

ADED 2018 Conference & Exhibits Richmond, VA
August 10 - 14, 2018
SPONSORSHIP OPPORTUNITIES



ADED is committed to maximizing your marketing opportunities and brand recognition through direct interaction with conference attendees. Each sponsor package is designed to meet your budget, enhance and expand messaging as well as offer more face time and interaction with ADED conference attendees. Packages not for you? Check out our à la carte options.

Deadline to meet print publications: May 15, 2018
Sponsor to provide: Completed sponsorship order form,
company logo, artwork if requested

Conference dates: 8/10-14/18 Exhibitor move-in day: 8/11/18

Sponsorship Order Form

Company

Primary contact name & email address

Address

City, State Zip

Phone

Method of Payment:

Check Bill Me AMEX Visa MasterCard Discover

Credit Card #

Signature

Exp. Date

Select Package:

- BRONZE \$500
 SILVER \$2,500*
 GOLD \$3,500*

***Pick one item:**

à la Carte item:

\$

Total: \$ _____

GOLD PACKAGE

\$3,500
6 spaces available

- **FREE ADVERTISING:** 1/8 page advertisement in Preconference News Brake, ADED's newsletter.
- **PRODUCT PRESENTATIONS:** *Unopposed time Saturday evening, offered as education seminar*
- **Pick One***– see box for options *limited availability-first come, first served*
- **INCLUDES** Bronze Package benefits

Highest Visibility!

SILVERPACKAGE

\$2,500
6 spaces available

- **FREE ADVERTISING:** 1/8 page advertisement in Preconference News Brake, ADED's newsletter.
- **PRODUCT DEMONSTRATION:** *offered as an education seminar Sunday afternoon*
- **Pick One***– see box for options *limited availability-first come, first served*
- **INCLUDES** Bronze Package benefits

Captive Audience!

BRONZE PACKAGE

\$500

- **TOTE BAG STUFFER**–*provided by company, inserted into conference tote bag. Items limited to one promotional item per company*
- **FREE LISTING** in conference program am
- **FREE LISTING** in pre-conference News Brake, ADED's newsletter
- **RECOGNITION:** Company recognition on thank you signage at breaks.

COMPANY RECOGNITION ONLY FOR BRONZE LEVEL SPONSORS:

- Exhibit Hall Prizes
- Banquet Decorations

Affordable Option!

à la Carte Items **Deadline for print materials: May 15, 2018**

SEMINAR SPONSOR w/company logo
[3 opportunities available] \$500

INSIDE FRONT COVER Program Book
[1 opportunity available] \$500

INSIDE BACK COVER Program Book
[1 opportunity available] \$500

DIVIDER PAGES Program Book
[6 opportunities available] \$250

SPIRIT OF CRESCENT INDUSTRIES SPONSORSHIP
[Sponsor attendee at conference] \$1,250

NEW ATTENDEE RECEPTION-Fri PM
[1 opportunities available] \$500

*** PICK ONE: for Gold and Silver level Packages only**

- | | | |
|-----------------------|-------------------|----------------------|
| ◆ FRONT COVER ARTWORK | ◆ NOTE PADS | ◆ LANYARDS |
| ◆ BACK COVER ARTWORK | ◆ DOCUMENT HOLDER | ◆ MINI FLASHLIGHTS |
| ◆ TAPE MEASURE | ◆ CLIPBOARD | ◆ CELL PHONE HOLDERS |
| ◆ TOTE BAGS | ◆ WELCOME SIGNAGE | ◆ USB CAR ADAPTOR |
| ◆ SCHEDULE CARDS | ◆ KEYNOTE SIGNAGE | ◆ STONE CAR COASTER |
| ◆ ROOM KEY CARDS | ◆ BANQUET SIGNAGE | ◆ TIRE GAUGE |