



ADED

The Association for Driver
Rehabilitation Specialists

News Brake

The Newsletter of ADED | www.aded.net | 200 First Ave. NW Suite 505 | Hickory, NC 28601

Ad Size Guidelines

Full Page AD

3 columns (7.5") x 10"

1/2 Page AD

3 columns (7.5") x 5"

2 columns (4.94") x 7.5"

1.5 columns (3.66") x 10"

1/4 page AD

3 columns (7.5") x 2.5"

2 columns (4.94") x 3.75"

1.5 columns (3.66") x 5"

1/8 page AD

2 columns (4.94") x 1.875"

1.5 columns (3.66") x 2.55"

1 columns (2.33") x 3.75"

Column widths

3 columns=7.5" | 2 columns=4.94" | 1.5 columns=3.66" | 1 column=2.33"

Please provide ads as high resolution pdf, eps or jpeg files.

(300 dpi, no bleeds, no crop marks)

Manufacturer's Corner

The Manufacturer's Corner is an opportunity for advertisers to publish educational articles about their products or services in the newsletter. Articles limited to 1-full page, including photos and graphics. ADED reserves the right to edit as needed to fit available space. The article can include graphics or photos if needed.

Submission Deadlines

Winter: December Jan 15 | Spring: Apr 15 | Summer: Jul 15 | Fall: Oct 7

For AD placement, please contact:

phone: 866-672-9466 | email: marketing@driver-ed.org