



**MINUTES
BUSINESS MEETING**

**December 3, 2016
Boston, MA**

CALL TO ORDER

The meeting was called to order by President Veronica H. Moore at 10:23am (EST).

ROLL CALL

Secretary Justin Angotti reported a total of 1,496 Annual Meeting participants, with 1,199 members of the Association present and eligible to vote.

Pursuant to the Bylaws, the Professional, Affiliate, Graduate, and Emeritus members and the Past Presidents present at the business session of the Annual Meeting constitute a quorum for the transaction of business.

INTRODUCTION OF THE BOARD

Moore introduced the 2016 Board of Directors: Justin Kirk, Treasurer; Justin Angotti, Secretary; Jason Bergeron; Noah Borton; Michelle Guobadia; and Kara Miller.

ACKNOWLEDGEMENT OF PAST PRESIDENTS

Moore recognized the following Past Presidents of the Association in attendance at the business meeting: Barbie Tootle, Dr. Larry Lunsford, Dr. Doug Lange, Shelley Sutherland, Gayle Beyers Webb, Dr. Bridgett Guernsey Riordan, Dr. Richard Walker, Michael Hayes, Rick Barnes, Gregory Singleton, Jennifer Jones-Hall, Melissa Flanagan, Amy Vojta, Dr. Daniel Bureau, Dr. Ron Binder, Kyle Pendleton, Jason Anhorn, Dr. Carolyn Whittier, Kelly Jo Karnes, Monica Miranda, Shelly Brown Dobek, Dr. Jeremiah Shinn, and Thad Doyle.

INTRODUCTION OF PARLIAMENTARIAN

Moore announced the appointment of Dave Westol, Limberlost Consulting, as the Parliamentarian for the business meeting.

APPROVAL OF AGENDA

The agenda was approved by unanimous consent.

APPROVAL OF MINUTES

Tom Murphy, Phi Mu Delta Fraternity, moved to approve the minutes from the 2015 business meeting held on December 5, 2015 in Fort Worth, TX.

Seconded by Tyler Havens, Western Illinois University.

Motion passed by unanimous vote.



NOMINATIONS AND ELECTIONS COMMITTEE REPORT

Chair Jeremiah Shinn provided a report on behalf of the Nominations & Elections Committee. Shinn noted that 69% of eligible votes participated in the 2016 election process, a 7% increase from the previous year.

Shinn reported that the following members of the Association were elected to the Board of Directors: President-Elect Kara Miller, Cornell University; Ashlee Canty, Sigma Alpha Epsilon Fraternity; and Jason Bergeron, University of Houston. He also reported that Joshua Schutts, University of West Florida, was appointed to a two-year term on the Board of Directors and Jessica Pettitt, Good Enough Now, was appointed to a special one-year term on the Board pursuant to the Association's Bylaws.

Shinn reported that the following members were appointed to Regional Director positions for 2017: Katherine Pezzella, Quinnipiac University (Region I); Bonny Shade, University of North Carolina, Charlotte (Region II); Dennis Campbell, Kent State University (Region III); Cassandra Johnson, University of Houston (Region IV); and Megan Pepper, University of Nevada, Reno (Region V).

Shinn reported that the housekeeping amendments to the Association's Bylaws also passed.

ASSISTANT EXECUTIVE DIRECTOR & STAFF REPORTS

Membership Coordinator Kyle Moyer discussed trends in Association membership and Annual Meeting attendance. Moyer reported that there are currently 1,541 members of the Association, an increase of 60 members over the previous year. Moyer noted that 25% of the Association's current members are new members. Moyer also reported that registration for the 2016 Annual Meeting was a record high, including 62 exhibitors.

Director of Marketing & Communications Andrea Starks-Corbin provided an overview of the Association's marketing and communication efforts. Starks-Corbin reported that the Association sent 88 e-mails in 2016, made 148 Facebook posts, and tweeted 1,039 times. Starks-Corbin also announced the launch of the Association's new social media ambassador program to help further share relevant news.

Starks-Corbin highlighted the work of *Perspectives* co-editors Annie Carlson Welch and Emilee Danielson-Burke, whose editorial board released three issues of *Perspectives* with a fourth issue arriving in mailboxes after the Annual Meeting. Starks-Corbin also summarized the work of *Essentials* editor Christine Lowe, whose editorial board created 11 e-publications since the last Annual Meeting. Finally, Starks-Corbin highlighted the efforts of *Oracle* editor Georgianna Martin, whose peer review board oversaw the publication of a spring 2016 edition of the Association's research journal, as well as a second journal that will be available following the Annual Meeting.

Assistant Executive Director Joslyn McGriff discussed the Association's educational programs. McGriff noted the relaunch of the First 90 Days program with the support of Sigma Chi Fraternity, the Association's second Title IX & Fraternal Conduct Institute in partnership with the Association for Student Conduct Administration, and the redesign of AdvanceU thanks to the support of Zeta Tau Alpha.

TREASURER'S REPORT

Kirk reported on the state of the Association's finances for the fiscal year ending June 30, 2016. Kirk noted that revenue was \$847,000, a 53% increase since 2010. The Association's revenue included a \$71,000 grant, exclusive of Annual Meeting scholarships, from the AFA Foundation. Kirk highlighted that 65% of the Association's total revenue comes from conferences.

Kirk reported that the Association's operating expenses for the 2016 fiscal year totaled \$877,000, resulting in a net negative income of \$3,500. Kirk noted that the shortfall was caused by management entering into a memorandum of understanding with an organization and then failing to include the expense in the budget. Kirk also noted that the Board of Directors learned of the error too late in the



year to reforecast the budget and make appropriate adjustments. Although operating at a small loss in 2016, Kirk reported that over a two-year period, the Association has generated a surplus of over \$100,000.

Kirk reported that an audit report will be provided in the January Association Update.

FOUNDATION REPORT

Chair Ben Pendry introduced Laurence Bolotin, Zeta Beta Tau, who announced a five-year sponsorship for the Association's graduate staff programming.

Pendry provided a report on behalf of the AFA Foundation. Pendry noted annual disbursements to the Association totaling \$81,085 in 2015-2016 with annual revenue of \$174,029.35 and expenses of \$157,026.22. Pendry also reported that the Foundation has over \$500,000 in equity as of October 31, 2016. Pendry noted that 68 bricks were awarded as a result of the Road to Boston campaign, and the Foundation raised over \$435,000 through the campaign.

STRATEGIC FRAMEWORK UPDATES

Chairs and representatives of the Association's Strategic Framework Workgroups reviewed each workgroup's key recommendations.

Michelle Marchand, Delta Upsilon Fraternity, reviewed the recommendations of the Educational Resources Workgroup, including a long-term recommendation that the Association review the Core Competencies and short-term recommendations related to a structured mentorship program, mid-level professionals programming, and the creation of an educational resources warehouse.

Kahlin McKewon reviewed the recommendations of the Communications Workgroup, including a focus on creating content that is easy to digest for members, increasing the pool of authors of the Association's publications, increasing members' opportunities to engage in a discussion about articles, leveraging technology to share publications, and increasing the number of volunteer opportunities related to communications available to members.

Joshua Schutts reviewed the recommendations of the Research & Development Workgroup, including highlighting the 10 topics/focus areas the workgroup determined should drive the Association's research agenda.

RESOLUTIONS REPORT

Angotti provide a report on behalf of the Resolutions Committee.

Angotti offered the following anniversary resolutions for consideration: Zeta Chi Epsilon Fraternity (25 years); Rho Delta Chi Sorority, Inc. (25 years); Delta Phi Mu Sorority, Inc. (25 years); Sigma Theta Psi Multicultural Sorority (25 years); Zeta Sigma Chi Multicultural Sorority (25 years); Omega Sigma Tau Fraternity (50 years); the Southeastern Interfraternity Conference (50 years); the Rho Psi Society (100 years); Gamma Phi Fraternity (100 years); and Chi Psi Fraternity (175 years).

Josh Welch, North Carolina State University, moved to adopt the anniversary resolutions as presented.

Seconded by Dan Faill, Elon University.

Motion passed.

Kirk offered a resolution recognizing the passing of Dr. Will Keim, 2001 recipient of the Association's Jack L. Anson Award.



Monica Miranda, University of South Florida, moved to adopt the resolution for Dr. Keim as presented.

Seconded by Shelley Sutherland.

Motion passed by unanimous vote.

Angotti offered resolutions recognizing the retirement of the following members from the Board of Directors: Noah Borton, Delta Upsilon Fraternity; Michelle Guobadia, University of North Carolina, Charlotte; and President Veronica H. Moore, Temple University.

Jennifer Jones-Hall, Phi Mu Fraternity, moved to adopt the retirement resolutions as presented.

Seconded by Robert Marias, Radford University.

Motion passed by unanimous vote.

OLD BUSINESS

None.

NEW BUSINESS

None.

RECOGNITION OF NEW BOARD MEMBERS

McGriff recognized the following members who are joining the Board of Directors: President-Elect Kara Miller, Cornell University; Ashlee Canty, Sigma Alpha Epsilon Fraternity; Jason Bergeron, University of Houston; Joshua Schutts, University of West Florida; and Jessica Pettitt, Good Enough Now.

PAST PRESIDENTS SOCIETY

Past President Thad Doyle recognized Veronica Moore as the newest member of the Past Presidents Society.

Moore provided remarks.

INSTALLATION OF THE 2017-2019 PRESIDENT

Moore introduced President Kara Miller.

Miller provided remarks.

ANNOUNCEMENTS

Moore reviewed housekeeping announcements.

Dylan Houser, University of California, Berkeley, encouraged the membership to learn more about the Sigma Chapter of Alpha Omicron Pi Women's Fraternity and noted that he stands with the women of the chapter.



ADJOURNMENT

The meeting adjourned at 11:37am (EST).