

# AEG Communications Committee Report – 16 March 2018

**Matt Brunengo, Ryan Marsters – Co-Directors**

**Description:** The Communications Committee oversees the Association's publications and website, and is responsible for maintaining their continuing quality. They advise the Executive Council and the Board of ways that publications and other media may be improved; and initiate and respond to proposals for enhancing communications within the Association and with outside audiences.

**Membership: see attachment**

## **Projects/activities summary:**

1. Committee conference calls held, usually first Friday – October, November, December 2017; February, March 2018 (skipped Sep 2017, Jan 2018).  
Continuing discussion of the need for more technical article submission to the E&EG journal and the *News*.
2. Published *Environmental & Engineering Geoscience*: volume XXIII, no 4 (Nov 2017); volume XXIV, no 1 (Feb 2018).
3. Published *AEG NEWS*: volume 60, no 3 (Dec 2017); *2017 Annual Report & 2018 Directory* (posted on-line); volume 61, no 1 (Apr 2018, in prep)  
Publication schedule (as of 2017): three issues (but similar number of pages) per year, plus annual report & directory; changes in deadlines.
4. The great majority of journal and *News* issues are now distributed digitally.
5. *AEG Insider* has been going out weekly (Thursdays).
6. Special Publication 27, 2017, *Landslides: Putting Experience, Knowledge and Emerging Technologies into Practice: Proceedings of 3rd North American Symposium on Landslides*, June 2017, Roanoke, Va.; Jerry De Graff, Abdul Shakoor, and Jeff Keaton (editors), 994 p. Published as e-book (on flash drive).
7. *Cities of the World*: Papers on San Francisco and Sacramento are in peer review, for completion before the joint IAEG/AEG meeting (SF) in September 2018.
  - a. Both will be included on thumb drives for distribution to meeting participants – along with six volumes of published papers, and guides for the 13 Wednesday day-trips.
  - b. Initial discussion of possible *Cities* articles for AMs in Asheville 2019, Portland OR 2020, San Antonio 2021.
8. On-line inventory of AEG field-trip guides: Some (digital or paper) have been sent to HQ; some still coming in. Goal is to eventually have them available digitally, for members and others (free or charge?).
9. Loose coordination/oversight:
  - a. AEG article on Wikipedia.

- b. Social media (Facebook, LinkedIn, Twitter) being managed by HQ – Brad Isles managing social media posts since January 2017.

**2018 goals:**

1. As directed/prioritized by EC and BOD:
  - a. Continue tasks associated with Needs Assessment (media kits, other?).
  - b. Support the efforts of the Focus Groups organized in Kona, as regards their communications with the membership and others.
2. Continue to explore ways to increase submissions of technical articles/papers for the journal and the *News*.
3. Continue to monitor website operations.
4. Move toward accessibility to mobile devices.
5. Recruit a new co-director to succeed Brunengo (allow time for training).

**Needs:**

1. Contingency: \$500 in budget (not often used)