THE INTERNATIONAL ASSOCIATION OF
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FOR IMMEDIATE RELEASE

Cleveland, Ohio – March 30th, 2018 – The International Association of Advisors in Philanthropy announces their 2018 Conference on Philanthropy taking place in Nashville, TN April 30th-May 2nd.

The 2018 Conference on Philanthropy features leading-edge presentations on Legacy Planning, Next Generation Giving, Gender/Equity in Philanthropy, Creating Effective Philanthropy, Impact Investing, and Emerging Trends and Challenges in Community Philanthropy.

According to a US Trust study, although more wealthy people are involving advisors in their philanthropic planning, they're not entirely satisfied with how those conversations are going. In the study, donors felt that their advisors didn't understand their motivations for giving, didn't bring the topic up early enough, and didn't discuss how to involve the donor's heirs in charitable giving. Furthermore, they felt advisors were too focused on tax aspects of giving instead of the altruistic goals rooted in the donors' values. An earlier U.S. Trust study, found that more than half of advisors surveyed planned to gain a better understanding of charitable giving, including developing a strategic giving plan, understanding giving vehicles, integrating a client's philanthropic goals into a financial plan, and engaging the next generation in philanthropy. But where do they get this information?

As the professional association for philanthropic wealth managers, financial advisors, accountants, attorneys, and non-profit professionals, the Advisors in Philanthropy Conference is focused on inspiring and equipping professional advisors to impact philanthropy one gift at a time. The conference will offer up to 12 hours of CFP® continuing education credit and credit for American College Professional Recertification (formerly PACE), CAP®, CIMA®, CIMC®, and CPWA® designations. The conference agenda details the variety of sessions focused on family philanthropy trends, next generational impact/engagement, planned giving tools, charitable tax strategies, impact investing, collaborative community philanthropy, and much more. Highlighted presenters include:

- Michael Moody, Ph.D., Frey Foundation Chair for Family Philanthropy at the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University. As the opening keynote speaker, Dr. Moody will be speaking about the book he co-authored, Generation Impact: How Next Gen Donors Are Revolutionizing Giving (with Sharna Goldseker, 2017).

- William High, JD, Ignite Consulting. Bill has been recognized as one of the Top 25 Philanthropy Speakers in the country by Philanthropy Media. This session will cast a vision for the power of legacy planning and how to implement it in your professional practice.

- Indiana University's Lilly Family School of Philanthropy will be co-presenting with PSI's Maverick Collective to discuss findings from IU's Women's Philanthropy Institute.

- David Greco, founder of Social Sector Partners, will offer an engaging and interactive conversation on how advisors work with clients to assuring opportunity for all; regardless of their race, gender, economic status or zip code.

- Stanford University's Effective Philanthropy Lab will present on research on how wealth managers and other financial intermediaries can help clients increase their philanthropic impact. EPL has designed tools and resources to help advisors overcome these hurdles and better serve their clients.

Conference registration fees range from $595.00 - $795.00. For additional details on the conference and/or to register, visit www.advisorsinphilanthropy.org. You can also contact the AiP office at 216-621-3215 for additional information.