



ROI Worksheet

Today's energy companies face many challenges in organizational stability, profitability, and innovation. In the new economy, value is delivered by innovative ideas created by the many connections among people and the knowledge they share. Energy professionals use AESP as a resource and a catalyst to add more value to their organizations through people networks, best practices, collaboration and leadership development.

After the conference I will return to the office full of new ideas that we can implement, and will share this information with the company to ensure we stand out and make lasting connections with our clients. Where else can you learn so much in a little time? More information about the AESP Annual Conference can be found at www.aesp.org.

Reasons to Attend AESP's Annual Conference

- Networking opportunities and interactive ideas exchanges
- Access to unparalleled learning opportunities in energy
- Take away actionable strategies and ideas that can be applied to your organization immediately
- Develop key relationships for personal and professional growth
- Align your development with organizational needs and priorities and deliver measurable results
- Share new money-saving and innovative techniques and strategies for your company and users
- Excellent value

Conference Location and Lodging Information:

San Antonio Marriott Rivercenter

101 Bowie Street, San Antonio TX, 78205 US

Room Rate: \$ 209.00 per night - Rate expires on Jan. 19, 2018 or when the room block is full.

<https://book.passkey.com/event/49754217/owner/13181/home>

We don't use a 3rd party room service - book your room directly through the link above or call the hotel.



Professional:

Personal:

Conference Insights:

Networking Objectives

Networking Objectives: (Networking Functions, Speakers, Booths etc.)

Notes: (Contact Info, Follow-ups, Interactions etc.)



AESP Annual Conference ROI Calculator

Conference Registration Fee \$ _____
 Pre-conference Training Course: \$575 (optional/additional fee) \$ _____
 Post-conference Training Course: \$895 (optional/additional fee) \$ _____

Discounts available:

Is your co an AESP Group Member? You can use points to pay for your conference registration!

Multiple registration discount: 3 for \$3,350 (\$235 Savings!).....

Registration Total: \$ _____

Included with Registration Fee:

- Day 1 - Conference registration bag with program/journal, energy-based literature, and networking reception with 'heavy' hors d'oeuvres and refreshments
- Day 2 - Breakfast, two breaks, lunch and networking reception with 'heavy' hors d'oeuvres and refreshments
- Day 3 - Breakfast, two breaks, lunch and networking reception with 'heavy' hors d'oeuvres and refreshments
- Day 4 - Breakfast, break, and lunch

Air/ Ground Transportation:

Transportation to San Antonio (Airfare, train, mileage, etc.) \$ _____
 Hotel Cost (Daily Rate) x (# of nights) \$ _____
 Meals (Corp. per diem) x (# of days) \$ _____
 Home/ Office to Airport Roundtrip \$ _____
 Airport/ Hotel Roundtrip \$ _____

Transportation Total: \$ _____

Total Cost to Attend the AESP Annual Conference: \$ _____