From the Editors' Perspectives:
Maximizing the Educational and Developmental Value of New Resources

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The AdvanceU presentation provides an overview of the content and effective utilization of the two newest comprehensive texts focused on supporting and working with fraternities and sororities to maximize their educational and developmental value. The purpose of the presentation is to review of contemporary practices, research, and educational efforts with a discussion-based focus on implementation to utilize and maximize these new resources.

Key points
- Two comprehensive text resources have recently been published focused on supporting fraternities and sororities. The complementary texts feature comprehensive chapters written by leading practitioners and scholars that focus on foundation, research, support and practice.
- These resources were developed to expand resources for fraternity and sorority research and practice that are inclusive of institutional contexts, and diverse organizational experiences.
- The polarizing nature of fraternity/sorority research, coupled with the lack of a standard resource for practice points to a conclusion that we really don’t “know” a lot about fraternities and sororities. We consider these in the dual lens of retrospection and future consideration to advocate the need for more research.
- The intent of this session is to introduce these resources and stimulate discussion around additional ways they can be used to advance research and assessment efforts, as contextualized by the importance of evidence-based practice.

Partnerships/Collaborators
- Fraternity/sorority professional staff, headquarters, chapter advisors, alumni
- Fraternity/sorority campus leaders (current and emerging)
- Campus staff with leadership programming and diversity and equity expertise
- Campus wellness professionals who provide mental health support and alcohol/other drug prevention programs

Further resources