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Q1 Presentation Title

Beyond the Profile: Reimagining recruitment content and putting youth voices first

Q2 Topic Area

Adoption Professional Track - best practices, evidence-based post-adopt programs, trends, recruitment strategies, technical skill-building, supervision.

Q3 75-Word Description of Workshop

We know what to expect from traditional photolisting. A paragraph about a child's behaviors and interests paired with a picture. At Northwest Adoption Exchange, we've seen the impact on family recruitment when youth have the leading voice. By utilizing digital tools to tell youth stories in creative, relevant ways, we resist relying on traditional narrative structures. The result is compelling content that honors kids and creates deeper connections. Come learn how to incorporate youth voices to refresh recruitment.

Q4 Format

Open Discussion

Q5 AEA will not provide LCD projectors or computers. However, we will provide a hook-up. Will you need hook-up for your computer and projector?

Yes

Q6 Lead Presenter Information

Name	Nick Baumgartner
Title	Youth Engagement Specialist
Affiliation	Northwest Adoption Exchange
Street	701 5th Ave, Suite 1230
City	Seattle
State	Washington
Zip	98104
Daytime Phone Number	206-441-6822
Email Address	nbaumgartner@nwresource.org

Q7 Brief Biography of Lead Presenter

Nick joined NWAE in November 2016. In his role, Nick works directly with youth in foster care to involve them in telling their own stories and creating content to share with adoptive families.

Q8 Second Presenter Information

Name	Jessica Tholmer
Title	Content & Communications Specialist
Affiliation	Northwest Adoption Exchange
Street	701 5th Ave, Suite 1230
City	Seattle
State	Washington
Zip	98104
Daytime Phone Number	206-441-6822
Email Address	jtholmer@nwresource.org

Q9 Brief Biography of Second Presenter

Jessica joined NWAE in 2017 with a dedication to change and storytelling. In her role, Jessica applies social media expertise and her background in writing to connect with local communities and families passionate about adoption and the welfare of children. She also writes and edits the narratives of children in foster care.
