


Ashley Karth

95 Elk Run Dr., Eureka, MO 63025 

815-257-2463 

akarth@pibetaphi.org 

Highly self-motivated Fraternity/Sorority Life professional with a demonstrated history of strategic implementation, curriculum development, membership recruitment, facilitation and stakeholder management. Seeks to help others cultivate their potential by meeting them where they are, asking questions and encouraging the heart. Team oriented individual working on a Masters in Business Administration (MBA) from Maryville University and with a Bachelor of Arts (B.A.) in Elementary Education from Millikin University.

Skills

- Strategic planning and implementation
- Leadership program development and training
- Orientation, risk-prevention, peer-to-peer, online and conference curriculum development
- Small group, large group, conference facilitation
- Supporting growth of multiple teams
- Stakeholder management
- Membership database utilization
- Member and volunteer recruitment

Experience

FEBRUARY 2017 – PRESENT

Chapter Services Director / Pi Beta Phi Fraternity for Women, Town and Country, MO

- Partners with stakeholders to lead and implements strategic tactics and projects for the biennium in relation to enhancing the member experience.
- Serves as Pi Beta Phi's Chief Panhellenic Officer. Communicates regularly with leaders, staff and volunteers within member organizations on issues facing NPC. Partners with Universities regularly enhance the sorority experience.
- Leads Chapter Services team and oversees the direction of the Leadership Development Consultant Program.
- Identifies trends within membership to foster a positive member experience. Collects and reports on membership data.
- Ensures programming relevancy and consistency. Oversees collegiate programming efforts, while supporting and influencing alumnae, literacy and event programming. Develops curriculum and programs and facilitates programs when needed. Oversees and directs organization assessment efforts of programming and experience.

FEBRUARY 2015 – FEBRUARY 2017

Assistant Director of Chapter Services and Programming / Pi Beta Phi Fraternity for Women, Town and Country, MO

- Manages recruitment and initial and ongoing training for the Leadership Development Consultant program.
- Oversees collegiate programming efforts, including orientation, leadership, risk prevention and graduate programming.
- Oversees the management and support of membership recruitment and Fraternity assessment for all collegiate chapters across North America.
- Develops and facilitates curriculum for Pi Beta Phi events.
- Supports elevated member and parent concerns.
- Supervises Chapter Services and Leadership Development Consultant teams.

JULY 2013 – FEBRUARY 2015

Collegiate Services and Programming Coordinator / Pi Beta Phi Fraternity for Women, Town and Country, MO

- Developed and implemented Pi Beta Phi's revamped New Member Education Program to incorporate a blended learning approach by utilizing online courses for Fraternity information as well as in-person New Member meetings to build sisterhood and provide mentorship. *Program was awarded BizLibrary's Blended Program of the Year award in 2014.*
- Developed training courses for and managed Pi Beta Phi's Online Learning Center. *Program was awarded the Association of Fraternity and Sorority Advisors Excellence in Programming award in 2014. .*
- Assessed, supported and developed curriculum for Pi Beta Phi's *Leading with Values*® program.
- Developed and facilitated curriculum for Pi Beta Phi's inaugural College Weekend.
- Delivered premier and frontline customer service to members, parents and volunteers by working to explain policies and reaching amicable solutions in a timely manner, with little to no error.

July 2011 – May 2013

Leadership Development Consultant / Pi Beta Phi Fraternity for Women, Town and Country, MO

- Traveled to 50 college campuses around the United States and Canada.
- Worked directly with collegians, alumnae, and University personnel to support recruitment efforts, promote policies and procedures, facilitate workshops and train chapter leaders.
- Excelled in communication with many organization stakeholders, including regional leadership, supervisors and Board of Directors.

Education

ANTICIPATED MAY 2021

Masters in Business Administration / Maryville University, St. Louis, MO

Management Concentration

MAY 2011

B.A. Elementary Education / Millikin University, Decatur, IL

Middle School Endorsement, Spanish Concentration, Dance Endorsement and Minor

Volunteer Development

Annie's Hope Family Support Group Facilitator, 2018 – Present
Chapter Services Roundtable Chair, Fraternity Executives Association, 2017 - Present
Member of the Association of Fraternity and Sorority Advisors, 2015 – Present
Member of the Fraternity Executives Association, 2013 – Present
Risk Management Advisor for Beta Theta Phi, Washington University, 2013 – 2018
Association of Fraternity and Sorority Advisors Presenter, 2014 and 2017
Undergraduate Inter-Fraternity Institute Facilitator, 2016, 2017 and 2018
Education Program Selection Committee for an AFLV Conference, 2018
Educational Program Selection Committee for the AFA Annual Meeting, 2016