



## **Exhibitor and Sponsorship Information** AES.P's Spring Conference & Expo

*Learning A 'La Carte*  
*AESP Conference & Solutions Center*

**May 6-8, 2019**  
**Hyatt Regency Lake Washington at Seattle's Southport**  
**Renton, WA**

**Background:** AES.P's a la Carte Conference is serving up a completely different learning experience. Join us for a full understanding of some of today's most impactful EE concepts, methodologies and technologies from a menu of three learning formats. A gathering of the brightest minds in program planning, implementation, evaluation, technology deployment, marketing, DSM business issues, and policy will be there to share their insights, experiences and knowledge with attendees wanting to participate in a deeper dive of learning opportunities.

**Agenda:** Topics and speakers are selected through a targeted call-for-paper process.

**Target Audience:** 250+ industry professionals are expected to attend this event, including:

- Utility program managers, energy efficiency practitioners and business professionals responsible for energy efficiency, DSM DR and DERS
- Industry advisors including consultants, vendors, and manufacturers

**Location:** The conference will be held in Renton, WA at The Hyatt Regency Lake Washington at Seattle's Southport. Reservations can be made online:

<https://www.hyatt.com/en-US/group-booking/SEARL/G-AESP>

## Exhibitor Opportunities:

### There will be 16 tabletops interspersed with refreshments during these key activities:

- Monday and Tuesday evening receptions with open/hosted bar and "heavy" hors d'oeuvres
- Tuesday continental breakfast, lunch and refreshment breaks
- Wednesday continental breakfast and refreshment break
- *Expo Game!* A fun way to drive traffic to you! Attendees are eligible to win prizes for visiting your tabletop and collecting your company info on their game cards.

### For \$3,000 Group member (\$5,500\* Non-Group member), exhibitors will receive:

- One 6' tabletop space with location of your choice (subject to availability)
- Pre- and post-conference attendee registration lists in electronic form
- 50-word description with full contact information in conference program
- Extensive recognition in all conference marketing and program materials
- Two complimentary conference registrations for current AESP members
- \* All Non-Group Members will receive an AESP 12-month Bronze level Group Membership - a (\$2,500 value)

### Expo Hours

#### Monday, May 6, 2019

11:00 am - 4:00 pm – SET UP

5:30 pm - 7:00 pm - Cocktail Reception

#### Tuesday, May 7, 2019

7:30 - 8:30 am Continental Breakfast

9:45 - 10:30 am Networking Break

11:45 am - 1:30 pm Buffet Lunch

2:45 - 3:15 pm Networking Break

5:00 - 6:30 pm Cocktail Reception

#### Wednesday, May 8, 2019

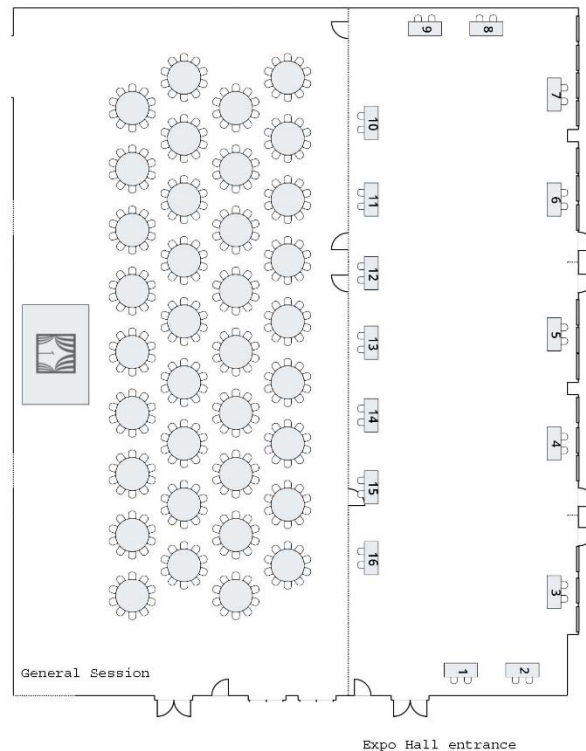
7:30 - 8:30 am Continental Breakfast

9:45 - 10:30 am Networking Break

#### Dismantling Wednesday

10:45 am – Noon

Expo hours may vary slightly.



### Exhibitors

1		2		3	Franklin Energy	4	Tango Card
5	EFI	6	Dynamic DSM	7	BITS Ltd.	8	AM Conservation
9		10		11	Hancock Software	12	
13		14	NTC	15		16	TrickleStar

## Sponsorship Opportunities:

Take advantage of a variety of Sponsorship Opportunities for AESP's Spring Conference. Sponsorship, advertising and branding can play an integral part in your AESP event strategy and play a significant role in helping you achieve specific event goals and objectives. We have a multitude of packages and price points to fit within your budget.

### All sponsors will receive:

- Extensive recognition in all conference marketing and program materials
- Pre- and post-conference registration list in electronic form
- 50-word company description in conference program brochure
- Literature or promotional item in registration bags

\*\* Registrants must be an active member of AESP

### Host Utility (exclusive) .... **\$13,500**

*Sponsorship reserved for*

- Special recognition during opening plenary session
- Recognition Award
- Utility executive to deliver a 5-minute welcome at the opening plenary
- Company name and logo prominently featured on all conference marketing materials
- Six complimentary conference registrations \*\*

### Conference Sponsor Tier One.... **\$7,500**

*Sponsorship reserved for*

- Special recognition during opening plenary session
- Company name and logo prominently featured on all conference marketing materials
- Three complimentary conference registrations \*\*

### Conference Sponsor Tier Two.... **\$5,000**

*Sponsorship reserved for*

- Special recognition during opening plenary session
- Company name and logo prominently featured on all conference marketing materials
- Two complimentary conference registrations \*\*

### Opening Plenary Sponsor (exclusive) .... **\$10,000**

*Opening Plenary Sponsorship reserved for*

- Exclusive opportunity for media exposure in press release announcing the panel speakers and sponsor
- Special recognition during opening plenary with the opportunity to introduce the keynote
- One complimentary conference registration \*\*

### ~~Program Book Sponsor (exclusive).... **\$5,000**~~

*Program Sponsorship reserved for **Honeywell***

- Exclusive opportunity to have your corporate logo printed on the front of the conference program brochure and on all lined notebook pages in the back of the program brochure plus a full page, 4 color ad on the inside cover
- One complimentary conference registration \*\*

### Evening Reception (two available) .... **\$6,000**

*Monday Evening Reception Sponsorship reserved for*

*Tuesday Evening Reception Sponsorship reserved for*

- Exclusive opportunity for literature table/display near the room during your sponsored event
- Exclusive opportunity to provide branded hospitality items (napkins, cups, etc.) during event
- Two complimentary conference registrations\*\*

**Meal Sponsor** (two available) .... **\$5,500**

*Tuesday Meal Sponsorship reserved for  
Wednesday Meal Sponsorship reserved for*

- Exclusive opportunity for literature table/display near the room during your breakfast and lunch sponsored event
- Exclusive opportunity to provide branded hospitality items (napkins, cups, etc.) during event
- One complimentary conference registration \*\*

**Refreshment Break Sponsor** (exclusive) .... **\$5,000**

*Refreshment Break Sponsorship reserved for*

- Exclusive opportunity for literature table/display near the room during your sponsored breaks
- Exclusive opportunity to provide branded hospitality items (napkins, cups, etc.) during event
- One complimentary conference registration \*\*

**A/V Sponsor** (exclusive) .... **\$5,500**

*A/V Sponsorship reserved for*

- Exclusive opportunity to have your company's logo on the A/V screens at the closing of every session
- One complimentary conference registration \*\*

**Wi-Fi Sponsor** (exclusive) .... **\$4,000**

*Wi-Fi Sponsorship reserved for*

- One complimentary conference registration \*\*

**New Professional Scholarships Sponsor** (exclusive) .... **\$4,000**

*Scholarship Sponsorship reserved for*

- Exclusive opportunity to sponsor new professionals to attend the conference – number of scholarships depends on sponsor preference
- One complimentary conference registration \*\*

**Registration Bag Sponsor** (exclusive) .... **\$4,000**

*Registration Bag Sponsorship reserved for*

- Exclusive opportunity to have your logo printed on conference registration bags
- One complimentary conference registration \*\*

**Badge Holder Sponsor** (exclusive) .... **\$3,500**

*Badge Holder Sponsorship reserved for **Franklin Energy***

- Exclusive opportunity to have your corporate logo printed on badge holders
- One complimentary conference registration \*\*

**All Day Coffee/Tea Station Sponsor** (exclusive) .... **\$4,000**

*All Day Coffee/Tea Sponsorship reserved for*

- Exclusive opportunity to sponsor for the entire conference and prominent signage with your logo
- Exclusive opportunity to provide branded hospitality items (napkins, stir sticks, etc.) during event
- One complimentary conference registration \*\*

**Conference App Sponsor** (exclusive) .... **\$2,500**

*App Sponsorship reserved for*

- Exclusive opportunity to have your corporate logo printed on the conference app splash page
- One complimentary conference registration \*\*

**Expo Prize Sponsor** (exclusive) .... **\$2,500**

*Prize Sponsorship reserved for*

- Exclusive opportunity to have your corporate logo printed on gift bags and on Expo Game cards and present at prize drawing to call up the winners
- One complimentary conference registration \*\*

**Exhibitor & Sponsorship Reservation Form  
AESP Spring Conference & Expo ~ Renton, WA**

**6' Tabletop Display** – please plan exhibit accordingly    **Tabletop Location Preference:** \_\_\_\_\_

**Sponsorship:** \_\_\_\_\_

**TERMS:**

*We hereby apply for an exhibit/sponsorship at AESP's Spring Conference, May 6-8, 2019 in Renton, WA (Seattle). If you are a new exhibitor/sponsor, a 50% deposit for your booth/sponsorship is required with this application. Full balance of fees must be paid by March 14, 2019. If full payment is not received on or before March 14, 2019, AESP has full authority to release exhibit/sponsorship for resale.*

**Cancellation Policy:** Tabletop CANCELLATIONS received in writing by *March 13, 2019* will receive a refund, minus 50% of the exhibiting fee. Cancellations or no shows received after *March 13, 2019* will not receive a refund, cash or points. Exhibitor agrees to these conditions as part of a contract for exhibit space.

---

**Primary Contact:**

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Internal Logistics Contact** (person we reach out to for exhibit/sponsor shipping, etc.)

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Information:**

Payment Type:    VISA    M/Card    AMEX Card    AESP Group Points    Invoice

Card #:   \_ \_ \_ \_ \_

Exp. Date: \_\_\_\_/\_\_\_\_   3 or 4 Digit Security Code: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_ Total: \$ \_\_\_\_\_ USD

## Exhibitor/Sponsor Agreement

### AESP Spring Conference & Expo

May 6-8, 2019 – Renton, WA

\* Conference dates are Monday evening to Wednesday afternoon.

In order to provide a positive exhibit experience for attendees, exhibitors and sponsors; please review, sign and email, fax or scan a signed copy of this agreement back to AESP by March 1, 2019.

This agreement is between AESP and \_\_\_\_\_ (company name)  
for AESP's Spring Conference & Expo, May 6-8, 2019.

#### Exhibitor and/or Sponsor agree to abide by the following:

1. Exhibitor agrees to have their tabletop completely set up by 4:00 PM (PT) **MONDAY**, May 6, 2019.
2. **NO EARLY TEARDOWNS:** Exhibitor agrees to keep tabletop in place for the entire duration of expo hall hours. The expo hall closes on **Wednesday**, May 8 at approximately 10:31 AM. Exhibitor agrees not to dismantle prior to the official tear-down time.
3. Please be aware that this expo hall is designed for tabletop displays. Your table is 6' wide so it is important to keep your exhibit in that space to be courteous to your neighboring exhibitors. You may bring pull up banners to place behind your table but they cannot exceed the 6' space allotment. Any tabletop space that exceeds the space allotted could be asked to remove or reduce the size of their display.
4. Exhibitor agrees to have a representative available at their space during expo hall hours.
5. Exhibitor agrees to not engage in any type of job recruiting activities at their space.
6. Exhibitor acknowledges that AESP has the right to rearrange the Expo Hall floor plan, if necessary.
7. Exhibitors/Sponsors are strictly prohibited from scheduling onsite or offsite events during published conference hours which include conference sessions, networking events, meals, breaks and receptions. For clarification contact [kim@aesp.org](mailto:kim@aesp.org).
8. Exhibitor agrees to abide by all other rules and regulations outlined in exhibitor kit.
9. Exhibitor/Sponsor agrees to have their liability insurance name the Association of Energy Services Professionals (AESP) as an additional insured during the course of the event. Exhibitor/Sponsor assumes responsibility and agrees to indemnify and defend AESP and The Hyatt Regency Lake Washington, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees, and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor/Sponsor understands that neither AESP nor the Hotel Parties maintain insurance covering the property and it is the sole responsibility of the Exhibitor/Sponsor to obtain such insurance. **Proof of insurance is required with submission of this signed agreement.**

**We do not use a 3<sup>rd</sup> party housing management firm and will not give your email or telephone number to said people. Book your rooms directly with the hotel: <https://www.hyatt.com/en-US/group-booking/SEARL/G-AESP>**

**Thank you for supporting AESP's event. Please return this form by Friday, March 1, 2019.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Booth # and/or Sponsorship: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email this completed form to [kim@aesp.org](mailto:kim@aesp.org) or FAX to (480) 704-5905.