



# The Informer

World understanding through Education

Newsletter **ACADEMY OF DENTISTRY INTERNATIONAL**  
of the **USA SECTION**  
www.adint.org

Winter 2019

Winter Newsletter

## Message from the USA Chair:

USA Section Chair's Report

Greetings ADI Colleagues in the USA.

In the good old days, all we needed to know was how to take a good Centric Relation record and mount the models in the semi-adjustable articulator. That satisfied the stereotypical standard of care but not anymore!

The advancement in technology is much faster than you think, and soon we will have to adopt a different standard of care. Digital technology is changing every aspect of dentistry. We have to accept the differences!

We all know that old men say, 'timing is everything.'

When it comes to marketing, we need to add one more different method in the formula, and that is location. Traditional stereotypical marketing will not work for Generation Y and Z dentists.

The ADI is one of the most prestigious dental honor society in the world, and we are big in numbers. But the ADI is facing the same dilemma as other dental organizations are experiencing such as diminishing numbers in membership. The ADI USA Section needs more fellows for sustainability. We need more diverse membership such as young, women and minority dentists to become a true Honor Society

With young dentists increasingly on-the-go and information clouding up more than ever, it all comes back to the fundamentals: giving young dentists what they want, when they want it. Location based membership marketing is the best tool for focusing time and place. These include geo-targeting and geo-fencing. With pop-up notifications and push messages, we can promote the ADI USA Section more efficiently throughout the country. We have to accept the difference!

The ADI USA Section is trying to diversify our membership. About 60% of the first year class of U.S. dental schools are women, but we have a problem to solve. In almost any dental organization, the area where the elite operate, the further you go up within an organizational structure the more men and less women in the organization generally speaking. Even at local dental societies, which are stereotypically hospitable to women, are typically absent of women at the top.

(continued on the next page)



Dr. Jacob Park

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Dr. Jacob G. Park

## Message from the USA Chair Continued:

These women dentists who make it through dental school may truly find stereotypes holding them back once they graduate and enter the real world. While positive stereotypes may boost women students' performance while in school, the very same stereotypes work against them as they climb the organizational ladder and vie for leadership positions.

Currently, the ADI USA Section does not have enough women dentists. Our membership is not representing the real dental profession. In order to recruit and train the women leaders for the ADI USA Section, each and every fellow of the ADI USA Section should actively engage with her or his dental societies, dental schools, study groups and opinion leaders within their regions to promote the ADI USA Section.

To my women colleagues, I have a request: please find and invite your women dentist friends to the ADI USA Section. Women listen to women friends. It is imperative that we increase our pool of women members so that we can obtain fair representation and leadership across the board.

Finally, I would like to thank the ADI USA Section officers, Ms. Stephanie Wilhelm and Dr. Bob Ramus of the central office, Regents, Vice-Regents, committee chairs, committee members and fellows for all of their efforts over the last year of the ADI USA Section.

Best regards,

Dr. Jacob G. Park  
Chair  
ADI USA Section



## Message from the Editor

ADI fellows do so much for dentistry, and we must be very proud of our members!. I am so proud to be a member of this Academy and your editor of the ADI USA section. And I am so proud to be your editor of the USA section. We should be proud of ADI and all of our members who do so much in this world to help our patients receive better oral health care!



Dr. George Zehak  
USA Section Editor

It has been decided by the board to have a smaller version for the winter edition of the newsletter, and to send it by electronic means. The summer version will continue to be longer and printed and mailed to you.

Remember this is your newsletter, and it is our way of showing the world what ADI does. Through the internet, we can get this publication out to all four corners of the earth, and inspire others to do the great work you are already doing! ADI Fellows do amazing, fantastic, and inspiring work.

It is always inspiring reading about our fellows and their accomplishments. I am sure it rejuvenates and re-charges you like it does me! But we must also remember that without you doing these amazing trips and missions, we cannot continue to help our patients. Equally important, if we don't continue to nominate new fellows and retain the ones we have, ADI will not continue to survive and do the important work our founding father set out to do. We must work together to keep ADI strong! See you at Midwinter and the annual breakfast-meeting the Sunday morning after Midwinter.

Fraternally yours, *Dr. George Zehak*

## USA Section - Academy of Dentistry International New Member Nomination Requirements

As a Fellow in the Academy of Dentistry International, we are encouraged to nominate colleagues that one feels embraces the philosophy of the Academy. These prospective members have distinguished themselves in their professional and personal endeavors. The qualifications for membership according to the Academy's bylaws are the following:

1. The candidate must have five years of active practice as a dentist or in related areas of dentistry: such as clinical practice, research, education, public service, literature or journalism, and service to the profession.
2. The nominee must be a graduate of a dental school recognized by the appropriate professional accrediting body.
3. The nominee must be active in the dental profession and highly esteemed for integrity and character.
4. The nominee must be approved by the Regent of the region in which the nominee resides and by the membership committee.

Once the nominee meets the above requirements, it is our duty to nominate this candidate for the good of the organization. Please write or type (preferably) the candidate's full name and address legibly and mail it to: **The Academy Of Dentistry International Membership, 3813 Gordon Creek Drive, Hicksville, Ohio 43526**

# ACADEMY OF DENTISTRY INTERNATIONAL

## INTERNATIONAL HONOR SOCIETY FOR DENTISTS

### ADI Foundation updates

The Academy of Dentistry International Foundation board thanks you for your support!

Our Foundation has been very productive and set in place long range planning that will continue the success of the Foundation.

Please give generously each year to the Foundation. Those funds are the main vehicle for giving by ADI. There is always a greater number of worthy projects than funds available. Recent economic conditions have affected everyone. Including the Foundation in your estate planning is an effective way to contribute even in difficult times.

Contributions may be sent to 3813 Gordon Creek Drive, Hicksville, Ohio 43526 or sent as part of the annual dues remittance.

Thank you, Fraternaly yours,

Dr. Tom Brink, ADI Foundation Chair

*The Informer*





**DEADLINE FOR EVENT REGISTRATION IS FEBRUARY 15, 2019**

**DAY AFTER MIDWINTER MEETING**

Sunday Morning, February 26, 2019  
THE ACADEMY OF DENTISTRY INTERNATIONAL  
BREAKFAST MEETING



THE ACADEMY OF DENTISTRY INTERNATIONAL  
BREAKFAST MEETING Has 2 Speakers!

Dr. Baez will speak on "Contributing Factors that can affect Oral Health of Population Groups."  
and Dr. Jacob Park wil speak on "Occlusion and CAD CAM in Dentistry."



Dr. Ramon Baez

This is an opportunity to hear an extremely interesting topic on dental healthcare and needs in Central and South America!!



Dr. Jacob Park

*Please remit registration portion to:*  
**Dr. Michael Unti**  
235 North Northwest Highway  
Palatine, IL 60067 USA

Court by Marriott Chicago Downtown Magnificent Mile  
165 E. Ontario, Chicago, IL 60611  
Sunday, February 24, 2019;  
7:00 a.m. Registration; 7:30 a.m. breakfast & program  
Breakfast Fee: \$60.00 by February 18, 2019; \$70.00 at the door

Please print each name as you wish it to appear on the badge

Name (s): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Number of tickets at \$60 per person: \_\_\_\_\_

Make check payable to ADI before February 15, 2019-Total \$\_\_\_\_\_

