AEMP’s MISSION
Building Excellence in Equipment Management

AEMP is the premier organization serving those who manage and maintain equipment. Formed in 1982, AEMP represents fleet professionals who work in construction, government, utilities, energy, mining – any industry that requires the effective deployment of heavy equipment.

Become a Member Today!
www.aemp.org/BecomeaMember
AEMP PROVIDES:
- Relevant Continuing Education for Equipment Managers
- Industry Leadership in Issues Facing Fleet Intensive Organizations
- Leadership Opportunities
- Professional Credentials for the Equipment Management Profession
- A Path to the C-Suite

Who are AEMP MEMBERS?
AEMP is made up of over 800 equipment professionals from small to large and global fleets.
Our Members:
- Manage an average fleet size of over 1,300 pieces
- Are driven to make the most of their fleet, with safety at the forefront
- Are passionate about advancing the art and science of asset management.
- Build lasting professional and personal friendships
- Have direct access to manufacturers, dealers and service providers
- Advance the AEMP Telematics Standard and other technology initiatives

AEMP is Supported by the EQUIPMENT TRIANGLE
AEMP’s success stems from its ability to nurture its equipment triangle philosophy and relationships with dealers/distributors and manufacturers for the betterment of the industry on issues such as telematics, safety and workforce development.

The results of that success are reflected in AEMP’s Strategic Partners, who invest time and resources into the organization’s mission of Building Excellence in Equipment Management.

AEMP CERTIFICATION
The Certified Equipment Manager (CEM) certification/designation is a highly respected, professional credential for managers of off-road heavy equipment fleets or managers of municipal government fleets. It demonstrates mastery of the 17 AEMP Core Competencies of the equipment management profession. The CEM is the professional path to the C-Suite. Professionals with their CEM credential serve equipment management sector as a subject matter expert, and place their company in a position to make the most out of their biggest asset: their equipment.

The Certified Equipment Support Professional (CESP) is the leading and most trusted credential for professionals who supply off-road heavy equipment or municipal/government fleets. Those sales, service and support professionals ready to demonstrate to customers that they truly understand their business should take action today and find out what CESP certification can do for their career.

AEMP EDUCATION
Conference Education is available through the AEMP EquipmentSHIFT Conference annually in October and AEMP CONNECT Conference annually in March.

AEMP University IGNITE is a hybrid online/in-person education package designed to enhance your study and help you learn to apply the knowledge gained preparing for the CEM/CESP exam. IGNITE provides a complete professional development experience designed to enhance your career in equipment management where you can learn and network with like-minded professionals in a non-competitive environment.

The Equipment Management Specialist (EMS) is a certificate which serves individuals who want to obtain the skills, knowledge, and competencies necessary in equipment and asset management, to better understand the depth and breadth of the equipment industry, and to gain the ability to interact on a higher level with fleet-related professionals. It’s recommended for those who are five years or less into their careers.

AEMP University Continuing Education Series Online provides the working equipment management professional with quality AEMP education. Professionals can access an extensive library of credible, curated, and convenient online training opportunities. Equipment professionals can review learning modules are aligned with the 17 AEMP Core Competencies needed to be the most effective in their jobs.
To qualify, you or the company you represent must provide products or services to those who manage equipment fleets. Included are rental companies, equipment dealers, distributors, parts and material suppliers, manufacturers, and consultants.

As a fellow member, you’ll reach thousands of asset managers across market sectors, professionals who either have the authority to make decisions or influence those who do. You’ll gain more credibility as a reliable supporter of their industries and companies. And you’ll be supporting the growth and strength of a profession that impacts your own company every day. If you are looking for the largest concentration of decision-making equipment managers, this is the right place.

**Manufacturer or Dealer, Distributor, Service Provider Memberships**

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**Upon joining, you’ll receive:**

- A group membership (two individuals for Dealers/Dist/Service Providers, three for Manufacturers)
  - Each individual gains access to all areas of aemp.org including Membership Directory
- Ability to post open positions on our AEMP Job Board
- Our Equipment Manager online magazine emailed twice monthly
- Our annual educational publication: Journal of Equipment Management
- Lower pricing on conference attendance

**Those are the benefits, but what can you do as an AEMP Supplier Member?**

- **DROP THE WORD SUPPLIER.** Here, you’re family; a fellow member
- **LISTEN.** Want to have access to the voice of the customer? This is the place
- **MEET YOUR CUSTOMERS** up close and personal at our events
- **DEVELOP CAMARADERIE AND FELLOWSHIP.** Our members develop real friendship and relationships
- **JOIN A COMMITTEE** and work with your clients on a common objective
- **SPONSOR AEMP.** Membership is not requisite, but supporting AEMP’s activities can give you that extra good impression you hope to make

**Want to meet the person you can’t get to via the phone or email? Want to have access to the voice of the customer? This is easier than you think:**

1. Join AEMP
2. Come to our next event
3. Sit next to a prospective client at breakfast
4. Introduce yourself
5. Repeat 2-6 every event

**Need more information?**

*Schedule a time to talk with Tony Veroeven, AEMP’s Director of Membership at meetings.hubspot.com/tveroeven1*