

AEG Communications Committee Report – 16 August 2018

Matt Brunengo, Ryan Marsters – Co-Directors

Description: The Communications Committee oversees the Association's publications and website, and is responsible for maintaining their continuing quality. They advise the Executive Council and the Board of ways that publications and other media may be improved; and initiate and respond to proposals for enhancing communications within the Association and with outside audiences.

Membership: see attachment

Projects/activities summary:

1. Committee conference calls held, usually first Friday – April, June, and August 2018. No call in May; skipped July 2018 for holidays.
Continuing discussion of the need for more technical article submission to the E&EG journal and the *News*.
2. Published *Environmental & Engineering Geoscience*: volume XXIV, no 2 (May 2018), volume XXIV, no 3 (Aug 2018).
3. Published *AEG NEWS*: volume 61, no 2 (Apr 2018); volume 61, No. 3 (July 2018)
Publication schedule (as of 2017): three issues (but similar number of pages) per year, plus annual report & directory; changes in deadlines.
4. The great majority of journal and *News* issues are now distributed digitally.
5. *AEG Insider* has been going out weekly (Thursdays).
6. *Cities of the World*: Bob Anderson is the new manager for this publication. Papers on San Francisco and Sacramento are in peer review, for completion before the joint IAEG/AEG meeting (SF) in September 2018.
 - a. Both will be included on thumb drives for distribution to meeting participants – along with six volumes of published papers, and guides for the 13 Wednesday day-trips.
 - b. Initial discussion of possible *Cities* articles for AMs in Asheville 2019, Portland OR 2020, San Antonio 2021; also for Washington D.C.
 - c. Integrating with AEG website.
7. On-line inventory of AEG field-trip guides: Some (digital or paper) have been sent to HQ; some still coming in. Goal is to eventually have them available digitally, for members and others (free or charge?).
8. Loose coordination/oversight:
 - a. AEG article on Wikipedia.
 - b. Social media (Facebook, LinkedIn, Twitter) being managed by HQ – Brad Isles managing social media posts since January 2017.

2018 goals:

1. As directed/prioritized by EC and BOD:
 - a. Continue tasks associated with Needs Assessment (media kits, other?).
 - b. Coordinate communications tasks with new strategic plan to be presented at the annual meeting BOD meeting.
2. Continue to explore ways to increase submissions of technical articles/papers for the journal and the *News*.
3. Continue to monitor website operations.
4. Move toward accessibility to mobile devices.
5. Recruit a new co-director to succeed Brunengo (allow time for training).

Needs:

1. Contingency: \$500 in budget (not often used)