

Association of
Fraternity/Sorority
Advisors

Board of Directors
Information Session





Association of
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Advisors

Association Executive Board

Wendi Kinney, President (SUNY - Geneseo)

Justin Angotti (George Mason University)

Jarrold Cruz (Lambda Theta Phi)

Anne Emmerth (Beta Theta Pi)

Tara Fuller (Monmouth University)

Chris Graham (Florida State University)

Joshua Schutts (University of West Florida)

Christian Wiggins, AFAF Chair, Ex Officio (FarmHouse)

Staff

Lynda Wiley, Executive Director

2019 AFA Board of Directors



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Lynda Wiley, *Executive Director* *

Joslyn McGriff, *Assistant Executive Director* *

Diana Coyle, *Director of Education and Programs* *

Justin England, *Graphic & Website Designer*

(shared with AFLV)

Jenn Heitmeyer, *Coordinator, Member Support*

(shared with AFLV)

Andrea Starks-Corbin, *Director of Marketing & Communications*

(shared with AFLV)

Michael Wilson, *Chief Financial Officer*

(shared with CFE)

* = 100% AFA

AFA Staff



Association of
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- Board Calls
- In-Person Meetings
- Committee Work/Task Groups
- Understanding and Articulating the Strategic Priorities and Core Competencies
- Personal Philanthropy

Expectations of Board Members



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- Fiduciary Duty
- Recognize Personal Conflicts
- Maintain Confidentiality
- Strategic Thinking/Planning
- Model Civil Discourse
- Maintain Ethical Conduct
- Measure the Performance of the Executive Director

Board Member Responsibilities



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Fiduciary Duty

- Understand the various financial reports that are presented monthly
- Ask thoughtful questions in the budgeting process about how to best spend our resources
- Approve a yearly budget
- Using trends and best practices, forecast opportunities and threats to revenue
- Educate the membership on the importance of fiscal responsibility (particularly through the audit process)

Fiduciary Duty



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Strategic Priorities

- What do our members need to be the best professionals?
- How can AFA (as their professional association) provide the best resources to make that happen?
- How can we advocate for the profession and ensure we are driving the critical conversations?
- How can we position ourselves to set the standards of best practice?

Strategic Priorities



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Strategic Priorities

2017-2020

- Strategic Positioning
- Scholarly Engagement
- Competency Building
- Member Engagement
- For specific information, refer to our [website](#)

Strategic Priorities



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Recognize Personal Conflicts

- Needs of AFA over personal opinion

Maintain Confidentiality

- Important that the membership has confidence in the board's discretion

Model Civil Discourse

- It's okay to disagree as long as it is respectful

Maintain Ethical Conduct

- Role model for the membership

Board Member Interaction



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- Establish a measurement tool
- Provide regular feedback
- Ensure ongoing discussion regarding important association management topics, including finances, membership engagement and staff operations

Evaluating the Executive Director's Performance



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Questions?

Q&A