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Q1 Presentation Title

Beyond the Profile: Reimagining recruitment content and putting youth voices first

Q2 Topic Area

Adoption Professional Track - best practices, evidence-based post-adopt programs, trends, recruitment strategies, technical skill-building, supervision.

Q3 75-Word Description of Workshop

We know what to expect from traditional photolisting. A paragraph about a child’s behaviors and interests paired with a picture. At Northwest Adoption Exchange, we’ve seen the impact on family recruitment when youth have the leading voice. By utilizing digital tools to tell youth stories in creative, relevant ways, we resist relying on traditional narrative structures. The result is compelling content that honors kids and creates deeper connections. Come learn how to incorporate youth voices to refresh recruitment.

Q4 Format

Open Discussion

Q5 AEA will not provide LCD projectors or computers. However, we will provide a hook-up. Will you need hook-up for your computer and projector?

Yes
**Q6 Lead Presenter Information**

Name: Nick Baumgartner  
Title: Youth Engagement Specialist  
Affiliation: Northwest Adoption Exchange  
Street: 701 5th Ave, Suite 1230  
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State: Washington  
Zip: 98104  
Daytime Phone Number: 206-441-6822  
Email Address: nbaumgartner@nwresource.org

**Q7 Brief Biography of Lead Presenter**

Nick joined NWAE in November 2016. In his role, Nick works directly with youth in foster care to involve them in telling their own stories and creating content to share with adoptive families.

**Q8 Second Presenter Information**

Name: Jessica Tholmer  
Title: Content & Communications Specialist  
Affiliation: Northwest Adoption Exchange  
Street: 701 5th Ave, Suite 1230  
City: Seattle  
State: Washington  
Zip: 98104  
Daytime Phone Number: 206-441-6822  
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**Q9 Brief Biography of Second Presenter**

Jessica joined NWAE in 2017 with a dedication to change and storytelling. In her role, Jessica applies social media expertise and her background in writing to connect with local communities and families passionate about adoption and the welfare of children. She also writes and edits the narratives of children in foster care.