

SPONSORSHIP 2019

The 2019 AESP Magazine will be published and mailed to over 2200 AESP members in July 2019. This high-quality annual contains timely articles on topics that members tell us that they want to read about, and the editorial team finds the experts to write the articles.

Articles for 2019 include:

- Regional Roundup of Energy Efficiency programs
- Assessing Cost Effectiveness
- Programs for Gas Efficiency and DR
- Emerging trends in IDSM
- What next for Residential Efficiency?
- Let's Talk about Non-Energy Benefits
- EM&V in a P4P World
- Impacts from Electrification
- Customer Experience & Engagement
- Integrating DR, Renewables, and Storage

AESP counts on sponsors to make this quality publication possible. Sponsors are recognized in the magazine and also receive a full color page.

Rate information

To reserve your sponsorship and full page, contact Adeline Lui at adeline@aesp.org or (480) 704-5900.

Rate: Page Size:

- \$2040 Full page
- \$2140 Full page, Inside Front Cover
- \$2140 Full page, Inside Back Cover
- \$2440 Full page Outside Back Cover*
- \$1040 ½ page

Artwork Specifications

- Full page trim size is 8.5" x 11". Live area is 8" x 10.5"
- Send digital artwork in a high quality (300 dpi minimum) press ready PDF file. Ensure that all fonts are embedded and all color has been converted to CMYK. Art must have 1/8" bleed and crop marks.
- Please send final PDF to adeline@aesp.org by May 15, 2019
- *For Outside Back Cover only: Please include a 4"W x 2"H white box in the top right corner of the artwork. The postage indicia and mailing address will be printed inside this 4" x 2" box.



To view the 2018 issue of AESP Magazine, please go to:
<http://online.pubhtml5.com/sicr/wmex>

Important Dates to Remember

January-April	April 15	July 2019
Sponsorship page reservations open	Artwork & payment due	AESP Magazine delivered to AESP Members mailing address. Online version available for download on AESP website