



2017 INDUSTRY PROMOTION WEBINAR SPONSORSHIP FORM

Want to extend your reach to designers and engineers? Looking for additional sales leads? Sponsor an AEC Industry Promotion webinar! These webinars target product designers and engineers who are interested in information on aluminum extrusion alloys, design geometry, the extrusion process, applications and more. **New for 2017:** technical webinars from the AEC-Tech webinar series will be updated, repurposed and delivered by AEC for the more technically savvy extrusion user. Sponsorship for these webinars is a real bargain at \$500 and will deliver the same benefits as the traditional media partner webinars.

By participating as a *Presenting Sponsor*, you will:

- Be one of **just 3 sponsors** (with logo) identified in webinar promotion, and at the beginning and conclusion of the webinar
- **Provide one of your experts** to answer predetermined and spontaneous questions during the Q&A period
- Directly receive **full contact information** on the registrants ... immediately when available - well before registrant information is posted on the AEC web site
- Continue to receive **exposure** as the webinar is viewed during the 12 months that the host will archive the webinar recording (and AEC continues to promote the on-demand webinar).

The following webinars are scheduled for 2017. Further details will be announced when available. **Use the form on the next page to indicate your sponsorship commitment.**

- June 15, 2017 Architectural Applications for Liquid and Powder Fluoropolymer Coatings – An Objective Review (CX004), hosted by AEC (Aluminum Extrusion Tech series)**
 - **Cost: \$500**
 - Audience Focus: Building and construction specifiers, designers and architects
- September 12, 2017 Assuring Profile Properties with 6xxx Structural Alloys, hosted by AEC (Aluminum Extrusion Tech series)**
 - **Cost: \$500**
 - Audience Focus: technically savvy designers and engineers in a variety of application markets
- October 4, 2017 Aluminum Extrusion: 6 Mistakes Designers Make & How to Avoid Them; Content Sponsor: Vitex Corp.; Hosted by: Design News**
 - **Cost: \$1,500**
 - Audience Focus: technically savvy designers and engineers in a variety of application markets
- October 25, 2017: Automotive Webinar (title TBD), hosted by SAE International**
 - **Cost: \$2,200**
 - Audience Focus: Automotive design engineers | Topic: TBD
- November 15, 2017: B&C Webinar (title TBD), hosted by Construction Specifications Institute (CSI)**
 - **Cost: \$1,500**
 - Audience Focus: Building and construction specifiers, designers and architects in North America

If you would like to provide content, suggest a topic and/or supply a speaker for a webinar, please contact Nancy Molenda at nmolenda@tso.net, or 847.416.7227



INDUSTRY PROMOTION WEBINARS SPONSORSHIP REGISTRATION FORM

Please submit this completed form no later than the date noted below for each webinar in order to take full advantage of your sponsorship opportunity.

NAME: _____

COMPANY* _____

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PHONE: _____ E-MAIL ADDRESS _____

***PLEASE INDICATE EXACTLY HOW YOU WISH YOUR COMPANY’S NAME TO APPEAR. SEND YOUR COMPANY LOGO IN JPG FORMAT TO NANCY MOLEND (nmolenda@tso.net) BY DEADLINE NOTED.**

YES! We would like to sponsor:

- Architectural Applications for Liquid and Powder Fluoropolymer Coatings – An Objective Review (Aluminum Extrusion Tech Series) | June 15, 2017 | hosted by AEC | Cost: \$500**
- Assuring Profile Properties with 6xxx Structural Alloys (Aluminum Extrusion Tech series) | September 12, 2017 | hosted by AEC | Cost: \$500**
- Aluminum Extrusion: 6 Mistakes Designers Make & How to Avoid Them (Content Sponsor: Vitex Corp) | October 4, 2017| Hosted by Design News |Cost: \$1,500**
- Automotive Webinar (title TBD) | October 25, 2017 | hosted by SAE International| Cost: \$2,200**
- B&C Webinar (title TBD), | November 4, 2017|hosted by Construction Specifications Institute (CSI)| Cost: \$1,500**

PAYMENT INFORMATION

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NOTE: To meet PCI Compliance, all credit card information should be sent by fax or mail to our payment center. Any credit cards sent via email will be deleted.

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