RoadResource.org Super User Training

Two half-day sessions conducted over Zoom

Tuesday, Nov 10 @ 12:30-3:30 central + **Thursday, Nov 12** @ 12:30-3:30 central

By now, you may know a thing or two about RoadResource.org (the industry's free digital tool for data-driven decision making) but are you comfortable enough to put your learnings to use and advocate for your road network at large (or your customer's)?

Get the skills at this year's virtual Super User Training. This hands-on workshop teaches participants to understand and present network-level tools and solutions to agency customers, elected officials, councils, boards, or colleagues. Agency attendance is encouraged.

You'll Learn How To:

- Explain to customers or decision-makers how to determine the best solutions for a road network and infrastructure budgets
- Easily demonstrate the importance of pavement preservation, asphalt recycling, and asphalt emulsions
- Leverage calculator examples and resources for your own presentations and meetings
- Understand network optimization and relevant tools needed to:
  - Evaluate effectiveness of an annual treatment plan
  - Prioritize road projects with limited funds
  - Teach the value of preventative maintenance
  - Help agencies and road managers make the right choices for their networks and taxpayers

Only $50 for government agencies.

Consider paying their way.

Everyone has decision-makers to satisfy and goals to meet. Especially when it comes to advocating for improved road maintenance, equipping your customers to deal with political hurdles and pushback is the best move you can make. Invite your local agency to attend, or consider paying their way. It could pay off for your community's road network in a big way.

Training Cost:

$150 for members of AEMA, ARRA, ISSA
$200 for non-members
$50 for government agencies

REGISTER: bit.ly/SuperUserPPRA2020

Registration is limited. Sign up now before spots are filled.

PPRA™
Better roads today. Stronger networks tomorrow.

AEMA
ASPHALT EMULSION MANUFACTURERS ASSOCIATION

ARRA
Asphalt Recycling & Reclaiming Association

ISSA
International Slurry Surfacing Association