



POINTS-BASED GROUP MEMBERSHIP PROGRAM

If your organization has several AESP members, a Group Membership is the most convenient and cost-effective option for you. Your designated staff members enjoy all the benefits of membership AND you have the convenience to "pay" for memberships, conference registrations, training and more using a simple point system.

Group Memberships are available at the following levels:

BRONZE	SILVER	COPPER
<p>\$2,500</p> <p>12 Points – Includes one (1) free designated membership</p> <p>Member InFocus</p> <p>Publish Materials**</p>	<p>\$6,250</p> <p>32 Points – Includes two (2) free designated memberships</p> <p>Member InFocus</p> <p>Publish Materials**</p>	<p>\$8,500</p> <p>45 Points – Includes three (3) free designated memberships</p> <p>Member InFocus*</p> <p>Publish Materials**</p>
GOLD	PLATINUM	UTILITY OPTION***
<p>\$12,500</p> <p>70 Points – Includes four (4) free designated membership</p> <p>Member InFocus</p> <p>Publish Materials**</p>	<p>\$25,000</p> <p>145 Points – Includes five (5) free designated memberships</p> <p>Member InFocus</p> <p>Publish Materials**</p>	<p>\$20,000</p> <p>No Points – Unlimited utility memberships (includes Govt Agencies)</p> <p>2 Job Postings</p> <p>One 1-day Onsite Training Course</p> <p>2 Onsite Conference Registrations</p>

*For non-utility members: Present an InFocus webinar, which showcases your products or services.

**Publish your materials: Publish your white papers, articles and other industry-related content on our website in the Member Forum section.

***Utilities may choose from ANY of the Group Membership levels above. For those who have stronger emphasis on training, this is a cost-effective option.

How to Use Your Points

MEMBERSHIP		CONFERENCES	
(1) Point	Individual Membership in AESP	(4) Points*	One Spring/Summer Conference Registration
(0) Point	One Student Intern Membership per membership year	(7) Points*	One Annual Conference Registration
TRAINING COURSES		EXPO HALL BOOTHS	
(3) Points	0.5-day to 1-day Conference Training Course Registration	(20) Points	One Spring/Summer Conference Booth (includes 2 conference registrations)
(5) Points	1.5-day to 2-day Conference Training Course Registration	(30) Points	One Annual Conference Booth (includes 2 conference registrations)
(10) Points	Certificate of Excellence DSM Program Management		
ANNOUNCEMENTS		ONLINE LEARNING	
(2) Points	One Job Announcement	(0) Point	Webinar
(2) Points	One Strategies Inside Banner Announcement	(1) Point	Any one of Courses 1, 2, 3 or 4 of DSM Program Management
(3) Points	One Strategies Masthead Banner Announcement	(4) Points	Courses 1-4 DSM Program Management
(4) Points	One What's New Section Announcement – 4 weekly issues		
(8) Points	One What's New Banner Announcement – 4 weekly issues		
ADDITIONAL POINTS			

Additional Points may be purchased –
(6) Points for \$1,250

*Points are used by members designated within AESP group memberships. If a non-member registers for an event, one (1) Point will be deducted from the Group Membership. This automatically makes him/her a member within that group.

Terms & Conditions

- We request that member selections be made within 30 days of the renewal date. If the group contact needs more time to decide, AESP will use last year's selections for existing members, until new list is sent.
- Group members must provide full contact information (name, title, mailing address, phone and email) for each designated member within their Group Membership within 30 days including areas of specialization. Once the complimentary membership(s) that come with each level are assigned, designated members are one Point/per person/per year.
- If a member leaves a company or department and is no longer involved in energy efficiency, their designated member Point can be reassigned to another member.
- The group contact receives a complimentary membership.
- Conference registrations using Points made two weeks prior to any conference require on-site registration **and will be charged an additional Point**.
- Once Points are redeemed for a conference or training course registration, they are subject to a one Point cancellation fee within 4 weeks of the event, and forfeiture after that time period.
- Point redemptions for booths will result in a forfeiture of 50% of Points redeemed if cancelled up to two months prior to the event. 100% of Points will be forfeited after that time.
- Group members will not be able to carry over unused Points and all Points must be redeemed for services within the company's membership year.
- Group member upgrades are allowed throughout the membership year with Points adjusted accordingly.
- Points cannot be exchanged for onsite training or sponsorships. Onsite training is defined as AESP delivering a course onsite at a utility or company facility.
- Points cannot be exchanged for Chapter events.
- Points must be redeemed through AESP. Please contact Shannon King at shannon@aesp.org.
- The options listed above are current and non-negotiable and supersede all others posted. AESP reserves the right to make changes to the AESP Group Membership Points Program throughout the membership year.