let us know your goals for your participation and see how ACSP can customize your experience at any budget level.

Shared-Shelf Book Space: \$150/book

Authors - During the conference, ACSP provides bookshelf space in our Community Connection Café for you to promote and advertise your recently published books. This is a nice opportunity if your publisher won't have an exhibit table this year, and is fun and simple. Bring the copy of the book with you when you come to the conference (no advance shipping for one book).



Full-Shelf Book Space: \$350/shelf

Authors and Member Departments - Display recent published books of single authors or multiple authors in your department. This is also a nice way to co-op with friends and colleagues. Bring individual books with you (no advance shipping for one book.) or ship them all together in one box to yourself at the hotel. The ACSP is not responsible for tracking your shipments. Shipping center details will be provided.

Exhibit Table: \$1400 (+\$500 for each extra table)

Member departments and other organizations - Own the space for one 6' draped table and 2 chairs in the ACSP Community Center (location assigned, availability first-come, first served); adding additional tables is an option.



Custom Exhibit Space: Custom Price

For anyone - Creative and unusual arrangement of tables, booth and multiple table combinations, comfy furniture, plants...let us know what you need. Some restrictions enforced by the hotel.

Sponsorship Opportunities

NEW Opportunity!

Become a co-sponsor for the 2027 ACSP Administrators Conference – customize any of the Tier Package options below to sponsor both conferences this coming fall and spring.

Tier 1 Options - \$6500 each

Your organization can be the title sponsor for one of these opportunities. The events listed below are largest and well attended events of the conference. Each of these opportunities includes:

- One (1) full conference registration to the conference
- Signage at the event(s)
- Sponsor's logo placements demonstrating ACSP's appreciation placed in the conference app, social media announcements, ACSP eNewsletter, and the conference daily newsletter.

Tier 1 - select from:

1. Thursday Opening Plenary with Keynote and Breakfast
2. Saturday Awards Ceremony and Breakfast



Tier 2 Options - \$4500 each

Your organization can be the title sponsor for one of these opportunities. Each of these events provides a fun and memorable opportunity to capture attention. Contact us to find out more! Each of these opportunities includes:

- Signage at the event(s)
- Sponsor's logo placements demonstrating ACSP's appreciation placed in the conference app, social media announcements, ACSP eNewsletter, and the conference daily newsletter.

Tier 2 Options - select from:

1. Name Badge Lanyards
2. Student Lounge Space
3. Professional Head Shot Photography Booth
4. Conference Wi-Fi
5. Conference Registration Welcome Gift
6. Community Center Backyard (indoor fun - corn hole toss, ring toss, yard pong, etc.)
7. Student Reception



Tier 3 Options - \$3000 each

Your organization can be the title sponsor for one of the opportunities below. Each of these opportunities includes:

- Signage at the event(s)
- Sponsor's logo placements demonstrating ACSP's appreciation placed in the conference app, social media announcements, ACSP eNewsletter, and the conference daily newsletter.

Tier 3 Options - select from:

1. Conference T-Shirts
2. Conference Folders
3. Thursday coffee and snack breaks
4. Friday coffee and snack breaks
5. Saturday coffee and snack breaks
6. Saturday evening farewell event snacks
7. Wellness event offered during this year's conference (TBD)
8. Device Charging Table



Sponsorship Opportunities (Continued)

Tier 4 Options - \$1500 each

Your organization can be the title sponsor for one of the opportunities below. Each of these opportunities includes:

- Signage at the event(s)
- Sponsor's logo placements demonstrating ACSP's appreciation placed in the conference app, social media announcements, ACSP eNewsletter, and the conference daily newsletter.



Tier 4 Options - select from:

1. Conference Session Room Sponsor - The ACSP conference uses hotel meeting rooms to host academic sessions. There are only 10 opportunities available! Have your name on signage in this room for three days!
2. Friday Night Reception Trivia (limited opportunities available)
3. Friday Night Trivia

A La Carte Advertising

Each requires submission of advertiser-supplied artwork in specific dimensions by August 28, 2026. Accepted asset file types: High Resolution PDFs or High Resolution (300 dpi) JPEG files. Specific asset details are listed next to each item below.

- Select 2 items below and get 10% off the total price.
- Select 3 items below to get 15% off the total price.
- Select 4 items below and get 20% off the total price.
- Select 5 items below to get 25% off the total price.
- Advertising options are subject to change with written notification to the advertiser.
- Package these options with a sponsorship choice above!



Select from:

1. Pre-Conference Invitational Video Messaging: \$1250 ea. - Six (6) opportunities delivered via social media and the ACSP newsletter, video message your invitation and message to ACSP at large. Sponsor asset requirements - 1 minute organization's spokesperson recorded video message.

2. Pre-Conference Email Digital Banner: \$1000 ea. - Advertising placement in one of ACSP's pre-conference eNewsletters on Tuesday afternoons.

3. Conference App Platform Rotating Digital Banner: \$1000 ea. - All three days for 10 advertisers, each banner rotating every 10 seconds.

4. Conference Daily Email Digital Banner: \$1000 per day - Every day of the conference we share an email with attendees. Pick from a one day, two day or all three day inclusion.

5. Awards Breakfast Program Advertisement

\$500/quarter page - four available

\$750/half page - two available

6. Registration Folder Insert - Only 10 flyer opportunities. Your flyer will be placed in attendee registration folders. ACSP will print and stuff in folders for you.

\$1100 - Single side, full color

\$1500 - Double side, full color

* All conference sponsorship and advertising options listed above are subject to change with notification to the sponsor or advertiser.