MAXIMIZE YOUR VISIBILITY
Become a 2020 Sponsor

2020 ACVP/ASVCP/ISACP Virtual Concurrent Annual Meeting
October 30 – November 1

Present your company’s unique value proposition with maximum visibility at the 2020 ACVP/ASVCP/ISACP Virtual Concurrent Annual Meeting

### General Meeting Support

<table>
<thead>
<tr>
<th>Presidents Circle</th>
<th>Leadership Circle</th>
<th>Contributor Circle</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>$10,000-$14,999</td>
<td>$2,500-$5,999</td>
</tr>
<tr>
<td>Council Circle</td>
<td>Patron Circle</td>
<td>Supporter Circle</td>
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<tr>
<td>$15,000-$19,999</td>
<td>$6,000-$9,999</td>
<td>&lt;$2,500</td>
</tr>
</tbody>
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### Virtual Program Sponsorships

**Plenary Sponsor: $5,000**
Exclusive sponsor of the plenary session (General Sessions sponsor) includes 1 minute live or recorded message at the beginning of the session & a champion sponsor banner located at the top of the session platform page.

**Session Sponsor: $3,500**
Exclusive sponsor of one scientific session (Breakout sponsor) includes 1 minute live or recorded message at the beginning of the session & a champion sponsor banner located at the top of the sessions platform page.

**Hosted-Buyer Sponsor: $2,500**
(However, if you choose to exhibit and purchase a booth, the fee will be discounted to $2,000.)
Hosted Sessions are opportunities for companies to promote a service or product directly to Annual Meeting attendees for up to 60 minutes. All registered attendees are encouraged to attend. Sessions do not offer RACE continuing education credits.

### Virtual Program Enhancements
Sponsored Networking Virtual Event—costs varies pending activity. (More discussion will be needed if ACVP and/or sponsoring organization coordinates event.)

- Virtual Game Night
- Virtual Breakfast Session
- Virtual Coffee Break
- Virtual Lunch Session
- Virtual Happy Hour Session
- Virtual Trivia/Game Show
- Virtual Wine Tasting
- Virtual Expert Chats/Panel Discussions
- Icebreaker Games (hosted at break times)
- Featured Virtual Concert
- Vendor sending event branded promotional gift(s) or swag bag of goodies
- Other networking virtual event ideas?

*All sponsorships include your company logo in a continuous loop in the registration area, promotional registration messages, during the ACVP Business Meeting, in the Annual Meeting app, the final Program, signage, and Post-Meeting recognition in the ACVP journal, *Veterinary Pathology*, and the ACVP newsletter

The American College of Veterinary Pathologists, the American Society for Veterinary Pathology, and the International Society for Animal Clinical Pathology

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