

# BRANDON J. CUTLER

## Education

**Non-Degree Graduate Student - PhD**  
Purdue University, West Lafayette, IN  
Technology Leadership and Innovation

**Master of Science, May 2006**  
Western Illinois University, Macomb, IL  
College Student Personnel Services

**Bachelor of Science May 2004**  
Iowa State University, Ames, IA  
Agriculture Studies

## Student Affairs Experience

**Associate Dean of Students/Director of Fraternity, Sorority and Cooperative Life 08/2015 – Present**

**Assistant Dean of Students/Director of Fraternity, Sorority and Cooperative Life 04/2013 – 08/2015**

Purdue University, West Lafayette, IN

- Provide leadership and oversight for the Fraternity, Sorority and Cooperative Community. The highly recognized community includes 100+ student organizations, 65 residential facilities, 6,000+ members, 5 governing councils
- Developed and implemented a philosophical and practical approach to sustainable change that has improved community performance in every meaningful and measurable category
- Support FSC leaders through a focus on strong chapters, self-governance, and revolutionary thinking
- Cultivate alumni engagement, volunteerism and community partnerships
- Serve as a liaison to campus and community partners such as, but not limited to, law enforcement/emergency responders, student wellness, alumni development, legal counsel, institutional equity, and student life leadership.
- Oversee the marketing and outreach of services and programs while developing strategies to diversify the fraternity, sorority and cooperative community.
- Assess FSC outcomes and experiences against university objectives for student learning, safety, and success
- Collaborate with local and national partners from fraternities, sororities and cooperatives to identify opportunities for organizational growth and revitalization
- Increased community and organization performance, assessment and reporting related to academic success, membership, service, philanthropy, graduation rates, student engagement, and conduct.
- Coordinate the development and implementation of the Fraternity, Sorority, and Cooperative Life Strategic Plan and Framework.
- Serve on various committees and planning groups such as, but not limited to, the Campus Safety Relations Committee, Sexual Assault Prevention and Risk Reduction Advisory Committee, Campus Safety Committee, and Island Master Plan Committee.
- Led a staff and leadership team that has been recognized by the North-American Interfraternity Conference, Association of Fraternity/Sorority Advisors, and Association of Fraternal Leadership and Values for exceptional performance.
- Recruit, hire, and supervise 5 full-time staff and several student workers
- Increased departmental funding by over \$100,000.00 in public and private monies and manage an annual budget of over \$340,000.00
- Served on the Office of the Dean of Students On-Call Team

## **Student Affairs Experience Continued**

- Work directly with the Office of Student Rights and Responsibilities to implement a revised conduct process for student organizations
- Coordinate the development of a community standards and assessment program
- Oversee the Fraternity, Sorority and Cooperative Housing recruitment processes
- Develop partnerships with internal and external stakeholders, such as Purdue University Police Department, Purdue University Fire Department, Alumni/ae, House Directors, Student Wellness Office, University Residences, North American Interfraternity Conference and National Panhellenic Conference
- Improved academic performance by two tenths of a grade point to reach an all-time high

### **Assistant Director of Student Life/Director of Greek Life**

**08/2010 – 04/2013**

Ball State University, Muncie, IN

- Provided leadership and oversight for all Greek Life programs
- Supervised Student Life Program Coordinator, Administrative Assistant, and 6 Graduate Assistants; Coordinate and plan graduate assistant training annually
- Advised the Interfraternity and Panhellenic Councils and their 21-member organizations on programs and activities, university policies, and organizational operations
- Coordinated the implementation of the Fraternity & Sorority Community Strategic Plan
- Coordinated the overall management of the live-in graduate advisor program
- Implemented the Greek Life Accreditation and Awards program
- Served on the Student Affairs Development Committee
- Coordinated risk management programs, event management training, and conduct investigations and judicial hearings
- Coordinated all Greek community growth, expansion and extension efforts
- Oversaw the development and management of Greek Life budget and expenditures
- Maintained regular contact with North-American Interfraternity Conference and National Panhellenic Conference, fraternity/sorority advisors and local, state and/or national officers
- Developed curriculum and taught the Fraternity and Sorority Leadership Course, EDHI 401

### **Assistant Director of Greek Affairs, Primary Fraternity Advisor**

**07/2006 – 07/2010**

Kansas State University, Manhattan, KS

- Provided leadership for staff, students and alumni throughout the development and implementation of a 5-year strategic plan based on mission & action congruence
- Provided leadership in the development and implementation of the Fraternal Relevance Accreditation and Minimum Expectations Program
- Developed curricula focused on fraternal relevance for Greek Leadership Retreats, Greek L.E.A.D.S. (Leadership Education And Development Sessions), and chapter operations
- Coordinated four fraternity expansions and assisted with the sorority extension process
- Led the review and creation of community risk management and judicial policies
- Co-coordinated Sorority Formal Recruitment for 600+ potential new members
- Coordinated community risk management education, policy enforcement, event registration, judicial investigations and Judicial Board training
- Collaborated with Inter/National Headquarters, Advisors and Alumni Fraternity Council
- Assisted Greek Affairs Leadership Team with the development of \$150,000 plus annual budget
- Served as a member of the Emergency Dean on Call and Critical Incident Response Teams
- Coordinated, assessed, and facilitated fraternity recruitment program and retention initiatives
- Served as Up-Til-Dawn Advisor, which raises over \$100,000 annually for St. Jude Children's Research Hospital

### **Graduate Assistant for the Office of Student Activities**

**08/2004 – 05/2006**

Western Illinois University, Macomb, IL

- Advised the Interfraternity Council and Risk Management Committee, and assisted in coordinating the Greek Life Task Force and strategic planning process
- Served as the House Director for Delta Upsilon Fraternity
- Advised the University Union Board Homecoming, Concerts, Late Night and Cinema Committees

## University Service and Development

### Campus Committees, Purdue University

- Purdue Police Captain Search Committee 2018, 2019
- Office of the Dean of Students Leadership Team 2014 - Present
- Campus Improvement Team 2013 - Present
- Student Life Standing Committee on Student Engagement 2015 – 2017
- Campus Master Planning Committee 2014-2015
- Campus Welfare Taskforce 2014 - 2017
- Director of Student Involvement Search Committee 2015
- Student Wellness Office Director Search Committee 2013 - 2014
- Campus Community Bar Retail Coalition 2013 - 2014
- Sexual Assault Prevention and Risk Reduction Advisory Committee 2014
- Fraternity and Sorority Life Task Force, Chair 2013
- Tarkington Hall Faculty Fellow 2013-2015

### Campus Committees, Ball State University

- Student Affairs Development Committee 2012 - 2013
- Student Life Professional Development Committee 2010 - 2013
- Student Retention Committee 2011 - 2012

## Professional Service and Development

**Something of Value Facilitator – National Panhellenic Conference** 2018 – Present

**Order of Omega Mid-America Region Chapter Director** 2012 – Present

### North American Interfraternity Conference (NIC)

- IFC Academy – Internal Operations Track 2019
- Blue Book Committee 2017 - 2018

**Order of Omega Case Study Competition Judge – AFLV Central Conference** 2012 – 2018

**Big Ten Fraternity/Sorority Advisors** 2013 – Present

**Association of Fraternity/Sorority Advisors** 2005 – Present

- Core Competencies Workgroup 2017
- Annual Meeting Volunteer
  - 2012 Graduate Staff Coordinator
  - 2011 Graduate Student Programs Chair
  - 2010 Graduate Student Experiences Committee
  - 2009 Educational Programs Committee
  - 2008 First Timers Committee
  - 2007 On-site Arrangements Committee
  - 2005 Graduate Staff Volunteer

**Member ACPA** 2005 - 2006; 2016 – Present

**College Mentors for Kids – Lafayette/West Lafayette Community Council** 2014 – 2016

### Theta Chi Fraternity

- Alpha Mu Chapter of Theta Chi Fraternity Alumni Corporation Board 2008 – Present
- Theta Chi Fraternity Initiative Academy – Facilitator 2013
- Theta Chi Fraternity Regional Counselor: Lower Plains Region 2006 – 2009
- Theta Chi Fraternity Lower Plains Region Recruitment Workshop Coordinator 2008
- Theta Chi Fraternity National Convention: Faculty 2008

**FarmHouse Fraternity Leadership Institute - Facilitator** 2015

**UIFI Facilitator** 2011, 2012

**The Gathering** 2012

**Hazing Prevention.Org Men and Hazing Resource Guide Committee** 2010

### Association of Fraternal Leadership & Values:

- Connections Publication Expert 2009
- Mid-American Greek Council Association (MGCA)/AFLV Awards Judge 2009

**Fraternal Relevance Institute** 2008

**Interfraternity Institute** 2007

**NIC Alcohol Summit – Facilitator** 2004

## Presentations and Published Articles

- Cutler, B.J. (2018, Spring). Solving the Hard Alcohol Problem. *Perspectives Elevating the Brand of Fraternity/Sorority within your Institution* - Association of Fraternity/ Sorority Advisors Annual Meeting, 2017
- Ignite Fraternity: Two Philosophers walk into a Chapter House* - Association of Fraternity/Sorority Advisors Annual Meeting, 2017
- Fraternity & Sorority Life Panel*, Indiana Student Affairs Association Conference, 2015
- Ignite Fraternity*: Association of Fraternity/Sorority Advisors Annual Meeting, 2017
- The Return of Fraternal Extremes*: Association of Fraternity and Sorority Advisors Annual Meeting, 2014
- Strategic at the Core* - Association of Fraternity and Sorority Advisors Region 3 Drive-In, July 2014
- DiSarro, J., Cutler, B.J., Miranda Smalls, M. (2010, August). Infusing mission and values congruence in accreditation programs. *Essentials*
- Incorporating Values Congruence into a Chapter Accreditation Program* – Association of Fraternity and Sorority Advisors Virtual Seminar Series, June 2010
- The Ditch Diggers Ball: Leading Mission Focused Change* - Association of Fraternal Leadership & Values Central Conference, 2010-2012
- Fraternity/Sorority Extremes: Your Best Ideas to Make Us Truly Remarkable* – Association of Fraternity and Sorority Advisors Annual Meeting, 2009 & Association of Fraternal Leadership & Values, 2010
- Cutler, B.J., & Nicolazzo, Z.D., (2009, Spring). Strategic planning: Guiding the campus-based change the fraternal movement needs. *Perspectives*, 13-15.
- Starting from scratch: Curriculum Based Success for Fraternities and Sororities* – Association of Fraternity and Sorority Advisors Annual Meeting Pre-Conference Program, 2008
- Implementing strategic planning initiatives: Students, staff, and alumni* – Association of Fraternity and Sorority Advisors Annual Meeting Educational Program, 2008
- Run Your Campus: Creating a Culture of Campus Involvement* – Theta Chi Fraternity Convention, 2008
- Using Strategic Planning to Chart the Future of Your Fraternity and Sorority Community* – Association of Fraternity and Sorority Advisors Annual Meeting, 2007
- Moving On: Helping Chapters Get Back on Track* – Mid-American Greek Council Association, 2006
- Risk Management: Why and How* – Northern Illinois University, Fusaro Leadership Institute, 2005

## Awards and Honors

<b>Outstanding Fraternity/Sorority Life Advisor</b> – Pi Kappa Phi Fraternity	2018
<b>Erin Slater Mentoring Achievement Award Finalist</b> – Purdue College Mentors for Kids	2017
<b>Association of Fraternity/Sorority Advisors Foundation - Leadership Circle</b>	2016
<b>Sigma Tau Gamma Distinguished Interfraternal Leadership Award</b>	2016
<b>Mid-American Greek Council Association Order of Omega Case Study Competition:</b>	
• 1 <sup>st</sup> place winner, 2007 & 2009, 3 <sup>rd</sup> place winner, 2006	
<b>Association of Fraternity Advisors Volunteer of the Month</b>	01/2006, 05/2009
<b>Association of Fraternity Advisors Graduate Staff Volunteer</b>	2005
<b>Sherwood Blue Academic Scholarship Recipient</b> , Theta Chi Fraternity	2005
<b>Order of Omega Outstanding Senior</b> , Iowa State University	2004
<b>National Conference On Race &amp; Ethnicity Student Scholarship Recipient</b>	2003
<b>Theta Chi Fraternity Member of the Year</b> , Iowa State University	2002-2003
<b>Theta Chi Fraternity Distinguished Service Award</b> , Iowa State University	2002-2003