



2017 National Adoption Conference Workshop Abstract

Presenter(s): Jill Marshall May, Mary Boo

Presentation Title: Beyond Recruitment

Topic Area: Effective new methods for recruiting foster, adoptive, and kinship families;

Description:

Child welfare systems often struggle to recruit and retain enough foster and adoptive families for children in care. Actively meeting a family's needs increases their ability to address each child's unique needs while also strengthening their relationship with your child welfare system. We will share strategies to develop, support, and retain current and prospective families that include the use of data, community partnerships, customer service approaches, and involve the voices of youth and resource families.

Format: Lecture

Presenter(s) Biography:

Jill is the Director of the National Resource Center for Diligent Recruitment at AdoptUSKids. Prior to this role Jill worked for the New Mexico Children, Youth and Families Department as the Foster Care and Adoption Bureau Chief. She has participated in many boards, most recently serving as the Vice President of the National Association for State Adoption Programs (NASAP). She has extensive experience with foster care and adoption, using implementation science to create and sustain system change, and implementing a customer service approach to child welfare.

As manager of the AdoptUSKids Family Support Team, Mary has written and trained about supports for adoptive, foster, and kinship families since 2006. At the North American Council on Adoptable Children for 19 years, Mary has research and written extensively about post-permanency services, adoption practice and policy, and other child welfare areas.

