Advance U
Thinking Differently. Working Differently.
This program is made possible through a gift from Zeta Tau Alpha
Building Global Competency Through Service Immersion Experiences

Kaye Schendel
Director of Global Initiatives
Delta Upsilon International Fraternity
Technical difficulties?

• Attempt the alternate audio option provided

• Send us a question through the GoToWebinar control panel

• Contact GoToWebinar Support Center at 866.926.6492
Kaye Schendel

- Director of Global Initiatives – Delta Upsilon
- National President – Sigma Sigma Sigma
- President – Center for the Study of the College Fraternity
- 23 years in Higher Education
About the Program

- Why Global Competency is Important
- The DU Story
- Pros and Cons of Short Term Immersion
- Planning
- Reflection
- Assessment
- Stevens Institute of Technology
- Resources
- Question and Answer
Why Global Competency is Important

• National Education Association (NEA)
• Association of American Colleges and Universities (AAC&U)
• “A National Action Agenda for Internationalizing Higher Education” by NASULGC
• “Engaging Global Citizens Outside the Classroom” by ACUI
Mission and Vision

• Delta Upsilon Mission: “Building Better Men”

• Delta Upsilon Vision: “Delta Upsilon is a premier men’s fraternity committed to Building Better Men for a global society through service, leadership development and lifelong personal growth of our diverse membership.”

• GSI Mission Statement: “Delta Upsilon’s GSI mission is to change the world through building better communities.”

• GSI Vision Statement: “We change men who change the world.”
The Delta Upsilon Story
Cons of Short Term Immersion

- Limited Interaction and immersion
- Limited Impact
- No Room for Error
- Feeling Rushed
- Jet Lag
Benefits of Short Term Immersion

- Be selective in the work you choose
- Choose a sustainable program with long term goals
- Don’t go too far!
- Do your research ahead of time
- Give yourself a cushion – if possible
- Be proactive!
- Find opportunities to reflect on your surroundings
- Keep a positive mindset
Preparation

• Pick a site or partner
  – What kind of work will you be doing
  – What is the target population
  – What skills or training is needed

– Housing
– Meals
– Transportation
– Health and Safety
Create a Budget

• Overestimate on most critical expenses (airfare, food, lodging, etc.)
• Determine what expenses need to be subsidized such as staff expenses
• Calculate extra expenses for participants such as immunizations, passport applications, visa fees, airport exit fees, etc.
• Calculate cost per person - both smallest and largest group size
• Fundraising can help – but don’t depend on it
University/Organization Requirements

• Insurance Coverage
  – Liability
  – Travel
  – Medical/Health

• Communication Plan
  – International phone
  – Internet availability

• Emergency plan
  – Participant contacts
  – Medical

• Code of Conduct/Behavior
  – Alcohol and drug policies

• Payment Collection
  – Payment due dates

• Bills
  – Payment of expenses
  – Cash advance
Recruit Students

• Recruit a wide range of perspective, experience, backgrounds and beliefs
• Participants must work well together
  – Willingness to learn
  – Dedication to social justice issues
  – Language ability (if relevant)
  – Past travel experience
  – Reasons for wanting to go on the trip
Immersion Experience

• Create an Itinerary
• Focus on Reflection
  – Reflection can be one of the most meaningful and powerful aspects of the trip if done correctly
• Assessment
Reorientation

• How has experience impacted you
• What did you learn
• How have you shared this experience with others
• What are you doing to continue to be active in your community
Reflection

• JAMAICA – DAY 2
• OBJECTIVES
  – Reflect upon the activities of the day
  – Identify influences which have shaped personal values
  – Connect personal values to decision making
  – Articulate a definition for service
  – Articulate a definition for philanthropy
  – Identify activities in relation to the Active Citizen Continuum
<table>
<thead>
<tr>
<th>QUESTION</th>
<th>t-statistic</th>
<th>JANUARY 2015</th>
<th>DIF</th>
<th>MAY 2015</th>
<th>DIF</th>
<th>JUNE 2015</th>
<th>DIF</th>
</tr>
</thead>
<tbody>
<tr>
<td>*** represents statistical significance</td>
<td></td>
<td>N=24</td>
<td></td>
<td>N=14</td>
<td></td>
<td>N=17</td>
<td></td>
</tr>
<tr>
<td>1. I believe it is important for me to do service in the local community***</td>
<td>-2.12355</td>
<td>6.39/6.71</td>
<td>0.32</td>
<td>5.64/6.57</td>
<td>0.93</td>
<td>6.58/6.35</td>
<td>(0.23)</td>
</tr>
<tr>
<td>2. I believe it is important for me to contribute to philanthropic causes***</td>
<td>-0.03703</td>
<td>6.17/6.67</td>
<td>0.50</td>
<td>6.14/6.50</td>
<td>0.36</td>
<td>6.70/6.47</td>
<td>(0.23)</td>
</tr>
<tr>
<td>3. I work to address issues I see in my community***</td>
<td>-2.24389</td>
<td>5.08/5.67</td>
<td>0.59</td>
<td>5.00/5.43</td>
<td>0.43</td>
<td>5.05/5.65</td>
<td>0.60</td>
</tr>
<tr>
<td>4. I am able to identify important issues impacting my community***</td>
<td>-3.47369</td>
<td>5.43/5.71</td>
<td>0.28</td>
<td>4.85/6.21</td>
<td>1.36</td>
<td>4.82/6.24</td>
<td>1.42</td>
</tr>
<tr>
<td>5. I understand how to apply the principles of Delta Upsilon through my actions***</td>
<td>-3.79881</td>
<td>5.95/6.38</td>
<td>0.43</td>
<td>5.35/6.36</td>
<td>1.01</td>
<td>5.94/6.35</td>
<td>0.41</td>
</tr>
<tr>
<td>6. I am comfortable in situations where I am a minority***</td>
<td>-2.45832</td>
<td>5.04/5.88</td>
<td>0.84</td>
<td>5.21/6.00</td>
<td>0.79</td>
<td>5.76/6.06</td>
<td>0.30</td>
</tr>
<tr>
<td>7. I often get out of my comfort zone to better understand myself***</td>
<td>-4.46826</td>
<td>5.03/5.88</td>
<td>0.85</td>
<td>4.42/5.64</td>
<td>1.22</td>
<td>4.94/6.00</td>
<td>1.06</td>
</tr>
<tr>
<td>8. I seek to learn from others who have different cultural backgrounds than I do***</td>
<td>-3.33837</td>
<td>5.69/6.33</td>
<td>0.64</td>
<td>5.57/6.43</td>
<td>0.86</td>
<td>5.88/6.41</td>
<td>0.53</td>
</tr>
<tr>
<td>9. I am able to communicate with others who are not like me</td>
<td>-1.63928</td>
<td>5.65/4.67</td>
<td>(0.98)</td>
<td>5.28/6.00</td>
<td>0.72</td>
<td>5.94/6.12</td>
<td>0.18</td>
</tr>
<tr>
<td>10. When I notice cultural differences, my culture tends to have the best approach</td>
<td>-0.37736</td>
<td>3.34/3.42</td>
<td>0.08</td>
<td>3.57/3.64</td>
<td>0.07</td>
<td>3.47/3.71</td>
<td>0.24</td>
</tr>
<tr>
<td></td>
<td></td>
<td>z-score</td>
<td>Mean Estimate</td>
<td>Mean Reference</td>
<td>Mean Difference</td>
<td>Standard Error</td>
<td>Confidence Interval</td>
</tr>
<tr>
<td>---</td>
<td>----------------------------------------------------------------</td>
<td>---------</td>
<td>---------------</td>
<td>-----------------</td>
<td>----------------</td>
<td>-------------------</td>
<td>---------------------</td>
</tr>
<tr>
<td>11.</td>
<td>I think of my life in terms of giving back to society***</td>
<td>-2.42493</td>
<td>4.82/5.25</td>
<td>0.43</td>
<td>5.07/5.00</td>
<td>(0.07)</td>
<td>4.58/5.41</td>
</tr>
<tr>
<td>12.</td>
<td>I have a definite purpose in life***</td>
<td>-1.88875</td>
<td>4.91/5.54</td>
<td>0.63</td>
<td>4.07/5.07</td>
<td>1.00</td>
<td>5.05/5.35</td>
</tr>
<tr>
<td>13.</td>
<td>I see myself as a global citizen***</td>
<td>-2.25729</td>
<td>5.17/5.96</td>
<td>0.79</td>
<td>5.21/5.79</td>
<td>0.58</td>
<td>5.05/5.24</td>
</tr>
<tr>
<td>14.</td>
<td>I believe it is my responsibility to create opportunity for others***</td>
<td>-3.66089</td>
<td>4.78/5.88</td>
<td>1.10</td>
<td>5.07/6.00</td>
<td>0.93</td>
<td>5.17/5.41</td>
</tr>
<tr>
<td>15.</td>
<td>I can identify privileges that I have in my life</td>
<td>-0.51449</td>
<td>6.73/6.38</td>
<td>(0.35)</td>
<td>6.57/6.86</td>
<td>0.29</td>
<td>6.41/6.53</td>
</tr>
<tr>
<td>16.</td>
<td>I believe it is important to understand global issues</td>
<td>-0.88654</td>
<td>6.43/6.33</td>
<td>(0.10)</td>
<td>6.21/6.50</td>
<td>0.29</td>
<td>6.17/6.59</td>
</tr>
<tr>
<td>17.</td>
<td>Events happening around the world impact me</td>
<td>-1.19542</td>
<td>5.95/6.17</td>
<td>0.22</td>
<td>5.50/6.29</td>
<td>0.79</td>
<td>5.35/5.65</td>
</tr>
<tr>
<td>18.</td>
<td>I am able to have an impact on global issues through my actions***</td>
<td>-4.13847</td>
<td>5.39/6.04</td>
<td>0.65</td>
<td>4.71/6.29</td>
<td>1.58</td>
<td>4.76/5.65</td>
</tr>
<tr>
<td>19.</td>
<td>Most of my friends are from my own ethnic background</td>
<td>-0.26256</td>
<td>4.65/5.79</td>
<td>1.14</td>
<td>5.57/5.29</td>
<td>(0.28)</td>
<td>5.11/5.06</td>
</tr>
</tbody>
</table>
Highlights from Qualitative Comments

• What did you learn from your participation in the Delta Upsilon GSI experience?
  – I learned what diffusing liberal culture is all about.
  – I learned about how I can better myself through service and how to better be a global citizen.
  – I learned how to enact the principles of Delta Upsilon through my actions.
  – I learned a new meaning and value of service.
Why was it important for you to participate in the Delta Upsilon GSI?

- I need to get a perspective on how others live and give back instead of just trying to advance myself.
- Seeking purpose in my life.
- To improve the lives of those around me.
- To give back to the world community and meet brothers from other chapters.
- GSI was one of the main reasons I joined DU. To be a part of a fraternity that makes a positive impact in the lives of others is amazing.
Thea Zunick
Associate Director of Student Life
Stevens Institute of Technology
• Additional Resources:
  – Delta Upsilon International Fraternity
    [www.deltau.org/aboutus/globalserviceinitiative](http://www.deltau.org/aboutus/globalserviceinitiative)
  – Break Away
    [www.alternativebreaks.org](http://www.alternativebreaks.org)
  – Amizade
    [www.amizade.org](http://www.amizade.org)
  – AFLV: The Journey
    [www.aflv.org](http://www.aflv.org)
  – Global Exchange
    [www.globalexchange.org](http://www.globalexchange.org)
• Additional Resources, cont’d.:
  – Go Overseas
    www.gooverseas.org
  – Cross Cultural Solutions
    www.crossculturalsolutions.org
  – Projects Abroad
    www.projects-abroad.org
  – Center for Global Education and Experience at Augsburg College
    www.Augsburg.edu
Thank you for participating.

The best way to find yourself is to lose yourself in the service of others.

Mahatma Gandhi
Advance U
Thinking Differently. Working Differently.

This program is made possible through a gift from Zeta Tau Alpha

Advance U is a virtual classroom with educational programs specifically designed to enhance the alignment of the fraternity/sorority experience with the changing dynamics of higher education. Advance U programs provide APA members the opportunity to engage on a wide range of topics with content experts who develop curriculum with a specific set of learning outcomes geared at achieving higher levels of professional competence in our members.

Due to the generous support of Zeta Tau Alpha, Advance U is free to all members of the Association. This virtual classroom experience provides members with supplemental reading materials, a learning guide for each seminar, and the opportunity to engage with seminar participants following the program. The goal is to provide seminars that range from new skill development to application of new concepts. Participants are exposed to new best practices in higher education and then encouraged to apply new knowledge and skills in their own settings.

#AdvanceU
Advance U
Thinking Differently. Working Differently.
This program is made possible through a gift from Zeta Tau Alpha