



INDUSTRY PROMOTION WEBINAR SPONSORSHIP FORM

Want to extend your reach to designers and engineers? Looking for additional sales leads? Consider sponsoring an AEC Industry Promotion webinar. These webinars target product designers and engineers who are interested in information on aluminum extrusion alloys, design geometry, the extrusion process, applications and more. Webinar content includes the attributes of extruded aluminum that make it so promising for product designers and engineers, plus the "practicalities" of extrusion design. A number of mini case studies illustrate creative extrusion-based solutions to product challenges in a variety of markets. From a general design focus to a more industry-specific focus, the webinars have attracted thousands of interested future designers of extrusions!

By participating as a Presenting Sponsor, you will:

- Be one of **just 3 sponsors** (with logo) identified in webinar promotion, and at the beginning and conclusion of the webinar
- **Provide one of your experts** to answer predetermined and spontaneous questions during the Q&A period
- Directly receive **full contact information** on the registrants ... immediately when available - well before registrant information is posted on the AEC web site
- Continue to receive **exposure** as the webinar is viewed during the 12 months that the host will archive the webinar recording (and AEC continues to promote the on-demand webinar).

The following webinars are scheduled for 2016, and more may be added. Further details will be announced when available. **Use the form on the next page to indicate your sponsorship commitment.**

- October 5, 2016: Utilizing the Attributes of Aluminum Extrusion for Effective Automotive Solutions**, hosted by SAE International
 - **Cost: \$2,200**
 - Audience Focus: Automotive design engineers
- October 12, 2016: What EPDs Do and Do Not Tell Us: The New AEC Aluminum Extrusion EPD as Example**, hosted by Construction Specifications Institute (CSI)
 - **Cost: \$1,500**
 - Audience Focus: Building and construction specifiers, designers and architects in North America | Topic: Announcement and details of the AEC Environmental Product Declaration
- November 3, 2016: General Design Webinar (title TBD)**, hosted by Design World
 - **Cost: 1,500**
 - Audience Focus: Designers and engineers in extrusion application markets | Topic: Overview of aluminum extrusion and design tips



INDUSTRY PROMOTION WEBINARS SPONSORSHIP REGISTRATION FORM

Please submit this completed form no later than the date noted below for each webinar in order to take full advantage of your sponsorship opportunity.

NAME: _____

COMPANY* _____

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***PLEASE INDICATE EXACTLY HOW YOU WISH YOUR COMPANY’S NAME TO APPEAR. SEND YOUR COMPANY LOGO IN JPG FORMAT TO NANCY MOLEND (nmolenda@tso.net) BY DEADLINE NOTED.**

YES! We would like to sponsor:

- Utilizing the Attributes of Aluminum Extrusion for Effective Automotive Solutions** | October 5, 2016 | Hosted by SAE International | **Cost: \$2,200** | Sponsorship deadline: **September 21, 2016**
- What EPDs Do and Do Not Tell Us: The New AEC Aluminum Extrusion EPD as Example** | **October 12, 2016** | Hosted by Construction Specifications Institute (CSI) | **Cost: \$1,500** | Sponsorship deadline: **October 3, 2016**
- General Design Webinar (title TBD)** | **November 3, 2016** | Hosted by Design World | **Cost: 1,500** | Sponsorship deadline: **October 20, 2016**

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