



**Association for
Death Education and Counseling®**
The Thanatology Association®

ADEC's Annual Conference 2026

Exhibitor and Sponsor Prospectus



**March 4, 2026 Pre-Conference
Workshops**

**March 5-7, 2026 Conference with
Concurrent Sessions**

The Baltimore Marriott Waterfront

Baltimore, MD USA

International conference (in-person and virtual) in its 50th year, drawing over 300 mental and medical health professionals, educators, academicians, counselors, social workers, bereavement support professionals, clergy, funeral directors and more.

Exhibitor and Sponsor Opportunities

Diamond Sponsor \$10,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500
Exhibit Table, 2 chairs	Exhibit Table, 2 chairs	Exhibit Table, 2 chairs	Exhibit Table, 2 chairs
4 Conference Registrations	3 Conference Registrations	2 Conference Registrations	1 Conference Registration
Identification as Diamond Sponsor on Conference app	Identification as Platinum Sponsor on Conference app	Identification as Gold Sponsor on Conference app	Identification as Silver Sponsor on Conference app
5 mobile app push notifications during conference	3 mobile app push notifications during conference	1 mobile app push notifications during conference	Inclusion in email marketing
Inclusion in email marketing	Inclusion in email marketing	Inclusion in email marketing	Logo on onsite signage
Logo on onsite signage	Logo on onsite signage	Logo on onsite signage	Logo on website
Logo on website	Logo on website	Logo on website	
Inclusion in social media post	Inclusion in social media post		
Full page acknowledgment on rolling slides in General Session Room			

Welcome Reception Sponsor \$2,000
Signage during reception as sponsor
1 Conference Registration
Logo on website

Refreshment Break Sponsor \$1,500
Signage during break as sponsor
1 Conference Registration
Logo on website

Exhibit Table \$975
Exhibit Table, 2 chairs
1 Conference Registration
Logo on website

The Association for Death Education and Counseling Conference Exhibitor Regulations

CONTRACT This application, properly executed by applicant (Exhibitor) shall upon written acceptance and notification of space assigned by Exhibit management constitute a valid and binding contract between Exhibitor and the Association for ADEC. ADEC reserves the right to accept, reject or condition acceptance, based on ADEC's sole discretion, for any reason, which need not be disclosed to the applicant. Furthermore, ADEC reserves the right to ban or relocate any exhibitor or require the immediate withdrawal of any exhibit which it believes to be injurious to the purposes, image or credibility of ADEC.

PERIOD OF EXHIBITS The exhibit area will be open from 9:00am to 5:00pm on Thursday, March 5th and Friday, March 6th. Exhibit area will be open Saturday, March 7th from 8:30am to 1:15pm. (Times subject to change).

SET UP AND REMOVAL OF EXHIBITS Set up of exhibits may begin after 3pm on Wednesday, March 4, 2026. Removal of exhibits will be on Saturday 1:30pm-2:30pm. Additional details will be provided as the dates of the convention are approaching. (Times subject to change).

TABLES Prices quoted are for one 6 foot table and 2 chairs.

SOLICITATIONS AND ATTRACTIONS Exhibitors may display, demonstrate, give away samples, or take orders for merchandise. Exhibitors are requested not to produce sound solely for the purpose of attracting delegates to their booths. Neither demonstrations outside of space assigned nor displays in hotel guest rooms will be permitted. It is required that exhibitors staff their booths continuously during the show hours.

BUSINESS ACTIVITIES All business activities of the exhibitor must be confined to the rented space. Exhibitors are not allowed to rent or use the public and/or meeting spaces at the Hotel to conduct business or distribute literature, samples, etc. Violation of this stipulation will cause sanctions to be applied to the exhibitor.

DECORATION Arrangements for decorations, furniture, signs and services not specifically covered by this agreement may be made with the hotel.

ADVERTISING LITERATURE Exhibitors will be permitted to give out catalogs, circulars, and folders at their table only. Canvassing of any kind, or distributing literature in the exhibit halls or meeting rooms by non-exhibitors will not be allowed.

FLAME PROOFING All table covers and flammable decorations must be rendered flame-retardant to meet the requirements of the local Fire Department, which will close any exhibit not meeting City Fire Regulations.

FEES The fee for each space will be on a first-come, first-served basis, after approval has been given.

CANCELLATIONS AND REFUNDS Cancellations of exhibit space must be provided in writing to ADEC. Cancellations before January 1, 2026 will receive a 100% refund. Cancellations between January 2 and January 31, 2026 will receive a 50% refund. Cancellations after February 1, 2026 will not be refunded.

LIABILITY It is agreed that exhibitors shall assume all responsibility for damage to the exhibit hall, and they shall indemnify, hold harmless, and exempt The Association of Death Education and Counseling, its officers and staff, and our designated decorator, its management and staff, from all personal and property loss or liability that may ensue from any cause whatsoever. All claims for any such loss or injury are expressly waived by the exhibitor. While the exhibit area will be closed when not open to the public, these measures are not guarantees of safety. Exhibitors are urged to secure themselves against risks of liability or loss.

2026 Exhibitor and Sponsorship Contract Form

Contact Information:

Name of Organization_____

Website_____

What are the products/services you are planning to exhibit?

Address_____

City, State, Zip_____

Contact Person_____

Phone_____

Email Address_____

Yes! I would like to sponsor the 2026 ADEC Conference (Please check the box:

- ☐ Diamond Sponsor \$10,000
- ☐ Platinum Sponsor \$7,500
- ☐ Gold Sponsor \$5,000
- ☐ Silver Sponsor \$2,500

- ☐ Welcome Reception Sponsor \$2,000
- ☐ Refreshment Break Sponsor \$1,500

- ☐ Exhibit Table \$975

I/we have read and agree to comply with the enclosed regulations for exhibits at the ADEC Conference

Print name

Sign name

Date

Please send this form to adec@adec.org

Payment information will be sent once conference participation is confirmed