



AESP Southwest Chapter Call

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Agenda

AESP Southwest Chapter Membership Meeting
Thursday, October 18th 10:00am – 11:00am (MST)

- I. Welcome
 - a. Introductions

- II. Agenda Overview
 - a. Presentations by:
 - Nic Dunfee, Senior Project Manager, TRC Solutions
 - Bob Dibella, Principal, ICF
 - b. Regulatory Updates
 - c. Elections, open board seats 2019
 - d. Upcoming Events

- III. Presentation
 - a. Nic Dunfee, Senior Project Manager, TRC Solutions. “Building Opportunity through Decarbonization.” This interactive discussion will review beneficial electrification programs that can promote energy savings and carbon reductions in a cost-effect manner. Speaker Nic Dunfee will draw from examples of recently launched programs in California to demonstrate how electrification benefits the environment, while bringing unique value to utilities, builders, and home owners.

- b. Bob Dibella, Principal, Market Development, ICF. “Tools and Techniques for promoting Non-road Electric Technologies to customers.” ICF has implemented efficient electrification programs for seven utilities in eleven states. ICF’s program staff have experience working alongside utility account managers in all non-residential customer segments educating customers on the benefits of efficient electric technologies and assisting them in developing their personal electrification plan. In this session, ICF will share best practices and lessons learned in the commercial, industrial, agricultural, large customer and national account segments.
 - c.
- IV. Regional Regulatory Drivers (AZ/NM/UT/NV/OK/TX) and Open Discussion (what’s on your mind?)
- V. Upcoming SW Chapter and National AESP Events (dates subject to change)
- a. Certificate of Excellence – DSM Program Management. October 23rd – October 25th 2018. Portland, OR
 - b. AESP InFocus Webinar – Waypoint. October 23rd, 2018
 - c. AESP InFocus Webinar: Agentis. October 30th, 2018.
 - d. AESP Webinar: Building Success with Data Analytics in Marketing Strategies. November 1st, 2018.
 - e. AESP InFocus Webinar: Franklin Energy. November 6th, 2018.
 - f. AESP 29th Annual Conference. January 21st to January 24th, 2019. San Antonio, TX.
- VI. Additional Topics
- VII. Adjourn