INTRODUCTION TO THE PRINCIPLES OF DEMAND-SIDE MANAGEMENT

1 or 2 Days

Whether you are new to energy or are an experienced professional – this course gives you a comprehensive and updated understanding of the landscape of energy efficiency, conservation and demand-side management. Because competition, technology, policy, and DERs are driving rapid change, this course is valuable not only for providing a complete overview of DSM, but also as a refresher on the current state of the industry – with discussion on current technologies, challenges in evaluation, new business models and more. For individuals with 0-3 years experience. Offered at conferences.

COURSE OUTLINE

DSM Industry Update
- Definition and brief history
- Types of programs
- DSM drivers

Program Planning/Design
- Company demographics, needs and goals
- Achievable potential studies
- Customer needs and wants
- Required program capabilities
- Program markets
- Program selection

DSM Economics
- Cost Effectiveness and why we check
- Avoided costs
- Economic tests
- Time Value of Money
- On-going cost effectiveness issues

Program Implementation & Management
- Regulatory approval
- RFPs and contractor selection
- Market delivery
- Working with contractors
- Mid-stream adjustments

Program Monitoring & Evaluation
- Why is evaluation needed?
- How to perform evaluations
- Program types and appropriate evaluation method
- Energy and Non-energy benefits
- Linking it all together

Interested?
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