



ADED

The Association for Driver Rehabilitation Specialists

News Brake Advertising Insertion Order-2016

Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Contact Name: _____ Title: _____
 Phone: _____ Fax: _____
 Email: _____

SECTION 1: Advertisement selection-circle ad choice

	Full Page Ad	1/2 Page Ad	1/4 Page Ad
ADED Member Rates	\$950	\$475	\$295
Non-Member Rates	\$1170	\$640	\$405
Circle: B/W or Color	B/W Color	B/W Color	B/W Color

SECTION 2: Premier advertising selection (full page)-select one

Back Cover	Additional \$200/issue Avail: SOLD OUT	Premier advertising pages are available on a <u>first request basis</u>. These are popular spots and fill quickly, please contact Staci Frazier at 603-793-9335 or snpfraz@comcast.net for availability
Inside Back Cover	Additional \$200/issue Avail: SOLD OUT	
Inside Front Cover	Additional \$200/issue Avail: SPRING /SUMMER/ FALL /WINTER	
Center right	Additional \$200/issue Avail: SOLD OUT	
Center left	Additional \$200/issue Avail: SOLD OUT	

SECTION 3: News Brake issue selection-circle placement selections

Issue	Spring 2016	Summer 2016	Fall 2016	Winter 2016/2017
Deadline*	March 31	May 31	Sept 12	December 12

*deadline dates subject to change

PAY EARLY AND SAVE:

- ~~5% discount for advance full year advertisement paid in full~~
- 2% discount for invoices paid in full within 10 days of date of invoice

BILLING/SPECIAL INSTRUCTIONS:

Sub totals: Section 1: \$ _____ Section 2: \$ _____ Total # issues: _____

➤ Total Amount to be invoiced: \$ _____

Authorizing Signature: _____ Date: _____

Return Completed Form: Fax: 828.855.1672 E-mail: info@aded.net

Mail: ADED 200 1st Ave NW Suite 505 Hickory NC 28601

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