



# ADED

The Association for Driver Rehabilitation Specialists

## NewsBrake Advertising Insertion Order-2020

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ ADED member: Yes No

**SECTION 1: Advertisement selection-circle ad choice**

	Full Page Ad	1/2 Page Ad	1/4 Page Ad
ADED Member Rates	\$950	\$475	\$295
Non-Member Rates	\$1170	\$640	\$405

**SECTION 2: Premier advertising selection (full page)-select one**

Back Cover	-SOLD-	<i>Premier advertising pages are available on a <u>first request basis.</u></i>  <i>These popular spots fill quickly, for availability contact ADED at 866-672-9466 or <a href="mailto:marketing@driver-ed.org">marketing@driver-ed.org</a></i>
Inside Back Cover	-SOLD-	
Inside Front Cover	Additional \$200/issue	
Center right	Additional \$200/issue	
Center left	Additional \$200/issue	

**SECTION 3: News Brake issue selection-circle placement selections**

Issue	Winter 2020	Spring 2020	Summer 2020	Fall 2020
Deadline*	January 15	April 15	July 15	October 7
Issue Ships	February 26	May 27	August 26	November 18

\*deadline dates subject to change

**SECTION 4: BILLING/SPECIAL INSTRUCTIONS:**  
 Sub totals:  
 Section 1: \$ \_\_\_\_\_ Section 2: \$ \_\_\_\_\_ Section 3: Total # issues: \_\_\_\_\_  
 Advertiser Special Instructions: \_\_\_\_\_

**SECTION 5: Total Amount to be invoiced: \$ \_\_\_\_\_**

**DESCRIPTION/REMARKS:** This agreement serves as an insertion order. Payment must be received within 30 days of invoice date. THIS IS A LEGALLY BINDING CONTRACT. IN SIGNING, THE ADVERTISER AGREES TO ABIDE BY THE CONTRACT REGULATIONS STATED IN THE CURRENT RATES ABOVE. PLEASE SIGN AND RETURN

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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 Return Completed Form: E-mail: [marketing@driver-ed.org](mailto:marketing@driver-ed.org) Fax: 828.855.1672