What’s New

Thousands of energy professionals open and read What’s New every week. What’s New delivers the right information that energy professionals need now - learning opportunities, job openings, RFPs and more.

Format: E-newsletter
Frequency: Weekly, every Wednesday
Reach: Over 8,000 energy professionals
Material deadline: Wednesday of the week before the first insertion.
Duration: 4 consecutive issues/ 4 weeks

Masthead Banner
Size: 640 x 114 pixels
$1200/8 points (AESP member rate)
$1395 (non-member rate)

Inside Banner
Size: 640 x 114 pixels
$600/4 points (AESP member rate)
$795 (non-member rate)

Strategies

Only AESP members receive this monthly magazine. For this reason, Strategies readers register high in interest, engagement and click-through for this newsletter. For a low cost, you are able to reach an audience that is highly receptive to your message.

Format: E-magazine
Frequency: Monthly
Reach: Over 2200 members
Material deadline: The 15th of the month before publication

Masthead Banner
Size: 660 x 90 pixels
$450/3 points (AESP member)
$645 (non-member rate)

Inside Banner
Size: 660 x 90 pixels
$300/2 points (AESP member)
$495 (non-member rate)

AESP Magazine

This prestigious magazine is printed once a year and features in-depth articles written by members and/or subject matter experts, covering topics that were requested by our members as important to them.

Format: Printed Magazine
Frequency: Annually, delivered in July
Reach: Over 2200 members
Full Page Ad: 8.5” x 11” Full Color
Cost: $2040 for a full page

The Association of Energy Services Professionals provides professional development programs, networking and promotes the transfer of knowledge and experience. Our members work in the energy services industry and represent electric and natural gas utilities, public benefits associations, regulatory and non-profit entities, vendors, manufacturers and consulting firms.

Do you have a product or service you want to tell utilities, co-ops, munis and regulatory agencies, as well as energy consultants and suppliers about? Place an announcement in AESP media. It’s a highly cost-effective way to deliver your message to the people you want to reach.

List your job for 4 weeks on AESP’s website and 4 issues of What’s New.
Cost: 2 points.
Contact Carly@aesp.org

START CLICKING WITH YOUR CUSTOMERS!
Contact Adeline Lui adeline@aesp.org
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AESP reserves the right to reject any material that it deems inappropriate. Also, AESP cannot accept announcements or promotions for any conferences, webinars or events.