



Conference on Philanthropy 2020: Elevate the Philanthropic Conversation

Sponsorship Opportunities

May 18-20, 2020 | InterContinental Mark Hopkins | San Francisco, CA





Sponsorship Opportunities

The International Association of Advisors in Philanthropy (AiP) is proud to present the **Conference on Philanthropy 2020: Elevate the Philanthropic Conversation**.

Taking place at the Intercontinental Mark Hopkins in San Francisco, CA, this conference brings together a diverse membership including financial advisors, attorneys, insurance professionals, accountants and non-profit executives.

About AiP: AiP members are professionals with a special interest in philanthropy, who provide independent, unbiased advice to their donors/clients to enable them to connect their wealth to what they value through inspired giving to transform communities around the world. The vision of AiP is to change the world by inspiring and equipping professional advisors to impact philanthropy one gift at a time.

About the Conference Theme: There is a philanthropic paradigm shift resulting in the understanding that the creation of economic value and social value are not necessarily mutually exclusive. Many individuals are looking to their advisors and the nonprofits they support to help them address significant social and environmental problems in the communities where they live and work. They want greater control of their own destinies by incorporating their values into their investments and philanthropy.

About the Conference: With 200+ expected attendees, conference sponsorship provides your firm exposure and access to a very targeted demographic. 2019 attendees included 33% wealth managers; 21% philanthropic advisors; 19% accountants; 18% nonprofit officers; and 7% foundation representatives. The 2020 agenda includes extended breaks in the exhibitor area allowing ample opportunity to solidify your current business relationships and make new ones. Be sure to take full advantage and gain maximum exposure by confirming your sponsorship today! Simply complete the attached form and return it by fax to 216-696-2582 or email at admin@advisorsinphilanthropy.org.

If you have questions or would like to create your own custom sponsorship package, contact AiP Administrator, Lauren Smigelski at 216-621-3215 or admin@advisorsinphilanthropy.org.

International Association of Advisors in Philanthropy
1120 Chester Ave., Ste. 470, Cleveland, OH 44114
admin@advisorsinphilanthropy.org

216-621-3215





Sponsorship Opportunities

Sponsorship Benefit Overview

	PLATINUM (page 4)	GOLD (page 5)	SILVER (page 6)	BRONZE (page 7)
	\$20,000	\$10,000	\$5,000	\$2,000
Present an AiP webinar	•	•		
Present at local chapter event(s)	2	1		
Message AiP members through dedicated email	•	•		
Complimentary AiP memberships	5	3	1	
Company description on AiP Sponsor page	•	•	•	
Educational Submission on AiP LinkedIn Group	•	•	•	
Listing as Sponsor on AiP bulk emails	•	•	•	
Company logo with hyperlink on AiP home web page	•	•	•	•
Conference Benefits				
Conference Registrations	5	3	1	1
Featured sponsor at the Annual Meeting and Dinner (Monday)	•			
Featured sponsor at a meal function of your choice		•		
Opportunity to provide a presenter at Conference	Keynote	Breakout	Breakout	
Permission for one pre-conference mailing to conference attendees	•	•		
List of 2020 Conference attendee contact information	•	•		
Listed as featured sponsor of a conference session	Keynote	Breakout	Breakout	
Exhibitor booth	•	•	•	•
Opportunity to purchase additional conference registrations at 50% off	5	3	1	1
Badge ribbon identifying your firm representatives as AiP Sponsors	•	•	•	•
Opportunity to host a drawing at your booth – winners picked on the last day	•	•	•	•
Listing on conference signage, event app, invitations and AiP website	•	•	•	•
Network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.	•	•	•	•

**Looking to increase your brand visibility?
Sponsorship Add-Ons can be purchased at any sponsorship level.**

See page 8 for more information...



Sponsorship Opportunities

Platinum Sponsor | \$20,000 (Limit 1 per industry)

- Company logo with hyperlink on AiP home web page through December 31, 2020.
- Company description on AiP Sponsor page through December 31, 2020.
- Your educational submissions (articles, whitepapers, etc.) highlighted on AiP LinkedIn Group. The AiP LinkedIn Group currently has over 2100 members.
- Listing as Platinum Sponsor on AiP bulk emails through December 31, 2020.
- Opportunity to message AiP members through dedicated email. (AiP to send email on sponsor's behalf.)
- Five (5) complimentary AiP 1-year memberships – prospective member must meet all eligibility requirements and complete a membership application.
- Opportunity to present an AiP webinar. (Content subject to approval by the AiP Webinar Committee.)
- Opportunity to present at two (2) local chapter educational events in either Boston, MA; Portland, OR; San Francisco, CA; or Washington, DC. (Subject to chapter approval).

Platinum Sponsor Conference Benefits

- Top billing on 2020 Conference signage, event app, invitations and AiP website as Platinum Conference Sponsor.
- Company logo on splash page of event app. (Exclusive to the Platinum Sponsor)
- Opportunity to provide a presenter for a Conference Keynote Session - session content must be pre-approved by the AiP Conference Committee.
- Exhibitor booth at the conference.
- Listing as Featured Sponsor of the Annual Meeting and Dinner (Monday) with an opportunity to address the audience (up to three minutes at the podium.)
- Five (5) complimentary 2020 Conference registrations.
- Opportunity to purchase up to five (5) additional conference registrations at 50% off published price.
- Badge ribbon identifying your firm representatives as AiP Sponsors.
- Permission for one pre-conference mailing to conference attendees. (Advanced list will contain mailing info only.)
- List of 2020 Conference attendees with contact information.
- Opportunity to host a drawing at your booth (sponsor provides the prize) and pull for the prize at closing Wednesday breakfast.
- Opportunity to network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.



Sponsorship Opportunities

Gold Sponsor | \$10,000

- Company logo with hyperlink on AiP home web page through December 31, 2020.
- Company description on AiP Sponsor page through December 31, 2020.
- Your educational submissions (articles, whitepapers, etc.) highlighted on AiP LinkedIn Group. The AiP LinkedIn Group currently has over 2100 members.
- Listing as Gold Sponsor on AiP bulk emails through December 31, 2020.
- Opportunity to message AiP members through dedicated email. (AiP to send email on sponsor's behalf.)
- Three (3) complimentary AiP 1-year memberships – prospective member must meet all eligibility requirements and complete a membership application.
- Opportunity to present an AiP webinar. (Content subject to approval by the AiP Webinar Committee.)
- Opportunity to present at one (1) local chapter educational event in either Boston, MA; Portland, OR; San Francisco, CA; or Washington, DC. (Subject to chapter approval).

Gold Sponsor Conference Benefits

- Gold Sponsor billing on 2020 Conference signage, event app, invitations and AiP website conference page.
- Exhibitor booth at the conference.
- Opportunity to provide a presenter for a Conference Breakout Session – session content must be approved by the AiP Conference Committee.
- Listing as Featured Sponsor at a meal function of your choice with the opportunity to do a 2 minute promotion of your organization. (First come, first served.)
 - Monday Lunch
 - Tuesday Breakfast
 - Tuesday Lunch
 - Wednesday Breakfast
 - Wednesday Lunch
- Three (3) complimentary 2020 Conference registrations.
- Opportunity to purchase up to three (3) additional conference registrations at 50% off published price.
- Badge ribbon identifying your firm representatives as AiP Sponsors.
- Permission for one pre-conference mailing to conference attendees. (Advanced list will contain mailing info only.)
- List of 2020 Conference attendees with contact information.
- Opportunity to host a drawing at your booth (sponsor provides the prize) and pull for the prize at closing Wednesday breakfast.
- Opportunity to network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.



Sponsorship Opportunities

Silver Sponsor | \$5,000

- Company logo with hyperlink on AiP home web page with a link to your firm through December 31, 2020.
- Company description on AiP Sponsor page through December 31, 2020.
- Your educational submissions (articles, whitepapers, etc.) highlighted on AiP LinkedIn Group. The AiP LinkedIn Group currently has over 2100 members.
- Listing as a Silver Sponsor on AiP bulk emails through December 31, 2020.
- One (1) complimentary AiP 1-year membership – prospective member must meet all eligibility requirements and complete a membership application.

Silver Sponsor Conference Benefits

- Silver Sponsor billing on 2020 Conference signage, invitations, event app and AiP website conference page.
- Exhibitor booth at the conference.
- Opportunity to provide a presenter for a Conference Breakout Session – session content must be approved by the AiP Conference Committee.
- Listing as Featured Sponsor of a Breakout Session with opportunity to introduce the speaker. Subject to availability (First come, first served).
- One (1) complimentary 2020 Conference registration.
- Opportunity to purchase up to one (1) additional conference registration at 50% off published price.
- Badge ribbon identifying your firm representative as an AiP Sponsor.
- Opportunity to host a drawing at your booth (sponsor provides the prize) and pull for the prize at closing Wednesday breakfast.
- Opportunity to network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.

Looking to increase your brand visibility?

Sponsorship Add-Ons can be purchased at any sponsorship level.





Sponsorship Opportunities

Bronze Sponsor | \$2,000 (\$1,500 for non-profit organizations)

- Bronze Sponsor billing on 2020 Conference signage, event app, invitations and AiP website conference page.
- Exhibitor booth at the conference.
- Opportunity to host a drawing at your booth (sponsor provides the prize) and pull for the prize at closing Wednesday breakfast.
- One (1) complimentary 2020 Conference registration.
- Opportunity to purchase up to one (1) additional conference registrations at 50% off published price.
- Badge ribbon identifying your firm representative as an AiP Sponsor.
- Opportunity to network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.

Looking to increase your brand visibility?

Sponsorship Add-Ons can be purchased at any sponsorship level.

More information on next page!





Sponsorship Opportunities

Sponsorship Add-Ons

Sponsorship Add-Ons can be purchased at any sponsorship level for greater brand visibility. You must be a sponsor at one of the sponsorship levels to purchase an add-on.

ADDITIONAL ADD-ONS

- **Wi-Fi Sponsor | \$3,500**
Logo on cards distributed to all attendees with the Wi-Fi code (*limit 1*)
- **Opening Reception Sponsor | \$3,500**
Signage at the event and logo on cocktail napkins (*limit 1*)
- **Charging Station Sponsor | \$2,500**
Logo at all charging stations (*limit 1*)
- **Break Sponsor | \$1,250**
Signage at the break table and your logo on napkins (*4 available, limit 1 per break*)



Sponsorship Commitment Form

Please return to admin@advisorsinphilanthropy.org or fax to 216-696-2582 on or before February 28, 2020.

Sponsorships:

- Platinum Sponsor | \$20,000 (limit one per industry)
- Gold Sponsor | \$10,000
- Silver Sponsor | \$5,000
- Bronze Sponsor | \$2,000 (\$1,500)

Sponsorship add-ons:

- Wi Fi Sponsor | \$3,500 (limit 1)
- Opening Reception Sponsor | \$3,500 (limit 1)
- Charging Station Sponsor | \$2,500
- Break Sponsor | \$1,250 (4 available)

- Send an invoice Charge the credit card below

Sponsoring Company

Contact Name

Email

Phone

Credit Card Information:

Name

Company

Mailing Address, City State, Zip

Email Address

Phone

Signature

Date

Credit Card Number

Exp. Date

Sec Code

Credit Card Billing Address, City, State Zip



*To confirm your sponsorship, sign and return this form to the AiP office.
Questions? Contact Lauren Smlgelski (216)621-3215 or admin@advisorsinphilanthropy.org*