



Association of
Fraternity Sorority
Advisors Foundation

afa ANNUAL MEETING

2019 SUPPORT GUIDE

ANNUAL MEETING SUPPORT

	DIAMOND \$10,000 +	PLATINUM \$7,000-\$9,999	GOLD \$5,000-\$6,999	SILVER \$3,000-\$4,999	BRONZE \$1,000-\$2,999
Opening Session Keynote	✓				
Closing Session Keynote	✓				
Conference Wi-Fi	✓				
Exhibit Hall Reception		✓			
Networking Breaks (4)		✓			
Welcome Reception		✓			
Airport Shuttle Transportation			✓		
Learning Lab			✓		
Fun Run			✓		
Charging Station			✓		
Firesides			✓		
#Advance Program				✓	
Mid-Career Professionals' Seminar				✓	
Seasoned Professionals' Seminar				✓	
New Professionals' Seminar				✓	
Connections Kick-Off				✓	
Variety Show					✓
Ignite Fraternity					✓
Project Job Search					✓

DIRECT CONFERENCE ADVERTISING

Direct Advertising is a great way to get exposure and keep costs down for conference attendees. All money received through the purchased of direct advertising or promotional items will be paid directly to the Association.

	DIAMOND \$10,000 +	PLATINUM \$7,000-\$9,999	GOLD \$5,000-\$6,999	SILVER \$3,000-\$4,999	BRONZE \$1,000-\$2,999
Lanyards					★
Pens					★
Registration Insert or Product Placement					★
Tote Bag					★
Headshots					★
Whova App Advertising					★
Meal and/or Chair Drops					★
Full page ad					★

All funds received in support of the Annual Meeting will be processed through the AFA Foundation.

Note: All opportunities above are eligible for renewal for consecutive years upon gift agreement.