Advance U
Thinking Differently. Working Differently.
This program is made possible through a gift from Zeta Tau Alpha
Emerging Adults: Rethinking the Development of Students & Young Alumni

Amber R. Jolly, M.Ed.
Assistant Director of Student Involvement & Leadership
Johnson & Wales University – Charlotte

Annalise M. Sinclair, M.Ed.
Assistant Director of Student Involvement
Presbyterian College
Technical difficulties?

- Attempt the alternate audio option provided
- Send us a question through the GoToWebinar control panel
- Contact GoToWebinar Support Center at 866.926.6492
EMERGING ADULT (Noun)

- Cultural Construction that is Demographically Distinct
- Individual Between the Ages of 18-25
- Varies across multicultural groups
- “Having left the dependency of childhood and adolescence, and not yet entered the enduring responsibilities that are normative in adulthood”

➡ The Opportunities are Endless!
MYTHS
Suffering, Selfish Slackers
FACTORS
GENERATION Y


GENERATION Z

The Homeland Generation, Post-Millennials, Digital Natives, iGeneration, Gen Tech…”
THE SAUSAGE MAKER

Creative, Bright-Eyed Youth

Add in Some Standardized Testing and a Dash of Hopeless Despair

Boring Employees with Little Creativity & No Abstract Thought
• The human brain is pre-programmed for neural development over a loosely defined timeline.
• Science traditionally held the view that the brain was done developing during the early 20s; new research suggests that the brain may not stop developing until the age of 30.
• With the major events that occur during the emerging adulthood period, there may be structural accommodations in the brain as a response to the significant environmental changes.

THE BRAIN GAME
IMPLICATIONS
BEHAVIORAL SHIFTS

- Romantic Relationships
- Risk Taking Behaviors
- Exploration of World Views
- Challenging of Previously Held Beliefs (IE Religion, Politics)
- Redefining of Self Identity
SO WHAT DO WE DO?
STUDENT FOCUS
ENCOURAGE CREATIVE THINKING

OFFER OPPORTUNITIES FOR EXPLORATION

INSPIRE STUDENTS TO “FIND THE WHY”
YOUNG ALUMNI FOCUS
EXPLORE THE TRANSIENT "WHY"

CHALLENGE TO DISCONNECT COLLEGIATE EXPERIENCE FROM CURRENT ROLES

OFFER OPPORTUNITIES FOR HEALTHY RELATIONSHIP BUILDING
Help! I need an adult!

Wait... I am an adult.

I NEED AN ADULTIER ADULT!
QUESTION & ANSWER
THANK YOU FOR PARTICIPATING
Advance U

Thinking Differently. Working Differently.

This program is made possible through a gift from Zeta Tau Alpha

Advance U is a virtual-based classroom with educational programs specifically designed to enhance the alignment of the fraternity/sorority experience with the changing dynamics of higher education. Advance U programs provide AFA members the opportunity to engage on a wide range of topics with content experts who develop curriculum with a specific set of learning outcomes geared at achieving higher levels of professional competence in our members.

Due to the generous support of Zeta Tau Alpha, Advance U is free to all members of the Association. This virtual classroom experience provides members with supplemental reading materials, a learning guide for each seminar, and the opportunity to engage with seminar participants following the program. The goal is to provide seminars that range from new skill development to application of new concepts. Participants are exposed to new best practices in higher education and then encouraged to apply these practices in their own settings and organizations. Every Advance U session provides members the opportunity to
AdvanceU
Thinking Differently. Working Differently.

This program is made possible through a gift from Zeta Tau Alpha