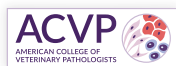


MAXIMIZE YOUR VISIBILITY

Become a 2020 Sponsor

2020 ACVP/ASVCP/ISACP
Virtual Concurrent Annual Meeting
October 30 – November 1



Present your company's unique value proposition with maximum visibility at the
2020 ACVP/ASVCP/ISACP Virtual Concurrent Annual Meeting

General Meeting Support

Presidents Circle
\$20,000

Council Circle
\$15,000-\$19,999

Leadership Circle
\$10,000-\$14,999

Patron Circle
\$6,000-\$9,999

Contributor Circle
\$2,500-\$5,999

Supporter Circle
<\$2,500

Virtual Program Sponsorships

Plenary Sponsor: \$5,000

Exclusive sponsor of the plenary session (General Sessions sponsor) includes 1 minute live or recorded message at the beginning of the session & a champion sponsor banner located at the top of the session platform page.

Session Sponsor: \$3,500

Exclusive sponsor of one scientific session (Breakout sponsor) includes 1 minute live or recorded message at the beginning of the session & a champion sponsor banner located at the top of the sessions platform page.

Hosted-Buyer Sponsor: \$2,500

(However, if you choose to exhibit and purchase a booth, the fee will be discounted to \$2,000.)

Hosted Sessions are opportunities for companies to promote a service or product directly to Annual Meeting attendees for up to 60 minutes. All registered attendees are encouraged to attend. Sessions do not offer RACE continuing education credits.

Virtual Program Enhancements

Sponsored Networking Virtual Event—costs varies pending activity. (More discussion will be needed if ACVP and/or sponsoring organization coordinates event.)

- Virtual Game Night
- Virtual Breakfast Session
- Virtual Coffee Break
- Virtual Lunch Session
- Virtual Happy Hour Session
- Virtual Trivia/Game Show
- Virtual Wine Tasting
- Virtual Expert Chats/Panel Discussions
- Icebreaker Games (hosted at break times)
- Featured Virtual Concert
- Vendor sending event branded promotional gift(s) or swag bag of goodies
- Other networking virtual event ideas?

*All sponsorships include your company logo in a continuous loop in the registration area, promotional registration messages, during the ACVP Business Meeting, in the Annual Meeting app, the final Program, signage, and Post-Meeting recognition in the ACVP journal, *Veterinary Pathology*, and the ACVP newsletter

The American College of Veterinary Pathologists, the American Society for Veterinary Pathology, and the International Society for Animal Clinical Pathology

Contact: Amy Overby, Executive Director, aoverby@acvp.org, 608-443-2466, x149