



# ADED

The Association for Driver  
Rehabilitation Specialists

## NewsBrake Advertising Insertion Order-2019

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ ADED member: Yes No

### SECTION 1: Advertisement selection-*circle ad choice*

	Full Page Ad	1/2 Page Ad	1/4 Page Ad
ADED Member Rates	\$950	\$475	\$295
Non-Member Rates	\$1170	\$640	\$405

### SECTION 2: Premier advertising selection (*full page*)-*select one*

Back Cover	Additional \$200/issue	<i>Premier advertising available on a <u>first request basis.</u></i>  <i>These are popular spots and fill quickly. For availability please contact ADED:</i> 866-672-9466 <a href="mailto:marketing@driver-ed.org">marketing@driver-ed.org</a>
<del>Inside Back Cover</del>	SOLD	
Inside Front Cover	Additional \$200/issue	
Center right	Additional \$200/issue	
Center left	Additional \$200/issue	

### SECTION 3: News Brake issue selection-*circle placement selections*

Issue	Winter 2019	Spring 2019	Summer 2019	Fall 2019
Deadline*	<del>Dec 21, 2018</del>	April 6, 2019	June 1, 2019	Sept 14, 2019

\*deadline dates subject to change

### SECTION 4: BILLING/SPECIAL INSTRUCTIONS:

Sub totals:  
 Section 1: \$ \_\_\_\_\_ Section 2: \$ \_\_\_\_\_ Section 3: Total # issues: \_\_\_\_\_  
 Advertiser Special Instructions: \_\_\_\_\_

### SECTION 5: Total Amount to be invoiced: \$ \_\_\_\_\_

**DESCRIPTION/REMARKS:** This agreement serves as an insertion order. Payment must be received within 30 days of invoice date. THIS IS A LEGALLY BINDING CONTRACT. IN SIGNING, THE ADVERTISER AGREES TO ABIDE BY THE CONTRACT REGULATIONS STATED IN THE CURRENT RATES ABOVE. PLEASE SIGN AND RETURN

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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 Return Completed Form: E-mail: [info@aded.net](mailto:info@aded.net) Fax: 828.855.1672