The American College of Veterinary Pathologists
International organization for individuals specializing in veterinary and comparative pathology.
Committed to fostering excellence in veterinary pathology to protect and improve animal, human, and environmental health to benefit society.
1,956 members, or Diplomates, reside in 25 countries and have all passed the certifying examination in veterinary anatomic and/or clinical pathology.
All ACVP members have completed a degree in veterinary medicine and at least three years of post-veterinary school training.
Many specialize with doctorates in toxicology, molecular biology, or other scientific fields.
Diplomates work in academia, diagnostic labs, industry, or state or federal government agencies carrying out a diverse range of activities.

The American Society for Veterinary Clinical Pathology
Dedicated to the promotion of scientific advancement, education, and standards in veterinary laboratory medicine.
600 members include veterinary clinical pathologists and trainees, medical technologists, specialty veterinarians, and diagnosticians in veterinary and medical schools, biomedical and pharmaceutical companies, diagnostic and government laboratories, and private veterinary practices throughout the United States and in 19 countries worldwide.
Dedicated to the promotion of scientific advancement, education, and standards in veterinary laboratory medicine.

Attendance

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016 Annual Meeting</td>
<td>New Orleans, Louisiana</td>
<td>1,081 attendees</td>
</tr>
<tr>
<td>2015 Annual Meeting*</td>
<td>Minneapolis, Minnesota</td>
<td>1,340 attendees</td>
</tr>
<tr>
<td>2014 Annual Meeting</td>
<td>Atlanta, Georgia</td>
<td>943 attendees</td>
</tr>
<tr>
<td>2013 Annual Meeting</td>
<td>Montréal, Québec</td>
<td>882 attendees</td>
</tr>
<tr>
<td>2012 Annual Meeting</td>
<td>Seattle, Washington</td>
<td>1,032 attendees</td>
</tr>
<tr>
<td>2011 Annual Meeting</td>
<td>Nashville, Tennessee</td>
<td>1,025 attendees</td>
</tr>
<tr>
<td>2010 Annual Meeting</td>
<td>Baltimore, Maryland</td>
<td>1,002 attendees</td>
</tr>
<tr>
<td>2009 Annual Meeting</td>
<td>Monterey, California</td>
<td>975 attendees</td>
</tr>
</tbody>
</table>

*Combined meeting with the STP

Exhibit Fee

<table>
<thead>
<tr>
<th>Description</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’ exhibit booth</td>
<td>$1,150 USD</td>
</tr>
<tr>
<td>10’ x 10’ corner booth</td>
<td>$1,250 USD</td>
</tr>
<tr>
<td>10’ x 10’ non-profit booth*</td>
<td>$600 USD</td>
</tr>
</tbody>
</table>

*(submit IRS determination letter with contract)

Book Exhibit: $200 per single title

Benefits of Exhibiting

Why should your company choose to exhibit at the ACVP/ASVCP Concurrent Annual Meetings?
- Place your company name in front of this specialty audience of buyers.
- 70% of attendees are involved in the decision-making process for purchasing equipment, products, or services for their programs.
- Reach the largest audience of veterinary pathologists and veterinary clinical pathologists in one place at one time.
- Gain exposure to over 900 diagnosticians, educators, and researchers specializing in comparative and veterinary pathology.
- Meet with attendees during unopposed time at an opening reception, refreshment breaks, and poster sessions held in the exhibit area.
- Visibility in meeting publications — the final program will include each exhibiting company, contact information, and product descriptions, and is distributed to each attendee.
- Market your company through a complimentary online listing on the ACVP website: www.acvp.org.
- Recognition in Veterinary Pathology (the ACVP journal) and the ACVP newsletter.
- Make contacts at the trade show in an economical and effective way.

Contact

For further information, please contact:
Brooke Miller, Exhibits Manager
+1-608-443-2466, ext. 148
bmiller@reesgroupinc.com
Meeting Dates: November 4-8
Exhibit Dates: November 4-7
Location: Vancouver Convention Centre

List your company name as you would like it to appear on any promotions (please print or type):

Firm Name: _________________________________________________
Address: ___________________________________________________
_________________________________________________________________________
City: _________________________ State/Prov.: ____________________
Zip/PC: ________________ Country: ____________________________
Telephone: (________) ________________________________________
Fax: (________)  _____________________________________________
Website:  ___________________________________________________
Company Email: _____________________________________________

Name of Contact Person: _____________________________________
(to whom all correspondence and exhibit kit should be sent)

Contact Person's Email (Required): _____________________________
Contact Person’s Telephone: (_______) __________________________

Promotional Description
Describe equipment, products, or services to be displayed (to be included in the program–40 words or less):

_________________________________________________________________________
_________________________________________________________________________

Type of Space (Check one):
___ 10’ x 10’ booth   $1,150 U.S.
___ 10’ x 10’ corner booth  $1,250 U.S.
___ 10’ x 10’ non-profit booth*  $600 U.S.

___________________Total Fee
*Include the IRS determination letter with your contract.

Book Exhibit:
(not applicable to companies renting booth space)

We will be exhibiting _______ title(s) at the ACVP/ASVCP Book Exhibit. I understand that the cost for each book is $200. Listed below are the titles and authors of the book(s) that will be exhibited. (Include the entire fee with this application.)

1. ______________________________________________________________________
2. ______________________________________________________________________

Terms and Conditions:
1. Enclose a deposit of 50% for each exhibit booth requested.
   Full payment is due by October 1, 2017.
2. Make the check payable to the ACVP.
3. The ACVP will have the right of interpretation and approval on all matters pertaining to the contract rules and regulations.
   This application is made with the understanding that the applicant agrees to abide by all rules and regulations outlined in the exhibit prospectus (www.acvp.org) which become a part of the accepted contract along with other rules and directives which may be issued by the ACVP/ASVCP in connection with this exposition.

Name of Authorizing Officer    Title

Signature of Authorizing Officer  Date

☐ Check here if we can contact you about sponsorship opportunities at the Annual Meeting.
☐ ACVP  ☐ ASVCP

☐ Check here if you would like more information on how to donate an ACVP Silent Auction item (to benefit student scholarships).

Cancellation Policy:
Cancellations received before October 20, 2017, will be charged a $100 administrative fee. Cancellations after October 20, 2017, will not receive a refund unless the booth space is resold.

Please sign and return with the deposit to:

Brooke Miller, Exhibits Manager
ACVP
2424 American Lane
Madison, WI 53704-3102 USA
Telephone: +1-608-443-2466, ext. 148
Fax: +1-608-443-2474
Email: bmiller@reesgroupinc.com
Website: http://www.acvp.org