



2018 INDUSTRY PROMOTION WEBINAR SPONSORSHIP FORM

Highlight your company to designers and engineers and collect additional sales leads by sponsoring an AEC promotional webinar! Our **Industry Promotion** webinars target product designers and engineers who are interested in information on aluminum extrusion alloys, design geometry, the extrusion process, applications and more. **Extrusion Tech Webinars:** In addition, AEC will host two webinars in the new “ExtrusionTech” webinar series; these are Business Excellence sessions updated, repurposed and delivered by AEC for the more technically savvy user. Sponsorship for Extrusion Tech webinars is a real bargain at \$500 and will deliver the same benefits as the traditional media partner webinars.

By participating as a *Presenting Sponsor*, you will:

- Be one of **no more than 3 sponsors** (with logo) identified in webinar promotion, and at the beginning and conclusion of the webinar
- **Provide one of your experts** to answer predetermined and spontaneous questions during the Q&A period
- Directly receive **full contact information** on the registrants ... immediately when available - well before registrant information is posted on the AEC web site
- Continue to receive **exposure** as the webinar is viewed during the 12 months that the host will archive the webinar recording (and AEC continues to promote the on-demand webinar).

The following webinars are scheduled for 2018. Further details will be announced when available. **Use the form on the next page to indicate your sponsorship commitment.**

- October 18, 2018 *Using Aluminum Extrusion to Meet the Challenges of Tomorrow’s Vehicles***, hosted by SAE International
 - **Cost: \$2,200**
 - Rob Nelson and Ben Kuhn, ALMAG Aluminum
 - Audience Focus: Automotive design engineers
- November 7, 2018: *Extrusion Tech Introduction to Dies***; hosted by AEC
 - **Cost: \$500**
 - Speakers: Richard Dickson, Hydro & Rick Liscomb, ETS Dies
 - Audience Focus: Technically savvy designers and engineers in a variety of application markets
- December 4, 2018: *Meeting Tomorrow’s Challenges with Aluminum Extrusions***; hosted by Design News
 - **Cost: \$1,500**
 - Speaker: TBD/Topic: Designing with aluminum extrusion, alloys, applications and case examples
 - Audience Focus: Designers and engineers in a variety of application markets

We are currently looking for content contributors and speakers! If you would like to provide content, suggest a topic and/or supply a speaker for a webinar, please contact Nancy Molenda at nmolenda@tso.net, or 847.416.7227



INDUSTRY PROMOTION WEBINARS SPONSORSHIP REGISTRATION FORM

Please submit this completed form no later than the date noted below for each webinar in order to take full advantage of your sponsorship opportunity.

NAME: _____

COMPANY* _____

ADDRESS: _____

CITY: _____ ST/PROV: _____ ZIP/POSTAL CODE: _____

PHONE: _____ E-MAIL ADDRESS _____

***PLEASE INDICATE EXACTLY HOW YOU WISH YOUR COMPANY’S NAME TO APPEAR. SEND YOUR COMPANY LOGO IN JPG FORMAT TO NANCY MOLEND (nmolenda@tso.net) WITH YOUR SPONSORSHIP COMMITMENT.**

YES! We would like to sponsor:

- Using Aluminum Extrusion to Meet the Challenges of Tomorrow’s Vehicles** | October 18, 2018 | hosted by SAE International | **Cost: \$2,200**
- Introduction to Dies** | November 7, 2018 | hosted by AEC | **Cost: \$500**
- Meeting Tomorrow’s Challenges with Aluminum Extrusions** | December 4, 2018 | Hosted by Design News | **Cost: \$1,500**

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NOTE: To meet PCI Compliance, all credit card information should be sent by fax or mail to our payment center. Any credit cards sent via email will be deleted.

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