



2019 INDUSTRY PROMOTION WEBINAR SPONSORSHIP FORM

Highlight your company to designers and engineers and collect additional sales leads by sponsoring an AEC promotional webinar! Our **Industry Promotion** webinars target product designers and engineers who are interested in information on aluminum extrusion alloys, design geometry, the extrusion process, applications and more.

By participating as a *Presenting Sponsor*, you will:

- Be one of **no more than 3 sponsors** (with logo) identified in webinar promotion, and at the beginning and conclusion of the webinar
- **Provide one of your experts** to answer predetermined and spontaneous questions during the Q&A period
- Directly receive **full contact information** on the registrants ... immediately when available - well before registrant information is posted on the AEC web site
- Continue to receive **exposure** as the webinar is viewed during the 12 months that the host will archive the webinar recording (and AEC continues to promote the on-demand webinar).

The following webinars are scheduled for the remainder of 2019. Use the form on the next page to indicate your sponsorship commitment.

- November 13, 2019 *Automotive Webinar (title TBD)***, hosted by SAE International
 - **Cost: \$2,200**
 - Speaker TBD
 - Audience Focus: Automotive design engineers

- November 20, 2019: *Horizontal Webinar (title TBD)***; hosted by Design News
 - **Cost: \$1,500**
 - Speaker: TBD/Topic: Designing with aluminum extrusion, alloys, applications and case examples
 - Audience Focus: Designers and engineers in a variety of application markets

We are currently looking for content contributors and speakers! If you would like to provide content, suggest a topic and/or supply a speaker for a webinar, please contact Nancy Molenda at nmolenda@tso.net, or 847.416.7227



INDUSTRY PROMOTION WEBINARS SPONSORSHIP REGISTRATION FORM

Please submit this completed form no later than the date noted below for each webinar in order to take full advantage of your sponsorship opportunity.

NAME: _____

COMPANY* _____

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***PLEASE INDICATE EXACTLY HOW YOU WISH YOUR COMPANY’S NAME TO APPEAR. SEND YOUR COMPANY LOGO IN JPG FORMAT TO NANCY MOLEND (nmolenda@tso.net) WITH YOUR SPONSORSHIP COMMITMENT.**

YES! We would like to sponsor:

Automotive Webinar (title TBD) | November 13, 2019 | hosted by SAE International | **Cost: \$2,200**

Horizontal Webinar (title TBD) | November 20, 2019 | Hosted by Design News | **Cost: \$1,500**

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