



AESP's 30th Annual Conference JOIN THE CELEBRATION!

What is AESP?

Founded in 1989 as a not-for-profit association, AESP is a member-based association dedicated to improving the delivery and implementation of energy efficiency, demand-side management and demand response programs. AESP provides professional development programs, access to a network of energy practitioners, and promotes the transfer of knowledge and experience. Visit www.aesp.org for more information.

What is the Annual Conference all about?

AESP's 30th Annual celebration promises to deliver an unsurpassed conference experience with over 850 energy professionals expected to attend. You will connect with peers, make new contacts, learn something new and enjoy the sights and tastes of Anaheim, California. AESP will kick-off their 30th Annual Conference with optional pre-conference workshops, a utility-only roundtable, a new professionals' event, and an evening reception, all on the first day. Then enjoy three days of speaker presentations, panel discussions, interactive roundtables, professional development segments and many networking events, with a delicious menu, preselected for attendees.

Top Ten Reasons to Attend AESP's 30th Annual Conference

1. Network with colleagues and like-minded peers in a laid back, but professional, venue
2. Exchange ideas with industry professionals from a variety of backgrounds, including utilities, implementers, software vendors, marketers and more!
3. Celebrate AESP's 30th Anniversary with a big party Wednesday night!
4. Hear about the future of the industry, including electrification, iDMS, and DERs
5. See the latest technologies and program offerings in our exhibitor space
6. Develop new relationships with vendors and suppliers
7. Learn how to get more involved with AESP through Chapters and Topic Committees
8. Obtain actionable strategies to apply to your organization immediately
9. Participate in many dynamic educational sessions in the areas of: technology and innovations, program design and implementation, marketing and evaluation, and special-interest topics
10. Visit sunny Anaheim, California in February...need we say more??



Conference Objectives & Benefits Worksheet

Use this worksheet to lay out your own conference objectives to help gain approval to attend the AESP Conference. Refer to the most current [agenda](#) to see what sessions are being offered.

Enhance your Organization:

e.g. meet "X" software vendors at the expo hall, find a new supplier with expertise in "X", teambuilding

1. _____
2. _____
3. _____
4. _____
5. _____

Grow Personally:

e.g. expand your network by "X" leads, participate in professional development on "X" topic

1. _____
2. _____
3. _____
4. _____
5. _____

Gather Knowledge to Share with Team:

e.g. gather new intel on "X" subject/process, gain increased knowledge on new technology "X"

1. _____
2. _____
3. _____
4. _____
5. _____

Other Notes



AESP Annual Conference Expenses Worksheet

EXPENSE	DETAILS	COST
Conference Registration	<p>Early Bird Rates (expires on January 24, 2020): Member: \$1195 Non-member: \$1395 Speakers, Moderators, Board & TC Chairs: \$650 3 active members for \$3,350 Full-time student: \$350 Group Member Points: 7</p> <p>Regular Rates (starting January 24, 2020): Member: \$1395 Non-member: \$1595 Speakers, Moderators, Board & T/C Chairs: \$700 Group Member Points: 8</p>	\$
Pre-Conference Workshop (Optional)	<p>Extra fee: \$575 Group Member Points: 3</p>	\$
Flight	<p>Distance from Anaheim: John Wayne Airport (SNA) in Santa Ana, California: 16 mi Long Beach Airport (LGB): 25 miles LA/Ontario International Airport (ONT): 34 miles Los Angeles International Airport (LAX): 34 miles</p>	\$
Lodging	<p>Anaheim Marriott 700 W Convention Way Anaheim, CA 92802</p> <p>Room Rate: \$ 219 per night Rate expires on Jan. 24, 2020 or when the room block is full.</p> <p>To reserve your room, click here. Please note: AESP does not use a 3rd party room service. Please book your room directly through the link or by calling the hotel.</p>	\$
Food Per Diem	<p>Anaheim's per diem rate for 2020. Remember, AESP covers breakfast, lunch, breaks, and receptions on full conference days.</p>	\$
Other Expenses	<p>Parking, taxis, mileage, etc.</p>	\$
Total Cost to Attend AESP's Conference		\$